

PROFILE CURRENT REO MĀORI MEDIA
STAKEHOLDERS ORGANISATIONS AND
PRODUCTION HOUSES
(LEVEL 4, CREDITS 10)

Reo Māori media

Unit standard 26257

Outcomes .1.1, 1.2,1.3.



STAKEHOLDER ORGANISATION

WHAKARURUHAU O NGĀ REO IRIRANGI
O AOTEAROA

Function & Responsibilities

- Represent the interest of Māori radio stations
- Encourage high standards of excellence in broadcasting
- Assist, support and maintain continuity of Māori radio stations

Te ika Tūmeke FM
M Radio Tainui Moana
AM Radio Ngati Poru
Radio Maniapoto

M Atiawa Toa FM

FM Radio Kahungunu

Te ika Kia ora FM
Ngā Iwi FM Ake 1179
Te Korimako o Tarana

Key Relationships



Iwi/Māori Radio stations

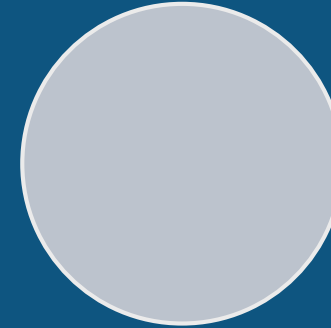


Crown Agencies

Māngai Pāho

Te Puni Kōkiri

Te Taura Whiri i Te Reo



MOU with Radio NZ.

Access to Radio NZ's trusted and high quality programming and journalism, also working with RNZ news team to cover Māori stories in a more collaborative way.



Obligations

- ▶ Non commercial organisation is funded by Te Mangai Pāho/ Puni Kokiri
- ▶ Reach and coverage – 21 Iwi/Maori Radio stations
- ▶ Encourage predominant use of te reo me ngā tikanga Māori
- ▶ Audience -

AWA FM Te Hikua te ika Tumeke FM
Te Arawa FM Radio Tainui Māori 98.2
WAATEA609AM Radio Ngati Porou
Tautoko FM Radio Maniapoto
Ngati Hine FM Atiawa Toa FM
Tuwharetoa FM Radio Kahungunu
Te Upoko o te ika Kia ora FM
Turanga FM Ngā Iwi FM Ake 1179
Tumeke FM Te Korimako o Taranaki



Technical Provider

WEB CAST – LIVE STREAM

PRODUCTION HOUSE

▶ TE UPOKO O TE IKA

OPERATIONS

PROGRAMMING

Pākeke – kaumātua

Emerging and native reo
Māori speakers

Live broadcasts

USE OF REO

All programs are
delivered in te reo Māori

Service Provider

Sound and Broadcast
Ltd – George Burt

KEY RELATIONSHIPS

- ▶ Te Mangai Pāho
- ▶ Te Puni Kokiri
- ▶ Te Taura Whiri I Te Reo
- ▶ Ngāti Toa; Ngāti Raukawa; Ngā Kaiwhakapumau i te reo.
- ▶ National Library
- ▶ Kaumātua Kaunihera
- ▶ Taura Here community
- ▶ Funding
- ▶ Funds/ policy/ Minister of Māori Development
- ▶ Reo Policy
- ▶ Licence holders
- ▶ Archives
- ▶ Supporters & critics

TRANSMISSION PLATFORMS

▶ Transmits

- ❖ from a transmitter at Whitireia in Porirua
- ❖ On an AM frequency
- ❖ Manners mall in Wellington via a copper wire to Radio NZ building and then to own transmitter at Whitireia
- ❖ Still transmitting analogue while awaiting development of more radio spectrum to broadcast on FM and enable them to transmit from digital platform.