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coffeehouse interior views




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coffeehouse commercial architecture



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FINAL EVALUATION

My research architect is Toyo Ito. He believes a contemporary architecture is a means of communication. I took that idea in terms of communicating to the spectator the culture of where the architecture exists in. Hence, I tried to incorporate NZ and Auckland cultural element into the design - the beautiful Pacific sea and the content that it will be built close to the museum.

Through development, I have abstracted the Pacific sea and the wave as the movement of linear zigzag shape. The irregular shape shows the irregular movement of the wave. This can be seen from my coffeehouse exterior, which is constructed with zigzag walls. The zigzag itself creates strong movement, which increases eye movement.

The skin of the coffeehouse is a combination of flat and zigzag planes. The play with the shifts in space and depth shows an influence from Toyo Ito.

The coffeehouse is built on the west side of the museum. Thus, by using intense blood red I show connection and relevance to the War Memorial Museum context. The intense red conveys the characteristics of the war. It is also an attention-grabbing colour. This would help to make the architecture distinctive and aesthetically attractive.

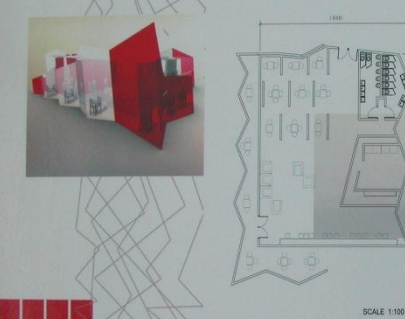
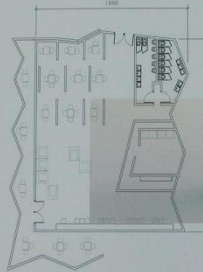
In my exhibition, I tried to incorporate design elements in my architectural design and emphasize on important design principles, to achieve user-friendliness to create effectiveness and to be creative achieving a memorable exhibition.

The use of large pieces of red Perspex creates a strong visual effect. The use of space around the red Perspex creates an effective environment to draw the eye into the movement because of the intense red colour. Thus it immediately grabs the viewer's attention and helps to achieve a memorable exhibition.

I also suspended the pieces of Perspex at an angle, creating a subtle gradient change in each piece. Together, it creates similar wave movements that emphasize one of my coffeehouse design element (in terms of strong linear zigzag element used in my exterior walls of the coffeehouse). This achieves the specification on emphasizing the design principles of my coffeehouse.

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coffeehouse side views

SCALE 1:100

