



## DVD COVER



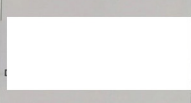
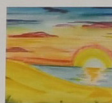
## T-SHIRTS



## FACE MASKS



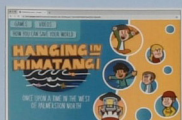
# ADDITIONAL ILLUSTRATIONS



## BILLBOARDS



## WEBSITES



## POSTERS

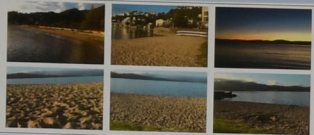


## BRIEF

I have been required to create a range of products to promote my client's desire. My client is looking for a range of products to heavily feature illustrations, such as cartoons and graphic design. Jimi Weibull is interested in creating a cartoon television programme, called 'Hanging in Himatangi', named after a beach, west of Palmerston North, Zealand, the environments will be inspired from real life New Zealand locations. I have been asked to keep an art style that would be indicative and work hand in hand with a cartoon. They have requested that the variety of products be eye catching and reminiscent of childhood, while at the same time not being simply childish. The aesthetic needs to be fun, bubbly, and lively, and targeted towards a younger audience.

Some of the products I have been asked to actualise include character design, but also posters, a headmist, logos, websites, magazines, billboards, and subsequent merchandise to promote the show. These subsequent merchandising could include the likes of clothing, home video releases and more, if time allows it.

## PHOTOGRAPHY



## CHARACTER DEVELOPMENT 1



## CHARACTER DEVELOPMENT 2



## LOGO



## MASTHEAD



## MAGAZINE COVER DEVELOPMENT



## MAGAZINE COVER FINALS





## BRIEF

I have been inspired to create a range of products to promote my client's theme. My client is looking for a range of products to heavily feature illustrations, such as cartoons and graphic design. The illustration is intended to create a cartoonish, whimsical, and fun atmosphere, called 'Hanging in Himatangi', named after a beach, west of New Zealand.

The design brief will require me to produce work with several requirements to meet. To keep the theme broad to New Zealand, the illustrations will be inspired from real life New Zealand locations. I have been asked to keep an art style that would be inclusive and work hand in hand with a cartoon. They have requested that the variety of aesthetic needs to be fun, happy, and lively, and targeted towards a younger audience.

Some of the products I have been asked to actualise include character design, but also posters, a headshot, logos, websites, magazines, billboards, and subsequent merchandise to promote the show. These subsequent merchandising could include the likes of clothing, home video releases and more, if time allows it.

## PHOTOGRAPHY



## CHARACTER DEVELOPMENT 1



## CHARACTER DEVELOPMENT 2



## LOGO



## MASTHEAD



## MAGAZINE COVER DEVELOPMENT



## MAGAZINE COVER FINALS



## MAGAZINE DOUBLE PAGE SPREAD



## DVD COVER



## T-SHIRTS



## FACE MASKS



## ADDITIONAL ILLUSTRATIONS



## BILLBOARDS



## WEBSITES



## POSTERS

