

Count of NZ Diploma in Business students by prescription (data as at 3 March 2008)

Num	Prescription title	Academic year			
		2003	2004	2005	2006
100	Accounting Principles	5,835	5,693	4,773	3,978
110	Introduction to Commercial Law	3,818	3,926	3,433	2,837
120	The Economic Environment	3,967	4,139	3,871	2,875
130	Organisation and Management	4,716	4,468	4,324	3,666
140	Business Communication	4,871	4,586	4,477	3,576
141	Marketing Principles	3,394	3,483	3,627	2,880
150	Computer Concepts	4,918	4,407	3,473	2,906
101	Accounting Practices	1,982	1,773	1,700	1,646
115	Small Business Management	487	438	671	434
131	Office Functions	76	28		2
132	Executive and Legal Reporting				2
139	Academic Skills for Business Studies	1	1	21	196
160	Quantitative Business Methods	1,465	1,583	1,450	1,421
170	Fundamentals of Banking	193	193	157	161
180	Principles of Tourism	395	498	509	315
190	French			1	
192	Japanese	10			
199	Unspecified Credit Transfer (graduate profile at 100 level)	927	276	470	240
201	Financial Accounting	975	977	1,094	989
202	Management Accounting	1,106	1,139	1,060	1,222
203	Business Finance	1,015	1,373	1,069	1,149
204	Management Accounting for Managers	2	3	3	
205	Internal Auditing	10	14	13	10
206	Taxation	811	783	661	758
210	The Law of Legal Entities	228	199	130	107
211	Business Law	165	121	90	66
215	Advanced Small Business Management	73	93	108	53
220	Managerial Economics	213	104	94	51
225	International Trade and Finance	340	415	268	320
227	Entrepreneurial Planning	10	27	13	24
228	Workplace Safety and Health Management	1	10	1	
230	Leadership	44	334	667	979
231	Marketing	2			
232	Operations Management	288	247	215	182
233	Human Resource Management	1,298	1,449	1,499	1,256
233	Personnel Management				1
234	Planning and Control		3	23	8
235	Employment Relations	742	816	937	622
236	Applied Management	954	1,072	1,310	1,255
237	Maori Resource Management	4			
241	Buyer Behaviour	4			
242	Marketing Research	345	434	524	421
243	Marketing Planning	96	118		14
244	Buyer Behaviour and Communication Strategies	378	486	705	676
247	Marketing Applications	2	2		1
248	Marketing Planning and Control	306	384	614	839
250	Applied Computing	550	591	702	551
251	Organisational Behaviour	58	54	2	
252	Systems Development Project	93	73	64	53
255	Information Management	164	150	145	144
270	Advanced Banking	47	73	62	63
275	Lending and Securities	23	31	50	20
280	Management Accounting for the Hospitality Industry	2	2	19	24
285	Tourism Industry Management	79	143	161	156
297	Local Prescription (at 200 level)	19	9	15	70
298	Local Prescription (at 200 level)				26
299	Unspecified Credit Transfer (graduate profile at 200 level)	126	140	254	171
	Total Students	15,235	15,167	14,403	12,451