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3

91427



914270



NEW ZEALAND QUALIFICATIONS AUTHORITY  
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## Level 3 Geography, 2017

### 91427 Demonstrate understanding of how a cultural process shapes geographic environment(s)

2.00 p.m. Wednesday 22 November 2017  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a cultural process shapes geographic environment(s).	Demonstrate in-depth understanding of how a cultural process shapes geographic environment(s).	Demonstrate comprehensive understanding of how a cultural process shapes geographic environment(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt the question in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**Achievement**

**TOTAL**

**04**

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**INSTRUCTIONS**

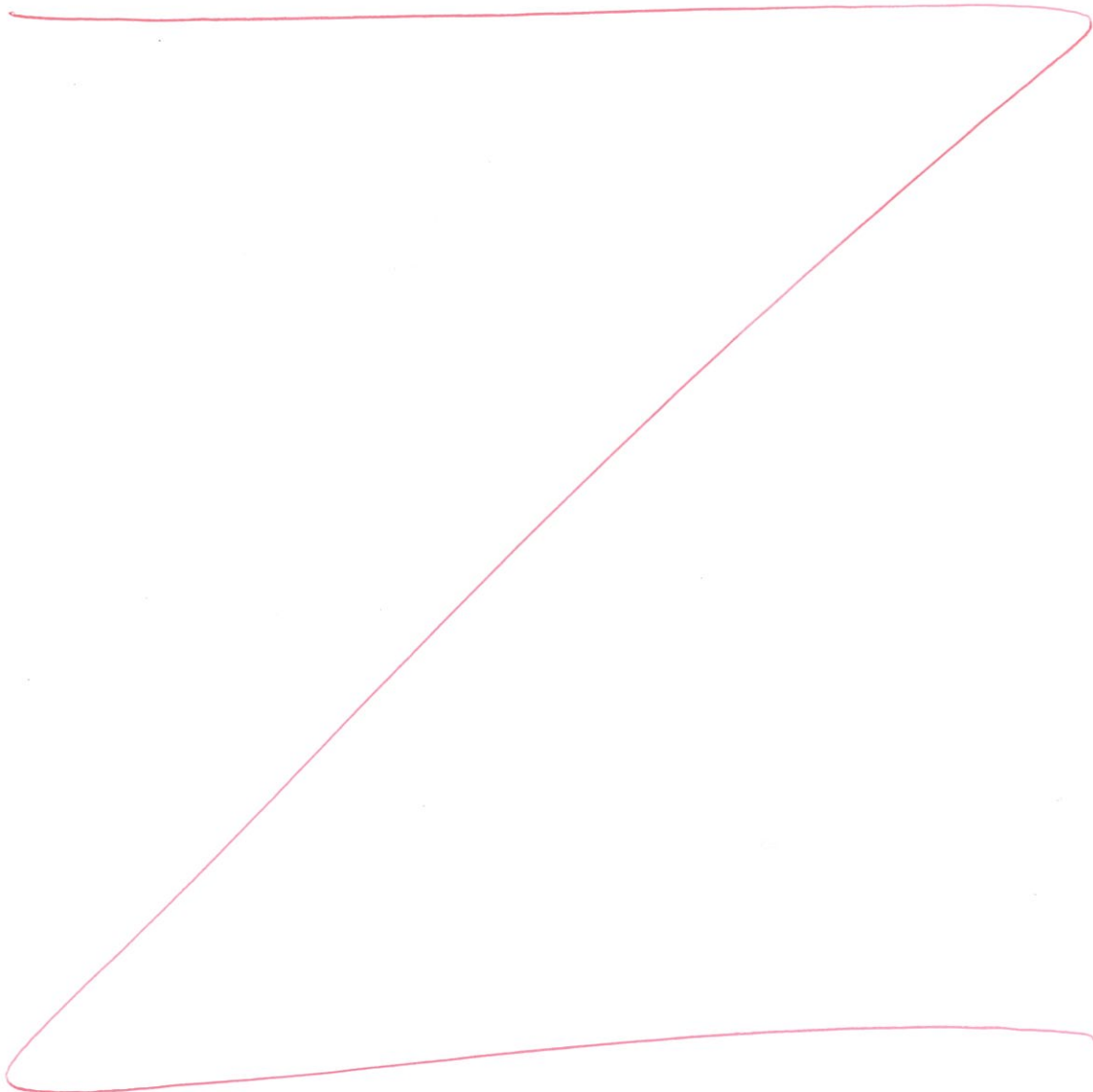
Use page 3 to identify a **cultural process** that you have studied, and the **geographic environment(s)** that this cultural process shapes; and to plan your response to the question below.

Draw relevant, detailed map(s) and/or diagram(s) on page 4 to answer part (a).

Begin your written answer to part (b) on page 5, integrating comprehensive, supporting case study evidence about your cultural process and the geographic environment(s) that it shapes. You may include relevant map(s) and/or diagram(s) to support your answer as appropriate, and/or refer to the map(s) and/or diagram(s) that you have drawn and explained on page 4.

**QUESTION**

- (a) Draw map(s) and/or diagram(s) that explain how a cultural process impacts on your geographic environment(s).
- (b) Comprehensively analyse how the operation of this cultural process impacts on people in your geographic environment(s).



Cultural process:

TOURISM DEVELOPMENT (T.D)

Geographic environment(s) that are shaped by this cultural process:

ROTORUA REGION

## PLANNING (OPTIONAL)

128 KM SE OF AUCKLAND CBD PART OF THE  
BAY OF Plenty REGION IN NORTH ISLAND.

ROTORUA

ROTORUA → TARAWERA ABOVE.

~~ROTORUA~~ ROTOTI

(PARA 1) tourism began in 1840 with P+W terraces  
te Arawa tribe → eruption  
need to find new things expand  
1886 Tarawera eruption.

(PARA 2) <sup>cars</sup> Around 1950 selling of culture plastic  
~~tickets~~ tikis → degrading culture  
people did not like

(Para 3) Around 2000s houses around tepuia geyser  
not allowed thermal power cost also rises.

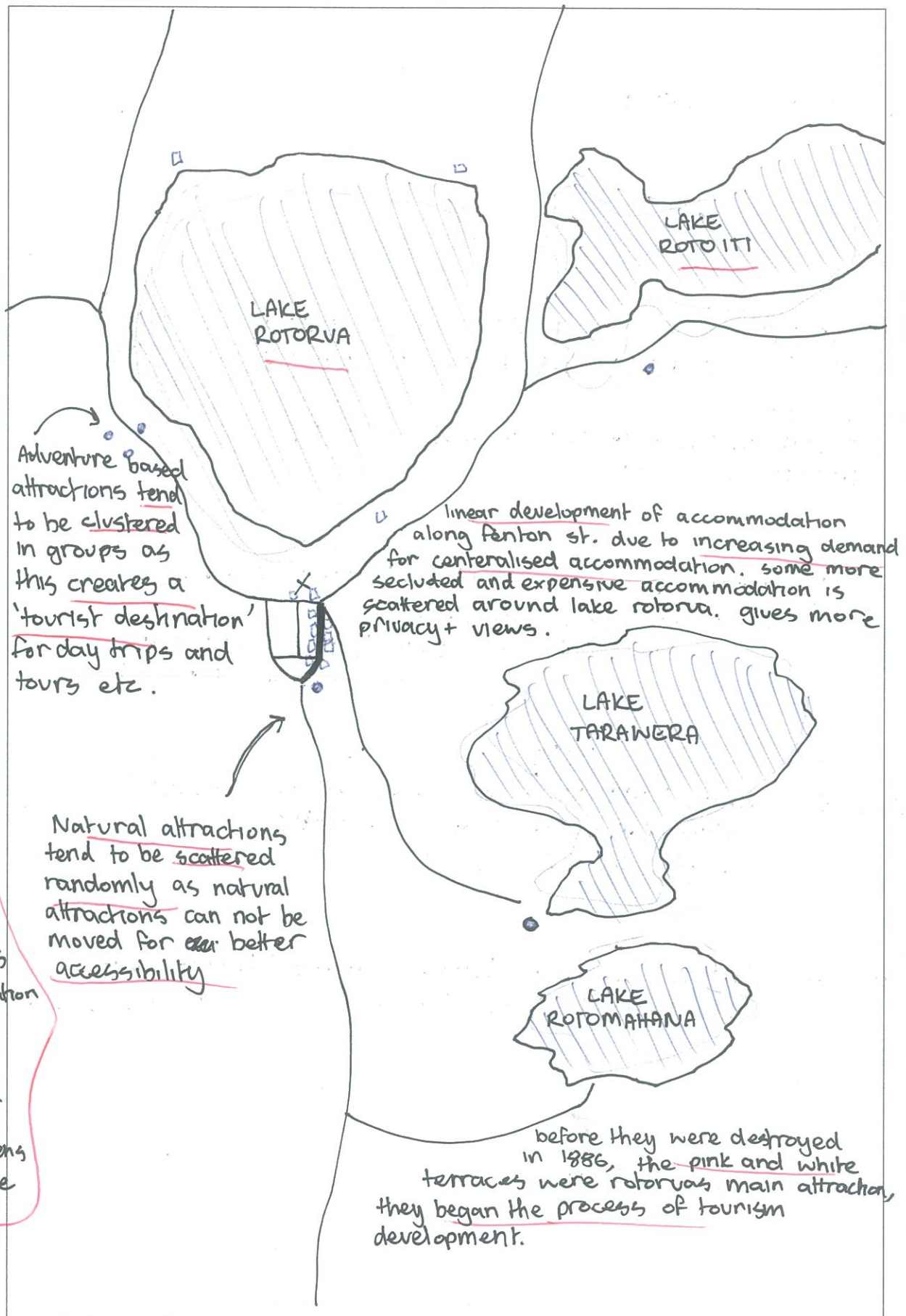
$\frac{1}{5}$  jobs today...



- (a) Draw map(s) and/or diagram(s) that explain how a cultural process impacts on your geographic environment(s).

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Cultural process: How TOURISM DEVELOPMENT HAS SHAPED ROTORUA





- (b) Comprehensively analyse how the operation of this cultural process impacts on people in your geographic environment(s).

In your written answer:

- integrate comprehensive, supporting case study evidence about your cultural process and the geographic environment(s) that it shapes
- refer to the map(s) and/or diagram(s) you have drawn on page 4, and/or integrate other relevant, detailed map(s) and/or diagram(s) as appropriate.

Rotorua is part of the bay of plenty region of the North Island and is 128 km ~~SE~~ south-east of Auckland CBD. The operation of tourism development over time has ~~affected~~ impacted people both positively and negatively within the Rotorua region. //

Tourism development within the Rotorua region first began in the 1840s ~~when~~ with the Pink and white terraces. \* The main tourists of this period were extremely wealthy Europeans as the trip was not only expensive but also long, the whole trip taking 6-8 weeks. The TeArawa tribe who knew the region well at the time were positively ~~effect~~ impacted by the beginning of tourism as they became guides ~~of~~ <sup>for</sup> the tourists, charging money to take them to see the Terraces. ~~This~~ This period of time known as the pioneer phase came to an end in 1886 with the eruption of ~~the~~ Mt. ~~the~~ Tarawera that buried the Pink and white terraces. This then sparked a need to create new tourist attractions, it was ~~the~~ 1908 when the government funded the construction of the government gardens and bathhouse, this ~~was~~ was the government's first ~~major~~ major investment in tourism within New Zealand. //



Beginning in 1940 was a new phase of tourism development within the Rotorua region known as the Mass Tourism phase. This ~~was~~ was when cars ~~first became~~ first started to become widely available, therefore making Rotorua a much more accessible tourist destination. Within this phase ~~a~~ there was a development of the commercialisation of Maori culture which many locals disagreed with. Overall this selling of culture had a negative impact on people as it removed ~~any~~ ~~value~~ ~~from~~ the value from Maori beliefs. An example of this is ~~the tikis representing~~ ~~a spirit~~ is when plastic Tikis were being sold as souvenirs to tourists giving tourists and locals alike the mindset that it is an unimportant and meaningless item. //

Moving to the current phase of tourism, the public was recently affected ~~by~~ by tourism as homeowners within a 1.5 km radius of the Te Puia geyser were no longer allowed to use geothermal energy as it was affecting the times that the geyser would erupt. This had both positive and negative effects on the locals as now some had to pay for power from elsewhere. However, because 5 jobs in Rotorua are based around tourism, it is important to maintain a steady income of tourists to ~~keep~~ keep work and money flowing. //

In conclusion, the operation of tourism development within the Rotorua region has had both positive and

negative effects on the public. ~~Due to the negative effects~~

~~being~~ I believe that overall, tourism development has had a positive effect on the people within theRotorua region as negative effects are often quickly realised and ~~fixed~~ prevented much as how Maori culture is no longer 'marketed' but put on display for tourists to see. //







Extra space if required.  
Write the question number(s) if applicable.

ASSESSOR'S  
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QUESTION  
NUMBER

Extra space if required.  
Write the question number(s) if applicable.

QUESTION  
NUMBER

ASSESSOR'S  
USE ONLY





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<b>Subject:</b>	<b>Geography</b>	<b>Standard:</b>	<b>91427</b>	<b>Total score:</b>	<b>04</b>
<b>Q</b>	<b>Grade score</b>	<b>Annotation</b>			
	A4	<p><b>Cultural process: Tourism Development</b>  <b>Geographic environment: Rotorua</b></p> <ul style="list-style-type: none"> <li>• The diagram on page 4 shows the impacts on the cultural environment caused by the process of Tourism Development. These impacts are the spatial patterns and there is some explanation as to how these were created by their selected process. The quality of this diagram met the requirements of part (a)</li> <li>• Within the written response of part (b), impacts on people are described and some simplistic reasoning is given that links the operation of tourism development to the impacts caused.</li> <li>• Evidence of the above criteria is shown, as reference is made to the money gained from tourists visiting a region, Maori culture becoming commercialised as souvenirs were sold and the loss of free geothermal energy to locals due to the importance of the geyser to tourists.</li> <li>• The reasoning for these impacts show a lack of analysis with only one simple link being made to the operation of the cultural process as the cause for each. The candidate lacks development in their reasoning and links to the operation of the process for higher.</li> <li>• Some case study evidence is provided within this response which links the operation of the process to the Rotorua geographic environment.</li> </ul> <p>Overall, this candidate gained a high Achieved as they demonstrated a solid basic understanding of how the operation of a cultural process causes impacts on people within a named geographic environment. This provided evidence that the candidate understood the focus of the question, and they also made simple links between the process and impacts. However, the candidate could not achieve Merit, as they did not sufficiently analyse the reasons of how the operation of Tourism Development caused each impact.</p>			