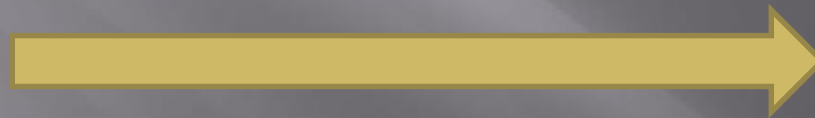


TE WHAKARURUHAU O NGA REO IRIRANGI



Iwi Radio Moves Forward

2010 - 2015

Background

ESTABLISHMENT

2010

Maori Radio
1987

WHA
2000

Strategic
Plan 2005-
2010

AGM 2008
commission
restructuring
WHA

Agreed in
2008 to a
relocation
timeline
2010/2011

Restructure
to be
completed
2010

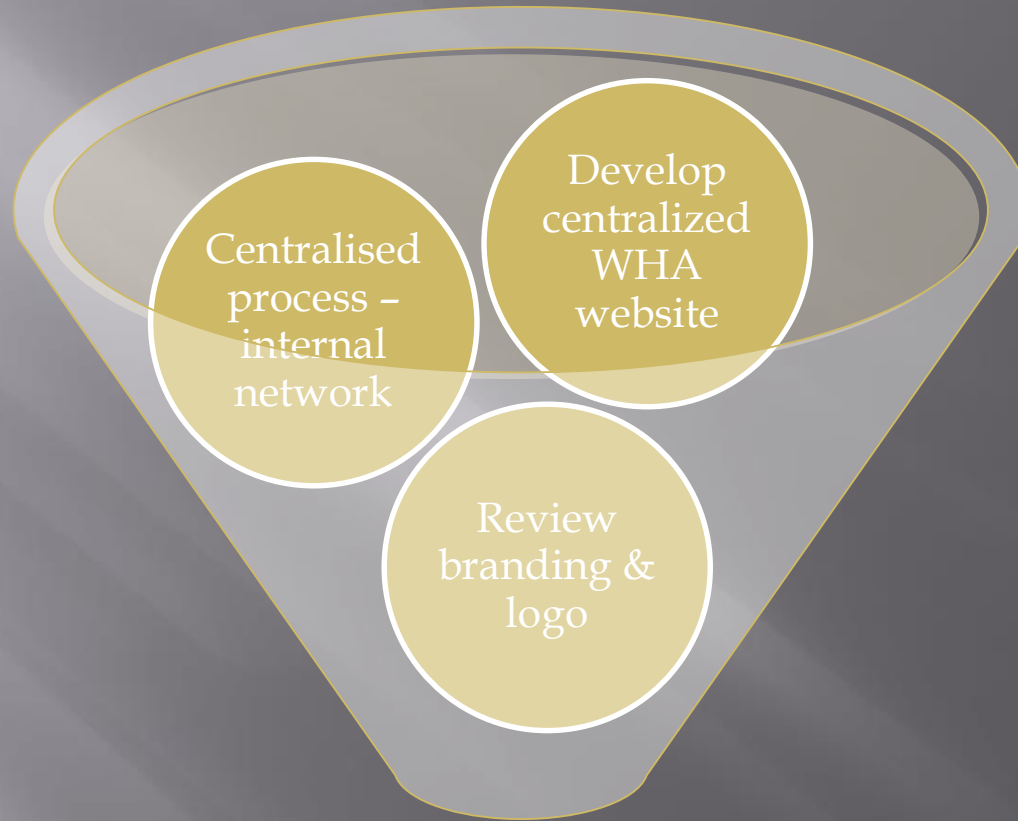
Strategic Plan 2005-2010

"To be a credible and unifying force for positive change in the broadcasting world for the promotion of all things Maori"

New Plan due 2010- 2015



Communication Strategy



Tailored messages -external network

High visibility WHA profile

Centralised Units



WHA

Fully operated
administration



STARNET

Portal Leasing
Lead production house
options
PR Consultancy



KAHUI PAKEKE

Political integrity
Te Reo Guardians

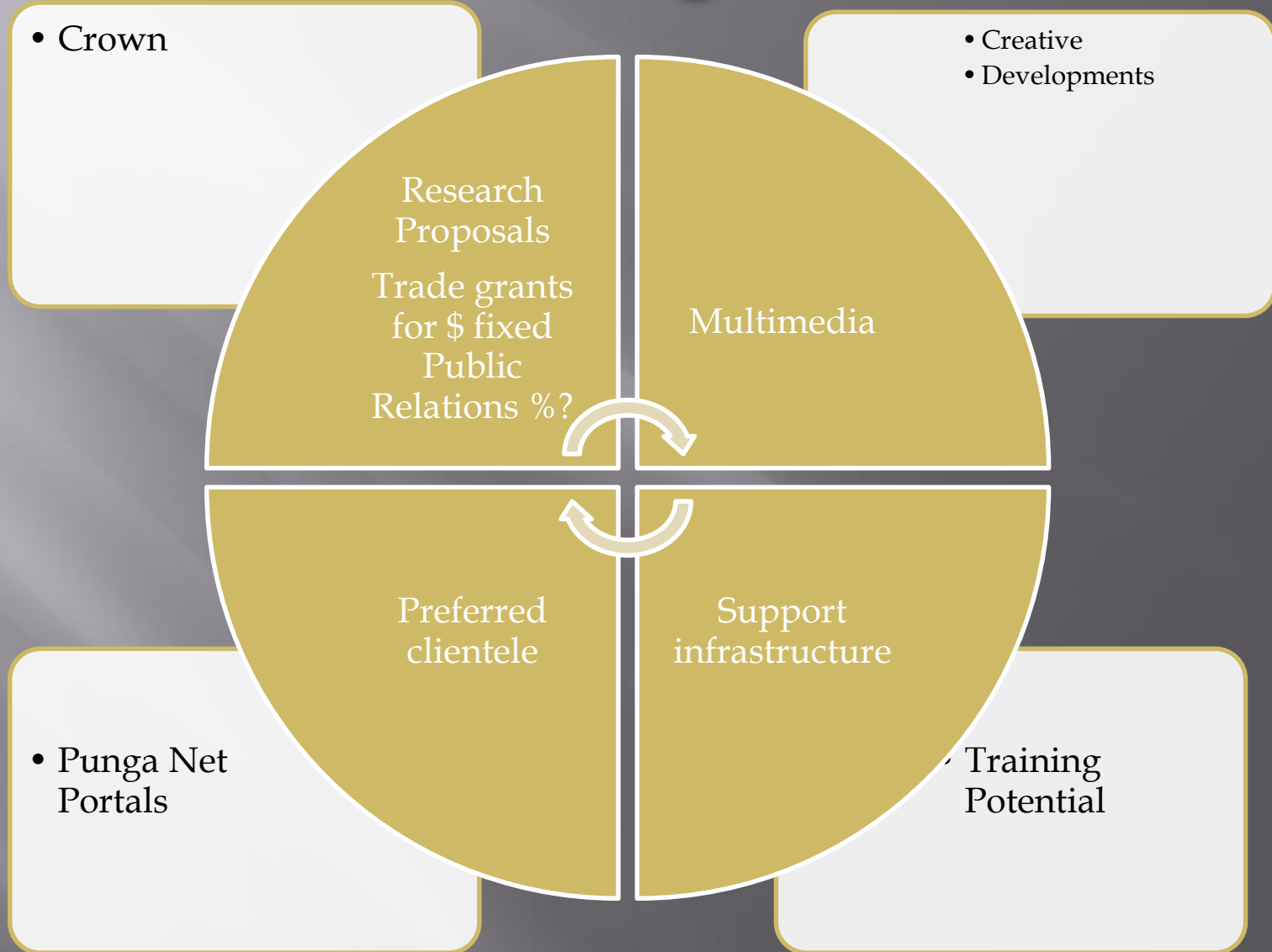


MAORI MEDIA
NETWORK

Retain Status Quo



Revenue Negotiations



WHA Governance



Timelines

