

Title	Examine the functions of the Broadcasting Standards Authority in relation to reo Māori media		
Level	4	Credits	10

Purpose	People awarded this unit standard are able to: examine the roles and functions of the Broadcasting Standards Authority (BSA) in relation to reo Māori media; examine and apply the BSA codes and standards in relation to reo Māori media broadcasting; and examine the BSA process for dealing with complaints.
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Classification	Reo Māori Media > Ngā Tikanga Pāpāho Māori
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Available grade	Achieved
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Guidance Information

- 1 The context of the unit standard is limited to local rohe or takiwā. Where local rohe are also occupied by a number of other iwi or hapū, the tangata whenua or mana whenua view will take precedence. For assessment against this unit standard, where the tangata whenua or mana whenua status is held by more than one iwi the provider will assist the candidates to identify the local tangata whenua or mana whenua iwi. Other iwi or hapū views should be encouraged in order to enrich and enhance understanding of key Māori concepts and practices.
- 2 Evidence can be presented in a number of ways that may include but are not limited to – oral presentations, visual presentations, written presentations, whakaari, waiata, haka.
- 3 Relevant web-based resources include but are not limited to the following:
<http://www.bsa.govt.nz/>
<http://www.tmp.govt.nz/>
- 4 Legislation relevant to this unit standard includes but is not limited to the following:
Broadcasting Act 1989,
New Zealand Bills of Rights Act 1990,
Privacy Act 1993.
- 5 *Reo Māori perspective* refers to the use and maintenance of te reo Māori me ōna tikanga in media.
- 6 Standards authorities may include but are not limited to – Advertising Standards Authority, Alcohol Regulatory and Licensing Authority.

7 Range

The codes of broadcasting – free-to-air television, pay television, radio and election programmes.

Assessment against these codes must include all the standards for each respective code.

Outcomes and performance criteria**Outcome 1**

Examine the roles and functions of the BSA in relation to reo Maori media.

Performance criteria

- 1.1 The codes and standards of the BSA are examined from a reo Māori media perspective.

Range evidence of two codes and four standards for each code is required.

- 1.2 The breach of statutory and code requirements of the BSA are identified and examined in relation to its duty to ensure reo Māori media broadcasters provide consistent and fair programmes.

Range evidence of two examples of breaches is required.

- 1.3 The roles and functions of the BSA in conjunction with another Standard Authority are examined in terms of their duties to ensure reo Māori media broadcasting provide consistent and fair programmes.

Range evidence of two roles and functions is required.

Outcome 2

Examine and apply the BSA codes and standards in relation to reo Māori media broadcasting.

Range evidence of one code and four standards is required.

Performance criteria

- 2.1 The codes and standards are examined in terms of their effects on the preservation and observation of tikanga Māori and the profile of reo Māori media.

Range evidence of two examples of compromise of tikanga is required.

- 2.2 The codes and standards are applied appropriately at hui held on a marae for a selected programme broadcast in reo Māori media. These may include tangihanga, kawē mate, rā whānau, hui-ā-whānau, hui-a-iwi, hui-ā-hapū, hui whakanui.

Range evidence of at least tangihanga and one other is required.

Outcome 3

Examine the BSA process for dealing with complaints.

Performance criteria

- 3.1 The process for making a formal complaint of a breach of broadcasting standards is examined and explained in accordance with the Broadcasting Act 1989.
- 3.2 The requirements of the broadcaster in relation to a formal complaint is examined and explained in accordance with the Broadcasting Act 1989.
- 3.3 The BSA process of decision making in relation to a formal complaint is examined and explained in accordance with the Broadcasting Act 1989.
- 3.4 The BSA process for dealing with formal complaints in accordance with the Broadcasting Act 1989 is examined in terms of the effects on the reo Māori media industry.

Range evidence of three effects is required.

This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	18 June 2010	31 December 2019
Rollover	2	16 May 2013	31 December 2019
Review	3	17 August 2017	31 December 2024
Revision	4	27 June 2019	31 December 2024
Review	5	27 April 2023	31 December 2024

Consent and Moderation Requirements (CMR) reference

0106

This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.