No part of the candidate evidence in this exemplar material may be presented in an external assessment for the purpose of gaining credits towards an NCEA qualification.

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SUPERVISOR'S USE ONLY

91493



QUALIFY FOR THE FUTURE WORLD KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

## Level 3 Media Studies, 2015

## 91493 Demonstrate understanding of a relationship between a media genre and society

9.30 a.m. Friday 27 November 2015 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the eight statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Not Achieved

TOTAL 2

## **INSTRUCTIONS**

Choose ONE media genre that you have studied.

Write an essay discussing a **relationship** between your chosen media genre and society, by responding to ONE of the statements below. You may agree and/or disagree with your chosen statement.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

In your discussion:

- explain the relationship between your chosen media genre and society
- explain the **impact** of this relationship on your chosen media genre and/or society
- draw conclusions about the **wider significance** of this relationship by including **relevant**, **specific supporting detail** from media text(s) and other sources.

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4, responding ONLY to your chosen statement.

## **STATEMENTS** (Choose ONE)

The statements below relate to aspects of a media genre.

- 1. Genre provides mindless entertainment for the masses.
- **2.** Genre allows us to see the world in a new way.
- **3.** Genre shows us the truth about society.
- **4.** Technology has a significant impact on genre.
- **5.** Genre are evolving all the time.
- **6.** Genre are often responsible for negative representations.
- **7.** Genre teaches us about social history.
- **8.** The boundaries between genre are often blurred.

	[aab
Media genre: film Nair	ASSESSOR'S USE ONLY
Society: 1940s-1950s	
Statement number:   3	
Note: Responses made in this space may be used as evidence for assessment.	
PLANNING PLANNING	
Evolunation of the valationship between your shape madis around a sixty MSVs 2th	
File Nois representing possimes and solvers of society during study side	
WINT and Great Depression.	
Matter folion Sam Spale	
Bright o' Shanghousy	
Spadoujs	
אָפּיץ / באַנּסוֹלָשׁהָאָין וּפּיּן בּייּבּער fog / באַנּסוֹלָשׁהְיִיּף וּפּיּיִבּער fog / באַנַינּילָשׁהְיִיּיִנְיּיִילְיִיּיִילְיִייִּלְיִייִלְיִיִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִיְלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִּלְיִייִיְלְיִייִּלְיִייִיְלְיִייִּלְיִייִיְלְיִייִּלְיִייִיְלְיִייִּלְּייִיְלְיִייִּלְיִייִיְלְיִייִּלְיִייִּלְּייִיְלְיִייְלְיִייִּלְּייִיְלְייִיּלְייִייְלְייִיּלְייִייְלְייִיּלְייִייְלְייִיְלְייִיּלְייִייְלְייִיּלְייִייְלְייִייְלְייִיּלְייִייְלְייִיּלְייִייְלְּייִיְלְּייִיּלְייִייְלְייִיּלְייִייְלְייִיּלְיייִיּלְיייִיְלְּיייִיְלְיייִיּלְיייִיּלְיייִיּלְיייִיּלְייייִיּלְּיייִיּלְייייִיּלְיייִיּלְיייִיּלְייייִיּלְייייִייְלְיייִּלְיייִיּלְיייִיּלְייייִּלְייייִיּלְייייִילְייייִּלְייייִיּלְייייִּלְיייייִּלְייייִּלְייייִּלְיייייִילְּייייִּלְּייייִיּלְייייייִּייְלְיייייִילְיייייִייְּייייִּייְּלְיייייִּיייייייייי	1963
The impact of this relationship on your chosen media genre and/or society.	
The wider significance of this relationship:	

The suggested maximum for your essay is 800–1000 words (5–6 pages). The quality of your writing is more important than the length of your essay.

Support your discussion by **drawing conclusions** with **relevant**, **specific supporting detail** from media text(s) and other sources.

Begin your essay (responding ONLY to your chosen statement) here:

recognitied such

often single and uses her sechnotion to get her way with men. The hemme fable causes distress he many make characters who get involved with her the femore totale is a very powerful strong women who can Stad up for herself and win't afraid the use violence. The term anti-hero originates from film now and is goodly a mole character who has qualities or takes actions that go against the wound characteristics of a "teno". The Art; how does things that go against insmal social practise and lows but generally in a way to achieve their well ment good ! The Anti-her character shows the mighty ambiguous, pessimism and dark side of sociots charing the 1940's and 1950's. aring WWIT man affective took place that are morally questionable beyond all doubt. This onti-hero character partings that as they will do marally questionable things throughout the mounts. This character is still very popular and much used in film today as he character is relatable with his/hy flows and imported personality and actions. The location for film noir is generally boggy dark settings with city brokdays to croste a serve of isolation and sadness. These feelings are felt dring be time period agerially part WWI and oliving the Great lepussion where people one trying to recover and univine during less Seed lines where morey was scence and living corolities were poor. Chiargens is the idea of chadrens and high light in This idea was given to tilm poir due to the we of shadows to obsidure people of cortain facial features. The use of shadows also excentrated facial expressions. These charlows relate to society the to the darkness of society charring the 1940's 1950's and by people. Film Noir was also heavely influenced by censorship the for Alms Which started in 1930 and ended in 1968 tensorohy was a set of quickline for blows diving his line period

restrained what could be shown in life. Film noir stretched
the boundries of conserchip and found ways around the rules
to porting what was desired Low brought and poor technology was
also see an issue for film noir. Film Noir storted to
facle away in 1958 when he world started to change. The
Great Depression was starting to and and WWII had ended over D years
ago. The emergence of Neo Nois still occassionally paps up when
Social atherities hit such as War, termist action or socio-esnomic
disaster. The main aspect of old film Noir remain but
there's change dependent on what is happening in the mortal to
affect the film. I bolieve Neo-Noir films will always come around
the to the never enoling possibility of a disaster hoppening. These
Give a regardine effect or society and are then reflected
through film until it has passed.

Not Achieved exemplar for Media Studies 91493 2015		Total score	2	
Q	Grade score	Annotation		
3	N2	The candidate explains the relationship between the media genre of a film noir and American society for the chosen statement, however the candidate has provided minimal evidence.		
	To achieve a higher grade, the candidate needed to include specific supporting details from media text(s).		relevant,	