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91490M



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tohua tēnei pouaka mēnā
KĀORE koe i tuhi kōrero ki
tēnei pukapuka

Mātai Pāpāho, Kaupae 3, 2022

91490M Te whakaatu māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho

Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.	Te whakaatu i te mahuki o te māramatanga ki tētahi āhuatanga o tētahi ahumahi pāpāho.

Tirohia kia kitea ai e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e whā kei roto i tēnei pukapuka.

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi i ngā wāhanga e kitea ai te kauruku whakahāngai (⚡). Ka poroa pea taua wāhanga ka mākahia ana te pukapuka.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI ahumahi pāpāho.

Tuhia tētahi tuhinga ā-kura e matapaki ana i te **whānuitanga** o tō whakaae ki TĒTAHI o ngā whakapuakanga kei raro nei. Kia arohaehae tō urupare i te whakapuakanga mā te arotake i te **whakahaerenga**, i te **pānga**, me te **tāpua whānui** o tētahi āhuatanga o te ahumahi pāpāho i kōwhiria ai e koe.

NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Me whakaaro ā-ao, me mahi ā-rohe ngā ahumahi pāpāho.
2. Nā te aru pārongo pāpāho i nui ake ai te aro ki te nui, tēnā i te kounga, i ngā ahumahi pāpāho.
3. E werohia ana ngā taurira taketake o te ahumahi pāpāho e te maiangi a te kaiwaihanga tūhāhā.
4. Kua ākina ngā huringa i ngā ahumahi pāpāho e ngā take ā-ao.

INSTRUCTIONS

Choose ONE **media industry**.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **operation, impact, and wider significance** of an aspect of your chosen media industry.

STATEMENTS (Choose ONE)

1. Media industries need to think global and act local.
2. The drive for content has resulted in quantity over quality in media industries.
3. The rise of the independent creator is challenging traditional media industry models.
4. Global issues have forced media industry changes.

Te ahumahi pāpāho: _____

Te āhuatanga o te ahumahi pāpāho: _____

Te tau o te whakapuakanga:

TE WHAKAMAHERE

Media industry: _____

Aspect of the media industry: _____

Statement number:

PLANNING



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English translation of the wording on the front cover

Level 3 Media Studies 2022

91490M Demonstrate understanding of an aspect of a media industry

Credits: Four

91490M


Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media industry.	Demonstrate in-depth understanding of an aspect of a media industry.	Demonstrate perceptive understanding of an aspect of a media industry.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area () . This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.