Demonstrate knowledge of the history and political development of reo Māori media in Aotearoa

<table>
<thead>
<tr>
<th>Level</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

**Purpose**

People credited with this unit standard are able to: demonstrate knowledge of the history and political development of reo Māori broadcasting, reo Māori print and the use of reo Māori.

**Classification**

Reo Māori Media > Ngā Tikanga Pāpâho Māori

**Available grade**

Achieved

**Guidance Information**

1. *Reo Māori media* refers to the use of te reo Māori incorporating tikanga, and kaupapa Māori in the media.

2. This unit standard recognises the specific skills and knowledge required for Māori radio, television, and journalism.

   Print media may include but is not limited to newspapers, magazines, journals in te reo Māori

3. A selection of events, people, features, and programmes will be sufficient to meet the range statements in the unit standard. This unit standard is designed to provide an overview of significant developments in the industry.

4. Recommended references include:
   - Hutchinson, Ian, Lealand, G. (Eds) *Aotearoa New Zealand: A New Mediascape* Continuum vol #10 (1996) pp 76-93;
   - *New Zealand Māori Council v Attorney General 1991: CP No.42/88 No. 1*;
   - *Ngā Kaiwhakapūmau i te reo, Māori Broadcasting: Report to Māori by National Māori Organisation* (Wellington: Ministry of Commerce, 1997);
   - *Māori television, An examination of policy options for Māori Broadcasting, in particular integration of Māori language and culture into mainstream prime time television* (1998);
Ward, A, A show of Justice: racial “amalgamation” in nineteenth century New Zealand (Auckland, NZ: Auckland University Press, 1995);
Waite, Jeffery, Aoteareo: Speaking for ourselves: a Discussion on the Development of a New Zealand Language Policy (Wellington: Learning Media, 1992);

References identified above are examples only and are in no way meant to be prescriptive.

5 Legislation relevant to this unit standard includes:

6 Factors may include but are not limited to – political crises; demise of reo Māori; economic crises; obstacles to Māori participation including Māori leadership; lack of Māori presence and Māori content within the broadcasting industry; Māori Television Service (Te Aratuku Whakaata Irirangi Māori) Act 2003;

7 Groups may include but are not limited to – New Zealand Māori Council, New Zealand Māori Congress, Ngā Tama Toa, Te Kaiwhakapūmau i Te Reo Māori, Māori Party;

Outcomes and evidence requirements

Outcome 1

Demonstrate knowledge of the history and political development of reo Māori broadcasting.

Performance criteria

1.1 Present a chronological account of reo Māori broadcasting events that includes the people significant to the development of reo Māori broadcasting.

Range accounts from the year 1987-2008 te ture o te reo Māori.

1.2 Identify and explain factors which led to the emergence of Māori political activity to support changes to legislation in relation to reo Māori broadcasting.

Range evidence of two factors is required.

1.3 Identify two Māori political groups that lobbied for change and explain the impact of their pressure on the development of reo Māori broadcasting.

Range Impacts may include but are not limited to – increased number of Māori presenters, increased percentage of Māori topics or events, increased percentage of air time, broadcasting in reo Māori, new learning programmes to support Māori language development, changes to legislation.
Outcome 2

Demonstrate knowledge of the history and development of reo Māori print media and the use of te reo.

Performance criteria

2.1 Present a chronological account of reo Māori print media that includes people significant to the development of reo Māori print media.

Range accounts from the year 1800 - current

2.2 Compare a historical article and a similar contemporary article in terms of the use of te reo.

Range kaupapa may include but are not limited to – maimai aroha, pānui, hui, maramataka,

Table: Planned review date

<table>
<thead>
<tr>
<th>Process</th>
<th>Version</th>
<th>Date</th>
<th>Last Date for Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>1</td>
<td>20 June 2003</td>
<td>N/A</td>
</tr>
<tr>
<td>Review</td>
<td>2</td>
<td>19 June 2009</td>
<td>N/A</td>
</tr>
<tr>
<td>Rollover and Revision</td>
<td>3</td>
<td>16 May 2013</td>
<td>N/A</td>
</tr>
<tr>
<td>Review</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Consent and Moderation Requirements (CMR) reference 0166

This CMR can be accessed at http://www.nzqa.govt.nz/framework/search/index.do.

Comments on this unit standard

Please contact the NZQA Māori Qualification Services mqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.