

Title	Implement an advocacy plan for a fire and rescue service organisation		
Level	4	Credits	3

Purpose	People credited with this unit standard are able to: identify and incorporate suitable communication methodologies in local advocacy plans from a fire and rescue service perspective; act as an advocate for fire and rescue services in the community; and review advocacy interventions.
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Classification	Fire and Rescue Services > Fire and Rescue Services - Structural and Industrial
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Available grade	Achieved
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Entry information	
Recommended skills and knowledge	Unit 16939, <i>Demonstrate knowledge of advocacy for a fire and rescue service organisation.</i>

Explanatory notes

- 1 Legislation relating to this unit standard includes the Privacy Act 1993 and subsequent amendments.
- 2 *Advocacy* refers to the activity of supporting the candidate's organisational values, strategies, policies, and processes in the wider community context to promote and change understanding toward safe fire practices.
- 3 *Community* may include, but is not limited to, a community of interest, a community of locality, a cultural community, and a kin group.
- 4 *Advocacy interventions* is the activity that the advocate is conducting with respect to the community.
- 5 The term *communication methodologies* is used to describe the type and use of various communication methods that involve cultural sensitivities, age awareness, socio-economic constraints.
- 6 The term *organisational best practice* refers to the candidate's own workplace planning policies, procedures, and quality systems.

Outcomes and evidence requirements

Outcome 1

Identify and incorporate suitable communication methodologies in local advocacy plans from a fire and rescue service perspective.

Evidence requirements

- 1.1 The scope of applied communication methodologies in advocacy planning is identified in accordance with organisational best practice.
- 1.2 Applied communication methodologies incorporated in advocacy plans match community group conditions and needs.

Outcome 2

Act as an advocate for fire and rescue services in the community.

Evidence requirements

- 2.1 Alliances identified in the advocacy plan are utilised in accordance with the plan throughout the advocacy process.
- 2.2 Spokespeople are supported by the advocate and the advocacy plan is coordinated in accordance with the roles of those involved.

Range may include but is not limited to – social agencies, emergency service providers, community and service groups, educational institutions.
- 2.3 Communication skills used are in accordance with best practice in advocacy events.

Range empathetic listening, problem solving, assertion, negotiation, networking, cultural appropriateness.
- 2.4 Practical skills used are in accordance with best practice in advocacy events.

Range accessing information and resources, use of information and resources, networking, cultural appropriateness, focus on the issues in the plan, gaining feedback.
- 2.5 Information is collected, stored, and used in accordance with the Privacy Act 1993 and organisational policy.

Outcome 3

Review advocacy interventions.

Evidence requirements

3.1 Feedback from the community on advocacy interventions is incorporated into the advocacy process.

Range may include but is not limited to – advocacy evaluation documentation, advocacy debriefing forums, organisational advocacy reporting.

3.2 The performance and suitability of advocacy events are recorded for the purpose of improving advocacy planning consistent with organisational reporting procedures.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	22 December 1999	31 December 2013
Revision	2	22 March 2004	31 December 2013
Review	3	24 August 2006	31 December 2013
Review	4	17 November 2011	31 December 2013

Consent and Moderation Requirements (CMR) reference

0039

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Please note

Providers must be granted consent to assess against standards (accredited) by NZQA, before they can report credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be granted consent to assess against standards by NZQA before they can register credits from assessment against unit standards.

Providers and Industry Training Organisations, which have been granted consent and which are assessing against unit standards must engage with the moderation system that applies to those standards.

Requirements for consent to assess and an outline of the moderation system that applies to this standard are outlined in the Consent and Moderation Requirements (CMR). The CMR also includes useful information about special requirements for organisations wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.