

91427



914270



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Level 3 Geography, 2018

91427 Demonstrate understanding of how a cultural process shapes geographic environment(s)

9.30 a.m. Friday 23 November 2018
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a cultural process shapes geographic environment(s).	Demonstrate in-depth understanding of how a cultural process shapes geographic environment(s).	Demonstrate comprehensive understanding of how a cultural process shapes geographic environment(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt the question in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Excellence

TOTAL

8

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INSTRUCTIONS

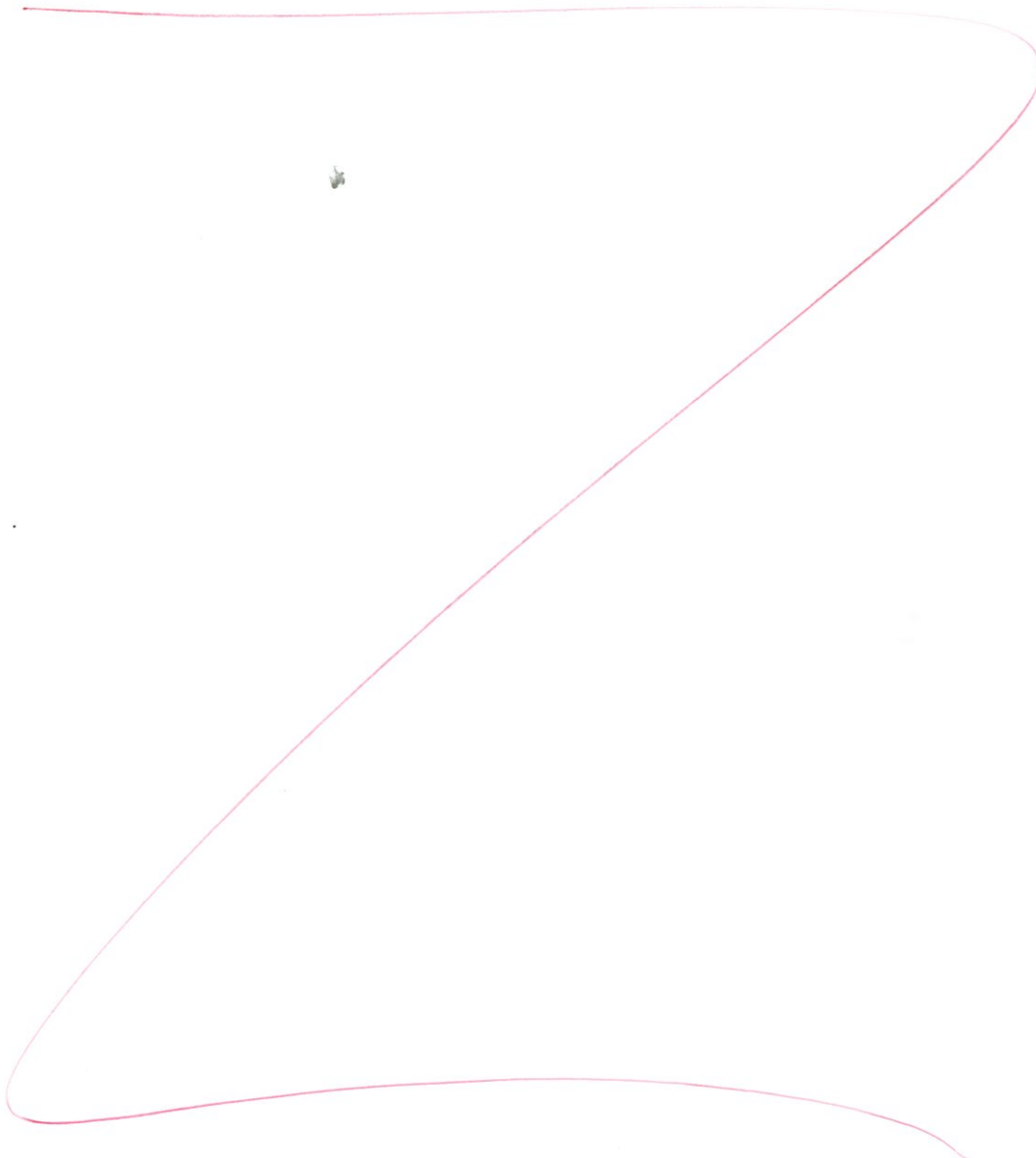
Answer the question below. Your answer must relate to one or more named **geographic environments** that you have studied, and the **cultural process** that shapes it/them.

Use page 3 to identify a **cultural process** you have studied and the **geographic environment(s)** that this cultural process shapes, and to plan your response.

Integrate comprehensive supporting case study evidence into your written response to part (b). This may include diagram(s) and/or map(s), and you should also refer, where relevant, to your response to part (a).

QUESTION

- (a) Draw a diagram(s) and/or map(s) to explain how a named cultural process operates in your chosen geographic environment(s) (see page 4).
- (b) Comprehensively analyse how the operation of this cultural process creates temporal variations in your chosen geographic environment(s) (see page 5).



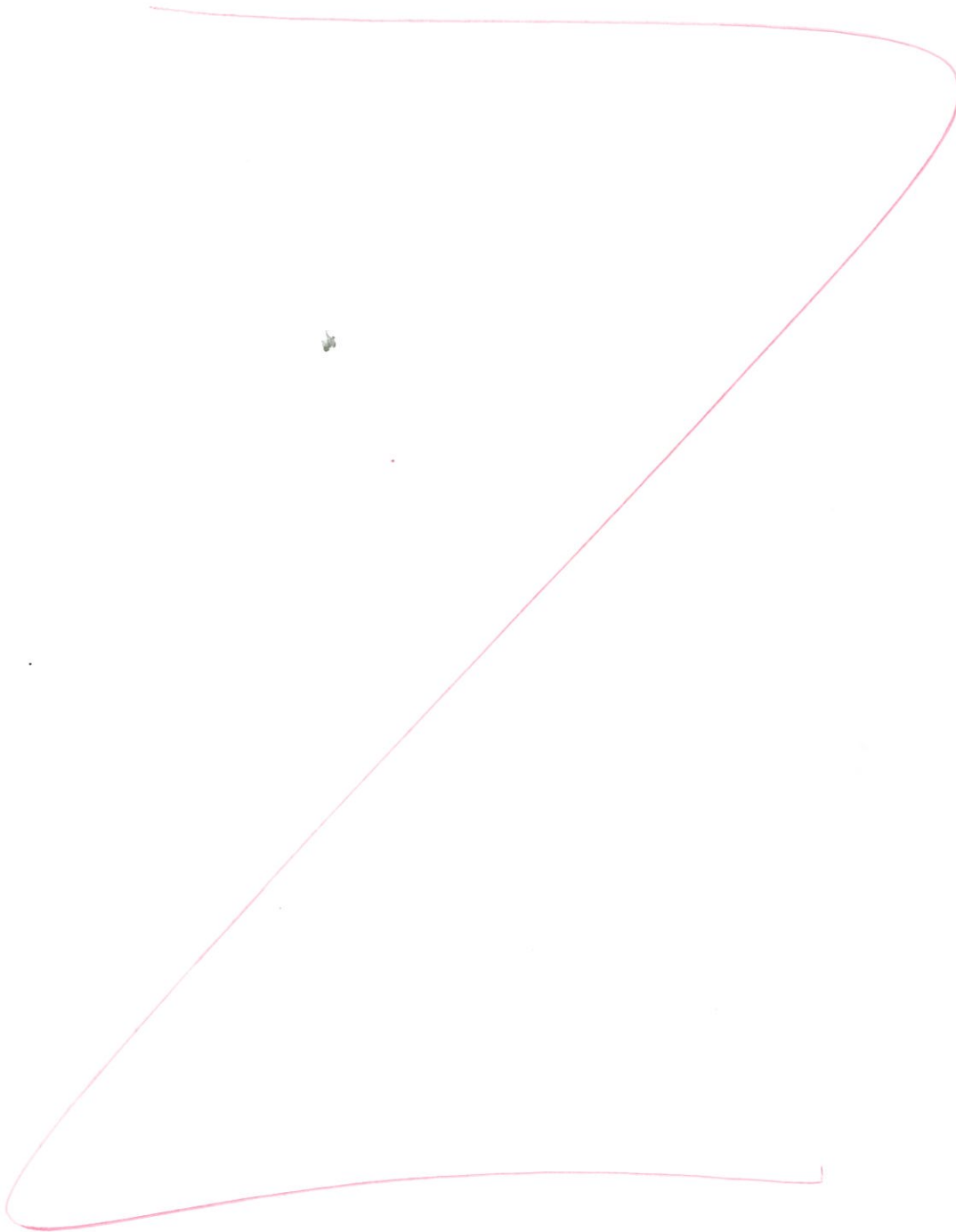
Cultural process: *Tourism Development //*

Geographic environment(s) shaped by this cultural process:

Oahu , Hawaii //

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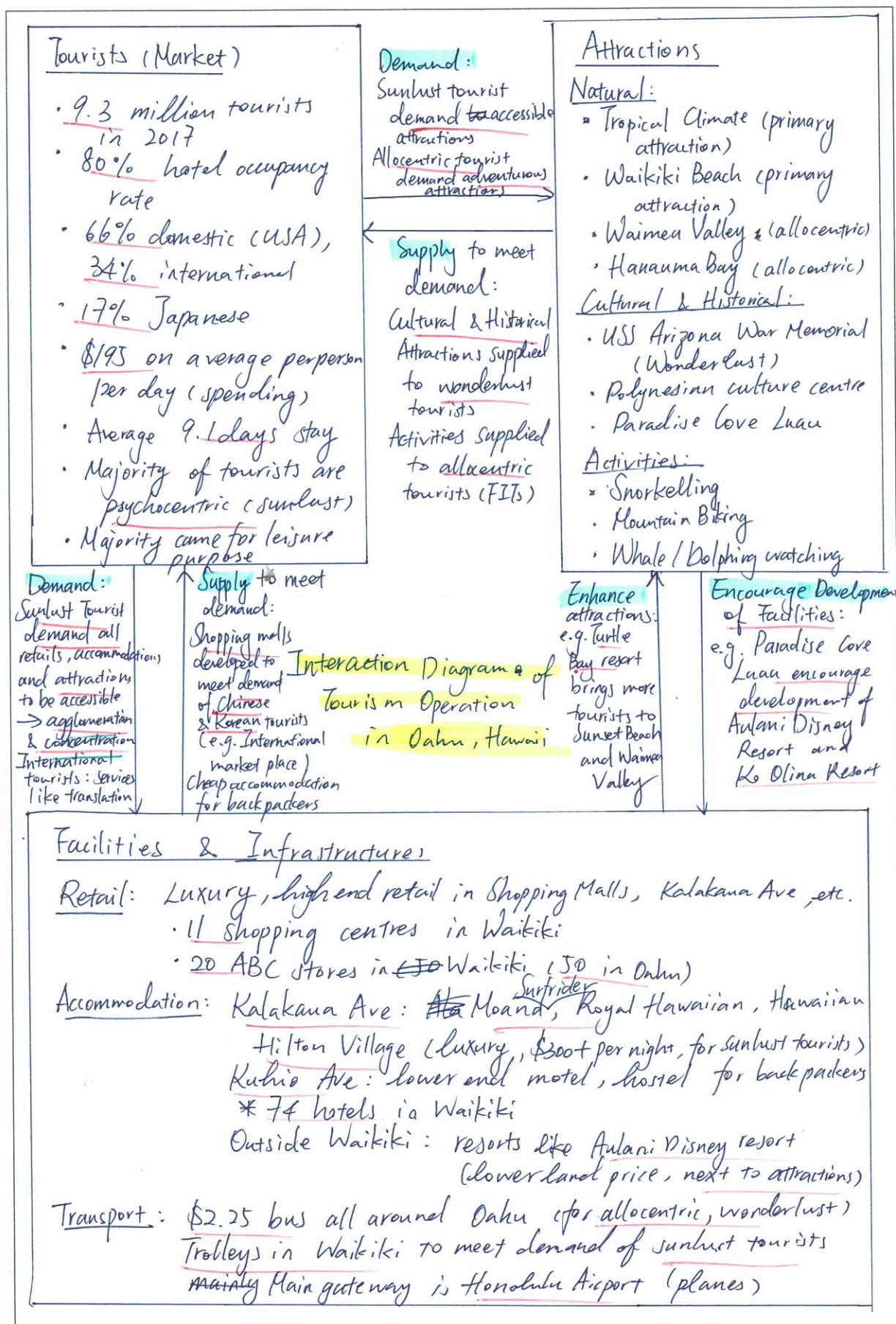
PLANNING (OPTIONAL)



- (a) Draw a diagram(s) and/or map(s) to explain how a cultural process operates in your chosen geographic environment(s).

Cultural process: Tourism Development

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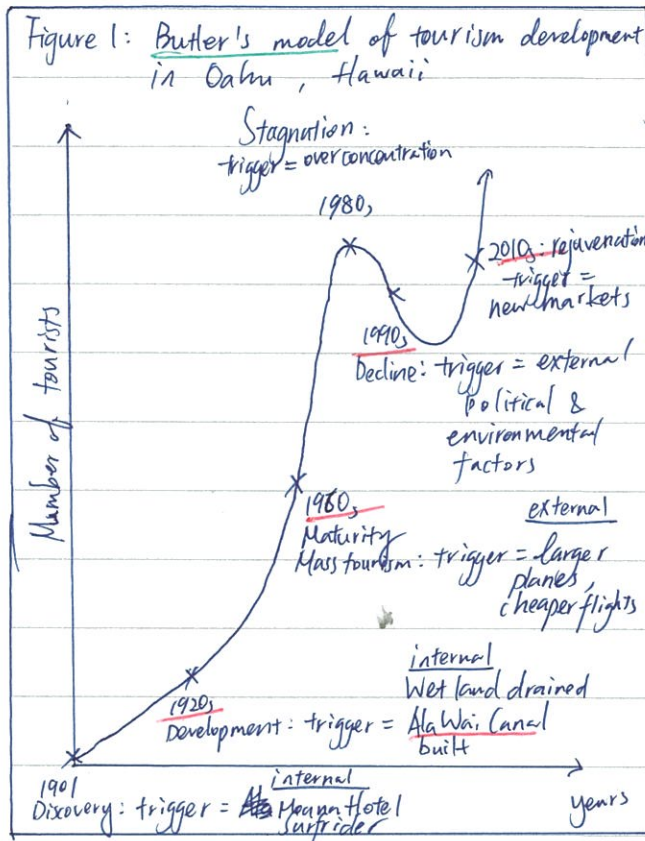


- (b) Comprehensively analyse how the operation of the cultural process creates temporal variations in your chosen geographic environment(s).

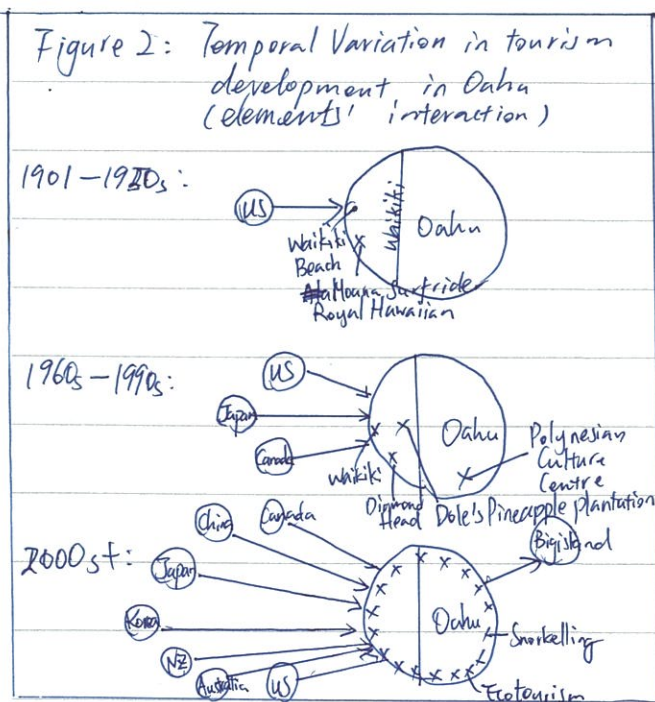
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Begin your written answer here, integrating comprehensive supporting case study evidence about the cultural process and the geographic environment(s) that it shapes.

Refer to any diagram(s) and/or map(s) included within your written answer, as well as those in part (a) if they are relevant.



The operations of tourism development has resulted in temporal variations ~~in~~ in Oahu, Hawaii: the interactions between elements lead to tourism development (as shown in figure 1). As ~~as~~ somewhere where tourism development centres around meeting tourists' preference, each time the market changes causes sequential changes in attractions and facilities development, which in return causes tourism development to happen at a variety of pace.



Between 1901 and 1950s, Hawaii was just discovered and developed very little over these years. In 1901,

establishment of A Moanu Surfside hotel by W. Peacock provided the first facility that ^{supports} ~~allows~~ tourist activities in Waikiki. Waikiki was promoted in mainland USA, with primary attractions of tropical weather and the beach (natural) as well as the Hawaiian culture (cultural). The attractions and the hotel (with only 75 rooms) ~~bring~~ brought the first group of tourists to Waikiki. In 1920, wetland in Waikiki was drained to form the Ala Wai Canal, and the land is ^{now} available for more construction, which has allowed Royal Hawaiian Hotel ^{in 1927} and several other facilities along Waikiki Beach. ~~By~~ The tourists coming in (8000 visitors in the beginning) means that they are going to demand more attractions and facilities, ~~however~~ Due to the fact that the main transport to Hawaii is steamship (taking 4.5 days to get there from San Francisco), the island is not very accessible, and only wealthy Americans are able to travel to Hawaii. This sets the nature of tourism development at this stage: psychocentric tourists which demand highly accessible, luxurious facilities. Centred around Waikiki Beach, more attractions like Diamond Head, Honolulu Zoo and the activities like surfing (with Waikiki Beach Boy) is found to meet the demand of tourists, resulting development in Waikiki region, however, barely any in other regions of Oahu. Due to ~~the~~ the difficulty to access Hawaii, and the relatively small tourist market, number of tourist only increased to 250 000 in 1959 and ^{only 4000} hotel rooms ~~are~~ are available, showing slow pace of tourism development which centred in Waikiki.

In contrast, tourism development in Oahu boomed between 1960s and 1980s as a result of a catalyst event.

In 1959, cheaper flights, bigger planes and more frequent flights allowed a significantly greater number of people to travel to Hawaii, ~~not~~ This advancement in technology (external technological factor), did not only bring a larger number of people, but also opened up a wider ^{international} market which is the Japanese and Canadian market. In 19

The dramatic increase in number of tourists ~~boom~~ demanded a large number of facilities ^{like} accommodation and restaurants, as well as new attractions. As a result, Waikiki has developed 74 hotels, 450 restaurants, 350 bars and clubs as well as 11 shopping centres ^{including Ala Moana} to meet the demand of these sunlust tourists.

Since these tourists demand high end, highly accessible facilities and attractions, agglomeration (e.g. Kalakaua Ave for shopping & luxury accommodation) happened in many places in Waikiki, concentrating facilities into a small space. These facilities attracted more tourists to come to Waikiki, and facilities and the primary natural attraction (the Waikiki Beach) has supported each other; resulting cumulative causation happened as more tourists get attracted to Waikiki, and more facilities and attractions are found to attract them.

As a result, ~~room numbers~~ of rooms available in Waikiki has doubled from 16000 in 1969 to 32000 in 1971, whilst number of tourists grown ~~from~~ ^{to} 5 million in 1986.

At this phase, more and more FITs begins to come to Waikiki as well, which became another developing market that has completely different demand to sunlust tourists. Overall, the widened market and increase in accessibility caused tourism development to operate in a different way, which resulted in rapid tourism development at this stage. //

Between 1990s and 2000s, Waikiki became ~~more~~^{too} saturated, and with a series of external factors that heavily impacted on tourism development in Hawaii, tourism development stagnated and even declined. As more and more FITs come in, there is a diversification of different demands and direction of tourism development has changed. These tourists demand more specialised activities and facilities, for example, eco-tourism rain forest walks, and surf body shops. They are also mostly backpacker which require cheaper accommodation, which ~~is~~ To meet this demand, more and more attractions outside Waikiki, e.g. Sunset beach for surfing, Hanauma Bay for snorkelling, and more facilities are developed around these mostly fixed natural attractions along the coast-line, such as Turtle Bay resort next to Sunset Beach. The dispersal of attractions and facilities resulted tourism development to dilute out and happen at a smaller scale, whilst inside Waikiki, because it was so saturated, a room cap of 39000 rooms stopped number of tourists from growing further. At the same time, external political

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Write the question number(s) if applicable.

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factors like Gulf War, 9-11 Terrorist attack, Iraq War, and external natural factors like the Hurricane Iniki has all had major ^{crash} ~~impacts~~ on tourism development in Oahu. During Gulf War, number of tourists dropped by 14%, and in 9-11 Terrorists attack ~~for~~ hotel occupancy dropped to 40% only. Hurricane Iniki caused \$2 billion damage, prohibiting money to be put in to tourism development. The issue of ~~er~~ sand erosion (30cm per year) at Waikiki Beach has also put tourists off and huge investments have to be put into sand replenishment and old aged Waikiki Hotels (\$500 million restoration) in order to attract tourists back again. All these factors causing economic downfall in Hawaii caused ~~is~~ a reduced investment into tourism development, or require extra investments, which ~~ca~~ resulted in slow development of attractions and facilities as well as small growth in number of tourists. Nowadays, a new international market of China, South Korea, Australia and NZ. In 2010, new internationals allowed tourism to further develop. Chinese tourists love shopping, and they spend on average \$392 ~~a~~ the highest amount of money per person per day, which encouraged redevelopment of many shopping centres in Waikiki (for example, International Market Place became luxury shopping centre). The new

Extra space if required.

Write the question number(s) if applicable.

ASSESSOR'S
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market allowed number of visitors to rise to 9.3 million in 2017 and thus tourism development begins to take off again //

In conclusion, tourism operations in Oahu, Hawaii ^{worked} ~~happened~~ differently as market changes, resulting a little development in discovery stage, rapid development in maturity stage, stagnation in saturation stage and increased again as it rejuvenates //

Excellence Exemplar 2018

Subject	Geography	Standard	91427	Total score	8
Q	Grade score	Annotation			
	E8	<p>Cultural process: Tourism Development Geographic environment: Oahu, Hawaii</p> <ul style="list-style-type: none"> • The diagram on page 4 explains the operation of the cultural process of Tourism Development in the chosen environment of Oahu, Hawaii. The main elements of the cultural process are identified and described in detail, and evidence of understanding of the operation of the process is shown through annotations of element interactions. The quality of this diagram meets the requirements of part (a) • The written response is focused on the variations created over time in their environment and how the operation of the process created them. Temporal variations created in the environment are described, in detail, and comprehensive reasoning is given that clearly links the operation of the process as the cause of each variation. • In-depth explanations and connections made between how the process works differently over time to create different outcomes (in this case, spatial patterns) in the environment are the focal point of this response, which provided evidence of comprehensive analysis of how the operation of the process created temporal variations. They are also able to clearly differentiate between external factors causing change in the process and changing element interactions over time which create changes in their geographic environment. • Evidence of an insightful analysis is provided through their use of interactions between elements to draw conclusions, the logical progression of their ideas and use of technical language throughout. <p>Overall, this candidate gained an Excellence as they demonstrated an exemplary understanding both within their diagram in part (a) and their written response in part (b). The diagram provided sound evidence of understanding of the operation of the process by explaining interactions between elements. The focus of the written response made insightful connections between the operation of the process as the reason for the changes in their environment over time. Their answer was logically organised and technical understanding was demonstrated through their use of subject specific language. Variations over time were clearly identified within their response and reasoning for variations were clearly linked a comprehensive and insightful explanation of the operation of the process and subsequent links between elements.</p>			