

## Achievement Standard

<b>Subject Reference</b>	Media Studies 2.2		
<b>Title</b>	Demonstrate understanding of narrative in media texts		
<b>Level</b>	2	<b>Credits</b>	4
		<b>Assessment</b>	Internal
<b>Subfield</b>	Social Science Studies		
<b>Domain</b>	Media Studies		
<b>Status</b>	Registered	<b>Status date</b>	17 November 2011
<b>Planned review date</b>	31 December 2014	<b>Date version published</b>	17 November 2011

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This achievement standard involves demonstrating understanding of narrative in media texts.

### Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> <li>Demonstrate understanding of narrative in media texts.</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrate in-depth understanding of narrative in media texts.</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrate critical understanding of narrative in media texts.</li> </ul>

### Explanatory Notes

- This achievement standard is derived from the Level 7 achievement objectives in the Social Sciences Learning Area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007; and is related to the three strands in the *Teaching and Learning Guide for Media Studies*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz>.
- Demonstrate understanding* involves describing how selected narrative features contribute to narrative in media texts.  
  
*Demonstrate in-depth understanding* involves explaining how selected narrative features contribute to narrative in media texts.  
  
*Demonstrate critical understanding* involves examining the implications of the contribution of selected narrative features to narrative in media texts.
- Media texts* include but are not limited to: television programme, radio programme, film, feature article, web page, music video.

- 4 *Narrative features* that contribute to the narrative may relate to:
- mise en scène
  - visual elements
  - character
  - conflict or opposition
  - narrative perspective
  - symbols, motifs, or themes
  - sound
  - setting
  - manipulation of time
  - narrative structure.
- 5 Conditions of Assessment related to this achievement standard can be found at [www.tki.org.nz/e/community/ncea/conditions-assessment.php](http://www.tki.org.nz/e/community/ncea/conditions-assessment.php).
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### **Replacement Information**

This achievement standard replaced unit standard 7464, AS90277, and AS90280.

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### **Quality Assurance**

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233