



New Zealand Certificate in Tourism Māori (Level 3) [Ref: 2337]

Alignment of Tourism Māori unit standards to the Graduate Profile outcomes

Please note: Unit Standard credit values may not always match the credit values for each of the Graduate Profile Outcomes.

Graduate Profile outcomes	Unit standard	Titles	Outcomes	Performance Criteria
Utilise appropriate, basic expressions of manaakitanga when dealing with manuhiri across a range of tourism Māori contexts. (Credits 15)	17578 Level 3, Credits 4	Explain the value and benefits of whānau in tourism Māori	1 Explain the value and benefits of whānau in tourism Māori.	1.1 The value of whānau in tourism Māori is explained in terms of fulfilling roles within a tourism Māori product. 1.2 The benefits of whānau in tourism Māori is explained in terms of the best outcomes for whānau, hapū, iwi. 1.3 Traditional and contemporary communal whānau activities are explained in terms of their contribution to tourism Māori.
	17786 Level 3, Credits 5	Explain the importance of respecting Māori customs and practices in tourism Māori	1 Explain tikanga Māori in tourism Māori.	1.1 Tikanga Māori relevant to a specific tour are explained in accordance with local hapū and iwi tikanga. 1.2 Tikanga Māori relevant to a site are explained in accordance with local hapū and iwi tikanga.
Utilise appropriate, basic expressions of kaitiakitanga in relation to people, places and events in a tourism Māori context (Credits 15)	17791 Level 3, Credits 5	Explain kaitiaki practices in a tourism Māori context	1 Explain kaitiaki practices in a tourism Māori context.	1.1 Kaitiaki practices associated with Ranginui and Papatūānuku are explained in tourism Māori context. 1.2 Kaitiaki practices associated with the children of Ranginui and Papatūānuku are explained in a tourism Māori context. 1.3 Kaitiaki practices within a local rohe are explained in terms of a tourism event.
	17788 Level 3, Credits 5	Identify, and explain the history of, natural attractions and significant sites in tourism Māori	1 Identify, and explain the history of, natural attractions in tourism Māori.	1.1 Natural attractions are identified. 1.2 Natural attractions are explained in terms of the Māori history associated with them and in accordance with the kōrero of the local iwi and/or hapū.
			2 Identify, and explain the history of, significant sites in tourism Māori.	2.1 Significant sites are identified. 2.2 Significant sites are explained in terms of the Māori history associated with them and in accordance with the kōrero of the local iwi and/or hapū.
17789 Level 3, Credits 4	Identify and describe man-made tourism Māori attractions and tourism Māori products	1 Identify and describe man-made tourism Māori attractions and tourism Māori products.	1.1 Man-made tourism Māori attractions are identified and are described in terms of their significance to tourism Māori. 1.2 Tourism Māori products are identified and are described in terms of their potential for tourism Māori.	
Communicate relevant basic kōrero from iwi, hapū and whānau to reflect rangatiratanga when interacting with manuhiri. (Credits 15)	17784 Level 3, Credits 5	Examine and recite appropriate karakia in tourism Māori	1 Discuss karakia tawhito as it applies to a tourism Māori product.	1.1 The structure and content of karakia tawhito are discussed in terms of their use and appropriateness for a tourism Māori product.
			2 Examine contemporary karakia as it applies to a tourism Māori product.	2.1 The structure and content of contemporary karakia are examined in terms of their use and appropriateness for a tourism Māori product.
			3 Recite a karakia appropriate to a tourism Māori product.	3.1 A karakia appropriate to the product is recited in accordance with tikanga and kawa. 3.2 Appropriate behaviour is demonstrated during karakia recital in accordance with tikanga and kawa.
	17385 Level 3, Credits 5	Discuss and compare cultural practices in tourism and the impact of tourism on Māori	1 Discuss and compare cultural practices of Māori and one other culture in tourism.	1.1 Cultural practices in tourism are discussed and compared in terms of their differences and similarities. 1.2 The impact of tourism on the two cultures is discussed in relation to their cultural practices and their environment.
2 Discuss the impact of tourism on Māori cultural practices.			2.1 The impacts of tourism on Māori cultural practises and methods to minimise these impacts discussed in terms of local hapū and/or iwi development. 2.2 The impacts of tourism on Māori cultural practises are discussed in terms of tikanga Māori. 2.3 The impacts of tourism on Māori cultural practices are discussed in terms of globalisation.	

	17383 Level 3, Credits 3	Explain the importance, and demonstrate correct pronunciation, of Māori place names	1 Explain the importance of Māori place names in tourism.	1.1 History of Māori place names are explained in terms of their importance to hapū and/or iwi. 1.2 The influence of pūrākau and pakiwaitara in naming places is explained in accordance with hapū and/or iwi traditions. 1.3 The relationship between Māori place names and whānau, hapū, and/or iwi is explained in accordance with their history.
			2 Demonstrate correct pronunciation of Māori place names.	2.1 Māori place names are pronounced in accordance with te reo Māori pronunciation rules.
Utilise appropriate and basic mihimihi, korero, poroporoaki, and karakia during a tourism Māori event (Credits 15)	17384 Level 3, Credits 3	List and use a range of te reo Māori greetings and farewells in tourism	1 List and use a range of te reo Māori greetings and farewells in tourism.	1.1 Te reo Māori greetings and farewells are listed. 1.2 Te reo Māori greetings and farewells for formal and informal situations are used appropriately and pronounced correctly.
	17391 Level 3, Credits 5	Demonstrate knowledge of key forms of Māori communication, and the significance of Māori identity, in tourism Māori	1 Demonstrate knowledge of key forms of Māori communication and their significance in tourism Māori.	1.1 Te reo Māori is described in terms of its significance for/in/to tourism Māori. 1.2 Key forms of verbal communication are identified. 1.3 Key forms of non-verbal communication are identified. 1.4 Key forms of artistic means of communication are identified.
			2 Explain the significance of Māori identity in tourism Māori.	2.1 Māori identity is explained in relation to Tourism Māori.