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90844M



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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tohua tēnei pouaka mēnā
KĀORE koe i tuhi kōrero ki
tēnei pukapuka

Mātai Pakihi, Kaupae 2, 2022

90844M Te whakaatu māramatanga ki ngā urupare a tētahi pakihi nui ki ngā take ā-waho

Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki ngā urupare a tētahi pakihi nui ki ngā take ā-waho.	Te whakaatu māramatanga ki ngā urupare a tētahi pakihi nui ki ngā take ā-waho, kia hōhonu.	Te whakaatu māramatanga ki ngā urupare a tētahi pakihi nui ki ngā take ā-waho, kia tōtōpū.

Tirohia kia kitea ai e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

Me whakamātau koe i ngā wāhanga KATOĀ o te tūmahi kei roto i tēnei pukapuka.

Ki te hiahia wāhi atu anō koe mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi i ngā wāhi e kitea ai te kauruku whakahāngai (X). Ka poroa pea taua wāhanga ka mākahia ana te pukapuka.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

Me pānui koe i ngā pārongo rauemi kei roto i ngā pouaka KATOA i mua i te tīmatatanga o te tūmahi.

Utu ai a *WLB Furniture* i ana kaimahi ki te utu ā-hāora whaiora, tē utu kē ai ki te utu ā-hāora mōkito.

This task has four parts, (a) to (d). Use the background information below, the supplementary information in the other boxes, and your business knowledge to complete this task. You may integrate any relevant Māori business concepts into your answers.

Work-Life-Balance (WLB) Furniture is a manufacturer of furniture that enables a room in the home to be easily converted into a workspace. With changes in flexible working conditions that make it easier for workers to work from home, demand for furniture that can be used in a home office has rapidly increased.

WLB Furniture's main product line is a workstation (desk) that can be assembled and disassembled, and easily stored under a sofa or bed, reducing clutter in living spaces. The workstations can be customised to suit different requirements, allowing for increased functionality, comfort, and productivity for the users. The wood for these desks is sourced from environmentally friendly and sustainable forestry companies, and is considered a durable material that will give the desks a long lifetime.

WLB Furniture pays its employees the living wage, as opposed to the minimum wage.

(a) (i) Why is paying the living wage as opposed to the minimum wage considered ethical?

Nā runga i te pikinga o ngā pakihi e whakamahi ana i ngā pae pāhopori, pērā i te *Pukamata*, i te *Tīhau*, i te *Paeāhua* hoki e whai wāhi atu ai, e aro atu ai hoki rātou ki ngā kiritaki, kua whakahāngai a *WLB Furniture* i ana rauemi whakatairanga ki te whakamahinga o ēnei pae tukutuku hei toro atu ki ngā kiritaki hou.

E āhei ana tō whakamahi i a *WLB Furniture* RĀNEI, i tētahi atu pakihi nui RĀNEI (he nui ake i te 20 ōna kaimahi, ā, e hira ana hoki/rānei ki te motu whānui, ki te rohe rānei) kua hōhonu te mātaitia e koe.

- (b) Matapakina te āhua o tā te whakamahinga o ngā taputapu pāhopori pā pea ki te angitu o te pakihi ā ngā rā e heke mai nei.

- (i) He aha tētahi hua pai tērā pea ka puta ki te pakihi i roto i te whakamahinga o ngā pae pāhopori, ā, he aha pea tōna pānga ki te pakihi ā ngā rā e heke mai nei?

- (ii) He aha tētahi hua kino tērā pea ka puta ki te pakihi i roto i te whakamahinga o ngā pae pāhopori, ā, he aha pea tōna pānga ki te pakihi ā ngā rā e heke mai nei?

With the rise of businesses using social networking sites like *Facebook*, *Twitter*, and *Instagram* to access and target customers, *WLB Furniture* has focused its advertising resources on the use of these sites to reach potential new customers.

You may choose EITHER *WLB Furniture* OR a large business (more than 20 employees and/or with a national or regional significance) that you have studied in depth.

- (b) Discuss how the use of social networking tools could impact future business success.
- (i) Why could the use of social networking sites be an advantage to a business, and how might it impact the business in the future?

- (ii) Why could the use of social networking sites be a disadvantage to a business, and how might it impact the business in the future?

- (iii) Parahautia, ki ngā take E RUA, mēnā rānei ka puta he hua pai ki te toitūtanga ohaoha mauroa o te pakihi mā roto i te whakamahinga o ngā pae pāhopori.

- (iii) Justify, with TWO reasons, whether the use of social networking sites will have a positive impact on the long-term economic sustainability of the business.

Kua haruru tonu te wheketere a *WLB Furniture* i ngā hāora weriweri o te pō e tutuki ai te pikinga o te pīrangitia o ā rātou taonga e ngā kiritaki. Nā te hoihoi o ngā pūrere, kua kore i moe ngā kiritata, ā, kua amuamu ētahi ki te kaunihera ā-rohe mō te takahanga o te Ture Whakahaere Rawa Taiao. Kua kōrero atu te kaunihera ki a *WLB Furniture* kia whakahekea te oro, kia aukatia rānei ngā mahi i te pō.

E āhei ana tō whakamahi i a *WLB Furniture* RĀNEI, i tētahi atu pakihi nui RĀNEI (he nui ake i te 20 ōna kaimahi, ā, e hira ana hoki/rānei ki te motu whānui, ki te rohe rānei) kua hōhonu te mātaitia e koe.

- (c) (i) He aha i hirahira ai tā ngā pakihi ū ki te Ture Whakahaere Rawa Taiao mēnā e tū ana, e mahi ana hei pakihi?

WLB Furniture's factory has been operating late at night to meet increased customer demand. The noise from production has been keeping its residential neighbours awake, leading to complaints to the local council over breaches of the Resource Management Act. The council has told *WLB Furniture* to reduce the noise or stop operating in the evening.

You may choose EITHER *WLB Furniture* OR a large business (more than 20 employees and/or with a national or regional significance) that you have studied in depth.

- (c) (i) Why is it important for businesses to comply with the Resource Management Act when operating as a business?

He rite tonu te pāpānga mai o ngā kaupapa here a te kāwanatanga ki ngā pakihi.
E whai ake nei ētahi tauira whāiti o ngā kaupapa here a te kāwanatanga:

- te tāke
- ngā moni āwhina hei akiaki i te hokonga o ētahi rawa whāiti, i te tukunga rānei o te mahi ki ngā ringamahi o te hapori
- te herea, te rāhuitia rānei o te whakamahinga o ētahi rawa whāiti, o ngā tukanga whakaputa rānei nā runga i te pānga ki te taiao
- ngā kaupapa taha hauora, taha haumaruru
- te tāke, ētahi atu whakapoapoa rānei hei patipati i ngā pakihi kia tū ki Aotearoa
- te whakapikinga (te whakahekenga rānei) o te tāketanga o ngā rawa ka hoko whakarotohia.

I te pouaka kei raro iho nei, tuhia ngā pārongo mō tētahi pakihi nui (he nui ake i te 20 ōna kaimahi, ā, e hira ana hoki/rānei ki te motu whānui, ki te rohe rānei) kua hōhonu te mātaitia e koe. **Kaua e whamamahi i a WLB Furniture.**

Te ingoa o te pakihi nui: _____

Te rawa, te ratonga hoki/rānei ka tukua e ia: _____

(d) Mā te whakamahi i TĒTAHI o ngā kaupapa here i tuhia ai i te rauemi o runga, matapakina te pānga tērā pea ka puta i ngā panonitanga o tētahi kaupapa here a te kāwanatanga ki te pakihi kua whakaingoatia e koe.

- (i) Kōrerotia tētahi kaupapa here a te kāwanatanga kua pā, tērā rānei ka pā, ki te pakihi kua whakaingoatia e koe.

- (ii) Whakamāramatia ngā mahi E RUA ka taea e te pakihi kua whakaingoatia e koe hei urupare ki tēnei panonitanga ki ngā kaupapa here a te kāwanatanga, me te pānga ki te pakihi.

Government policies and decisions regularly affect businesses.

Specific examples of government policies include:

- taxation
- subsidies to encourage the purchase of certain products or to employ local labour
- the restriction or banning of the use of particular materials or production processes based on their environmental impact
- health and safety initiatives
- tax and other incentives to make operating a business in New Zealand more appealing
- the increase (or decrease) of duties on imported goods.

In the box below, enter the details of a large business (more than 20 employees and/or having a national or regional significance) that you have studied in depth. **Do not use WLB Furniture.**

Name of the large business: _____

Good(s) sold or service(s) provided: _____

(d) Using ONE of the government policies provided in the resource above, discuss how a change in government policy might affect your named business.

(i) State a government policy that has impacted, or could impact, your named business.

(ii) Explain TWO possible actions that could be taken by your named business in response to this change in government policy, and how doing so would affect the business.

Please turn over ➤

**He whārangi anō ki te hiahiatia.
Tuhia te tau tūmahi mēnā e hāngai ana.**

TE TAU
TŪMAHI

Extra space if required.
Write the question number(s) if applicable.

QUESTION
NUMBER

**He whārangi anō ki te hiahiatia.
Tuhia te tau tūmahi mēnā e hāngai ana.**

TE TAU
TŪMAHI

Extra space if required.
Write the question number(s) if applicable.

QUESTION
NUMBER

English translation of the wording on the front cover

Level 2 Business Studies 2022

90844M Demonstrate understanding of how a large business responds to external factors

Credits: Four

90844M

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a large business responds to external factors.	Demonstrate in-depth understanding of how a large business responds to external factors.	Demonstrate comprehensive understanding of how a large business responds to external factors.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the task in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (▨). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.