

The following unit standards were reviewed and listed in 2015 to align with the outcomes of the Tourism Māori qualifications.

Level 3 Tourism Māori Standards

17383	Explain the importance, and demonstrate correct pronunciation, of Māori place names	3 credits
17384	List and use a range of te reo Māori greetings and farewells in tourism	3 credits
17385	Discuss and compare cultural practices in tourism and the impact of tourism on Māori	5 credits
17391	Demonstrate knowledge of key forms of Māori communication, and the significance of Māori identity, in tourism Māori	5 credits
17578	Explain the value and benefits of whanau in tourism Māori	4 credits
17784	Examine and recite appropriate karakia in tourism Māori	5 credits
17786	Explain the importance of respecting Māori customs and practices in tourism Māori	5 credits
17788	Identify, and explain the history of, natural attractions and significant sites in tourism Māori	5 credits
17789	Identify and describe man-made tourism Māori attractions and tourism Māori products	4 credits
17791	Explain kaitiaki practices in a tourism Māori context	5 credits

Level 4 Tourism Māori Standards

17389	Demonstrate knowledge of essential aspects of marae tikanga in tourism Māori	15 credits
25954	Plan, conduct, and evaluate a tour on a marae in a tourism Māori context	15 credits

Level 5 Tourism Māori Standards

17387	Discuss ngā hekenga mai and iwi settlement, and compare Māori customs with those of another Polynesian culture	15 credits
17392	Describe existing tourism Māori products and investigate a potential joint tourism venture	15 Credits
17394	Research, plan, develop and implement a tourism Māori product	15 Credits
17395	Research and evaluate a tourism Māori product as a sustainable economic product, and research its impact on Māori values	15 credits

For further details and to view the latest versions of these standards please refer to the NZQA website or scan below.



Māori Qualifications Services
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TĪKAROHIA TE MARAMA – REALISE YOUR POTENTIAL

MĀTAURANGA MĀORI QUALIFICATIONS AND FIELD MĀORI



TOURISM MĀORI



NEW ZEALAND QUALIFICATIONS AUTHORITY
 MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
 KIA NOHO TAKATŪ KI TŌ ĀMUA AOT

TOURISM MĀORI

- LEVEL 3 New Zealand Certificate in Tourism Māori
- LEVEL 4 New Zealand Certificate in Tourism Māori
- LEVEL 5 New Zealand Diploma in Tourism Māori



Overview

New Zealand Certificate in Tourism Māori (Level 3) [Ref: 2337]

- Foundation qualification aimed particularly at those people wishing to work within Tourism Māori operation and enterprises.
- Recognises skills unique to Tourism Māori.
- Includes manaakitanga, kaitiakitanga rangatiratanga, whanaungatanga and te tika me te pono.
- May also include – te reo Māori, computing, communication skills, health and physical education.
- Provides pathways to the New Zealand Certificate in Tourism Māori Level 4.

New Zealand Certificate in Tourism Māori (Level 4) [Ref: 2338]

- Builds on the knowledge and skills recognised by the New Zealand Certificate in Tourism Māori (Level 3).
- Recognises mātauranga Māori and generic industry knowledge to work in different facets of the tourism industry in Aotearoa.
- Manaakitanga, kaitiakitanga rangatiratanga, whanaungatanga, and te pono me te tika are covered in more depth.
- Provides pathways to the New Zealand Diploma in Tourism Māori Level 5.

New Zealand Diploma in Tourism Māori (Level 5) [Ref: 2339]

- Builds on the knowledge and skills recognised by the New Zealand Certificate in Tourism Māori (Level 4) and to optimise manuhiri experience.
- Applies advance knowledge of manaakitanga, kaitiakitanga, rangatiratanga, whanaungatanga and te tika me te pono.
- Maintains the integrity of mātauranga Māori in a tourism context.
- Provides transferable skills and knowledge to work in senior positions in the Tourism industry with an emphasis on Tourism Māori.
- Recognises pathways Applies relevant legislation.
- Applies work place practices in a professional, ethical and cultural manners.

For more information on the qualification details please refer to the NZQA website or scan the QR code at the top of the page.

Education Pathways

Tourism Māori unit standards can contribute towards achievement of the following qualifications:

- National Certificates in Educational Achievement (NCEA) Level 1, 2, and 3
- New Zealand Certificate in Tourism Māori (Level 3)
- New Zealand Certificate in Tourism Māori (Level 4)
- New Zealand Diploma in Tourism Māori (Level 5)

Career Opportunities

Skills and knowledge gained in the study of Tourism Māori will prepare your students for:

- Various roles within their whānau, hapū and iwi as well as tour guiding, office administrator, customer service representative, receptionist, kaitiaki (tourism), visitor centre advisor, kaiwhakahaere (tourism), cultural advisor, Iwi tourism consultant, corporate/event manager.
- Further study or employment in a range of areas such as Business, Māori Performing Arts, Computing, Service Sector, and Māori Governance.



Assessment Support Material

A range of assessment support material is available on our website to assist providers assess against the Tourism Māori unit standards:

<http://www.nzqa.govt.nz/maori/field-maori-assessment-support-materials/>