Qualification Title: New Zealand Diploma in Agribusiness Management (Level 5)

Qualification number: 2221

Date of review: April 3rd 2019

This report refers to graduates awarded this qualification prior to: 31 December 2018

Final decision on consistency of the qualification: National consistency is confirmed

Threshold:
The threshold to determine sufficiency with the graduate profile was determined as evidence of:

Graduates, in an autonomous management role within an agribusiness operation, being able to:

- Manage the financial requirements, staffing, strategic direction, and natural and/or physical resources for agribusiness sustainability; and
- Compile and integrate whole business information about an agribusiness to critically analyse current performance and identify opportunities for improvement.

Education Organisations with sufficient evidence

The following education organisations have been found to have sufficient evidence.

<table>
<thead>
<tr>
<th>Education Organisation</th>
<th>Final rating</th>
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</thead>
<tbody>
<tr>
<td>Ara Institute of Canterbury (Ara)</td>
<td>Sufficient</td>
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<tr>
<td>Northland Institute of Technology (NorthTec)</td>
<td>Sufficient</td>
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<tr>
<td>Southland Institute of Technology (SIT)</td>
<td>Sufficient</td>
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<tr>
<td>Universal College of Learning (UCOL)</td>
<td>Sufficient</td>
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<tr>
<td>Waikato Institute of Technology (Wintec)</td>
<td>Sufficient</td>
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</table>

Introduction

This 150 credit qualification is designed for those who are in a management capacity in an agribusiness operation, or who have some industry or other relevant experience, wishing to advance into a management position within agribusiness.

Five organisations had between two and 55 graduates of this qualification. In all cases a significant majority of graduates studied this qualification part-time.

Evidence

The education organisations provided a range of evidence to demonstrate that their graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:
Final consistency report

- The nature, quality and integrity of the evidence presented by the education organisation.
- How well the organisation has analysed, interpreted and validated the evidence, and used the understanding gained to achieve actual or improved consistency.
- The extent to which the organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes, including in relation to other providers of programmes leading to the qualification.

Evidence was provided of graduate feedback, employer feedback and attestations. Evidence of both internal and external moderation was provided by all education organisations.

**How well does the evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?**

Education organisations submitted a range of evidence that could be triangulated to demonstrate that the graduates match the graduate outcomes at the appropriate threshold. This included assessment and moderation evidence, programme alignment, graduate and employer feedback, and destination data.

Overall, the self-reflection and evidence supplied by those organisations found sufficient makes a convincing case to demonstrate that their graduates match the graduate outcomes at the determined threshold.

**Special Focus** (includes special focus on a strand or outcome)

There was no special focus.

**Examples of good practice**

A number of good practice examples were evidenced in the presentations. Most education organisations are members of the Agribusiness Management Managers’ Forum (AMMF) which provides the context for co-operative moderation, benchmarking and discussion.

All programmes of study leading to this qualification are applied in nature. In the majority of cases students are able to apply their learning to their current roles. Where this was not possible, case studies of agribusinesses are created to ensure all graduate outcomes were applied to real-world contexts.

A number of providers had created either comprehensive capstone projects to integrate the learning and apply this to a real work agribusiness situation, or portfolios of evidence emphasising and capturing the application of the graduate outcomes.

All organisations represented at the meeting noted the challenges in obtaining destination feedback from employers as the majority of graduates are self-employed. One provider had successfully trialled a field day for graduates, their partners and related stakeholders to assess the achievement of graduate outcomes, and the value of the programme.

**Issues and concerns**

Some education organisations focused on the difficulties in obtaining evidence relating to graduate outcomes rather than seek creative and relevant ways of achieving this.

**Recommendations to Qualification Developer**

This qualification is currently under review, and a number of recommendations have already been received and are under discussion.