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translation of this cover

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91251M



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tohua tēnei pouaka mēnā  
KĀORE koe i tuhituhi i  
roto i tēnei pukapuka



## Mātauranga Pāpāho, Kaupae 2, 2021

### 91251M Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho

Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho.	Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi momo pāpāho.	Te whakaatu i te matatau ki tētahi āhuatanga o tētahi momo pāpāho.

Tirohia mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

**Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e whā kei roto i tēnei pukapuka.**

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–19 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi i ngā wāhanga e kitea ai te kauruku whakahāngai (☒). Ka tapahia pea taua wāhanga i te wā e mākahia ana te pukapuka.

**HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.**

## NGĀ TOHUTOHU

Kōwhiria TĒTAHI momo pāpāho.

Tuhia tētahi tuhinga ā-kura mā te whakamahi i TĒTAHI o ngā whakapuakanga kei raro nei hei mātai i tētahi momo pāpāho me tōna hua ka puta.

## NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Matapakina ngā take e tika ana kia urutau tētahi momo pāpāho.
2. Matapakina te take e whai take ana te pūtea ki tētahi momo pāpāho.
3. Matapakina te āhua o tā te whakarerekētanga o te hunga apataki pā ki tētahi momo pāpāho.
4. Matapakina ngā take i piki ai, i heke ai hoki/rānei te paingia o tētahi momo pāpāho.

**INSTRUCTIONS**

Choose ONE **media genre**.

Write an essay using ONE of the statements below to examine an aspect of a media genre and a consequence of this.

**STATEMENTS** (Choose ONE)

1. Discuss why a media genre has needed to adapt.
2. Discuss why money matters to a media genre.
3. Discuss how a change in audience affects a media genre.
4. Discuss why a media genre has risen and/or fallen in popularity.

Te momo pāpāho: \_\_\_\_\_

Te tau o te whakapuakanga:

## TE WHAKAMAHERE

Media genre: \_\_\_\_\_

Statement number:

## PLANNING

Me whai kia poto, kia mārama hoki tō tuhinga ā-kura, kāore e nui ake ana i te 4–5 whārangi. He whakahirahira ake te kounga o ū tuhinga, tēnā i te roa o tō tuhinga ā-kura.

**Me urupare kau koe ki te whakapuakanga i kōwhiria ai e koe i te roanga ake o tō tuhinga ā-kura, me tautoko hoki i ō matapakitanga ki ētahi taunakitanga mai i ngā tuhinga pāpāho kia kaua e iti iho i ngā mea e RUA o ēnei, mai i ētahi atu mātāpuna hoki/rānei, tae noa atu pea ki ōu ake wheako pāpāho.**

## Tīmataria tō tuhinga ā-kura ki konei:

You should aim to write a concise essay of no more than 4–5 pages. The quality of your writing is more important than the length of your essay.

**Make sure you respond only to your chosen statement throughout** your essay, and support your discussion with **evidence** from at least TWO media texts and/or other sources, which may include your own production experience.

Begin your essay here:

















**He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahi mēnā e hāngai ana.**

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

**He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahi mēnā e hāngai ana.**

**Extra space if required.  
Write the question number(s) if applicable.**

QUESTION  
NUMBER

*English translation of the wording on the front cover*

## **Level 2 Media Studies 2021**

### **91251M Demonstrate understanding of an aspect of a media genre**

Credits: Four

**91251M**

<b>Achievement</b>	<b>Achievement with Merit</b>	<b>Achievement with Excellence</b>
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the four statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (☒). This area may be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**