

<b>Title</b>	<b>Demonstrate knowledge of world tourist destinations</b>		
<b>Level</b>	<b>2</b>	<b>Credits</b>	<b>4</b>

<b>Purpose</b>	People credited with this unit standard are able to: locate regions, countries, and gateway cities; identify the significance of regions and countries of the world as tourism generating markets and host destinations; and identify and describe world tourist destination attractions, activities and events.
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<b>Classification</b>	Tourism > Visitor Services
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<b>Available grade</b>	Achieved
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### Guidance Information

- 1 For assessment purposes this unit standard excludes New Zealand as a tourist destination.
- 2 For assessment purposes statistical data used must be the most recent available from the source at the date of assessment.
- 3 Definitions
 

*Activities* refer to commercial activities at a destination which are of interest to tourists. For example – excursions, ballooning, boat cruise, nature trek, city tour.

*Attractions* refer to both constructed and natural attractions existing at a destination which are of interest to tourists. For example – constructed attractions may include museums, buildings, zoos; natural attractions may include forests, lakes, geothermal areas.

*Attraction, activity and event features* refer to things such as what there is to see and do, location, duration, time of year, facilities/services available, opening hours, price range.

*Events* refer to staged events which occur on a regular basis at a destination which are of interest to tourists. For example – exhibitions, festivals, tradeshows.

*Gateway city* refers to a key port of arrival into a country.

*Regions* refer to those five regions specified by the United Nations World Tourism Organisation (UNWTO) – Africa, Americas, Asia and the Pacific, Europe, Middle East.

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### Outcomes and performance criteria

#### Outcome 1

Locate regions, countries, and gateway cities.

**Performance criteria**

- 1.1 The five UNWTO regions are located on a map.
- 1.2 Six countries in each of the regions are located on a map.
- 1.3 A gateway city in each of the located countries is located on a map.
- Range 30 located countries – as located for performance criterion 1.2; evidence is required for one gateway city per country.

**Outcome 2**

Identify the significance of regions and countries of the world as tourism generating markets and host destinations.

Range generating markets – departure numbers or expenditure;  
host destinations – arrival numbers, international tourism receipts.

**Performance criteria**

- 2.1 Each of the five UNTWO regions are identified in terms of their significance as tourism generating markets and host destinations.
- 2.2 Countries of the world are identified in terms of their significance as tourism generating markets and host destinations.
- Range evidence is required for six countries.

**Outcome 3**

Identify and describe world tourist destination attractions, activities, and events.

Range one country in each of the five regions.

**Performance criteria**

- 3.1 Attractions are identified and described in terms of their features.
- Range evidence is required for two constructed attractions and one natural attraction per country.
- 3.2 Activities are identified and described in terms of their features.
- Range evidence is required for two activities per country.
- 3.3 Events are identified and described in terms of their features.
- Range evidence is required for two events per country.

<b>Replacement information</b>	This unit standard replaced unit standard 18234.
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<b>Planned review date</b>	31 December 2027
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#### Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 May 2008	31 December 2018
Revision	2	23 January 2009	31 December 2018
Review	3	16 March 2017	31 December 2024
Review	4	27 April 2023	N/A

<b>Consent and Moderation Requirements (CMR) reference</b>	0112
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

#### Comments on this unit standard

Please contact Ringa Hora Services Workforce Development Council [qualifications@ringahora.nz](mailto:qualifications@ringahora.nz) if you wish to suggest changes to the content of this unit standard.