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NEW ZEALAND QUALIFICATIONS AUTHORITY
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Level 3 Health 2021

91465 Evaluate models for health promotion

Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence
Evaluate models for health promotion.	Evaluate, in depth, models for health promotion.	Evaluate, perceptively, models for health promotion.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Pull out Resource Booklet 91465R from the centre of this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

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INSTRUCTIONS

Read **Resource Booklet 91465R** before answering the question below.

In your answer, refer to the resource booklet and apply your own understanding of aspects of models for health promotion as they relate to **drug driving**.

Begin your answer on page 3.

QUESTION

Study the two health promotion campaigns: '**Steer Clear**' (Resource A) and '**Unsaid**' (Resource B).

Explain which of the two campaigns would be more effective in improving the well-being of New Zealanders as they relate to drug driving.

In your answer, you must:

- compare the Behavioural Change Model and the Collective Action Model for health promotion (Resource C), including their advantages and disadvantages
- include the principles of the Bangkok Charter and Te Tiriti o Waitangi (Resource D).

PLANNING

You should aim to write a concise answer of no more than 5–6 pages. The quality of your writing is more important than the length of your answer.

Begin your answer here:

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

91465