

Qualification Title: New Zealand Diploma in Radio Broadcasting (Level 5)

Qualification number: 3210

Date of review: 17 November 2020

This report refers to graduates awarded this qualification between **1st January 2018 and 31st December 2019**

Final decision on consistency of the qualification: National consistency is confirmed

Threshold:

The threshold to determine sufficiency with the graduate profile for the qualification was determined as evidence that the graduate can:

- Create and present information and entertainment content for use in radio broadcasting and related media environments that meets legal and ethical requirements
- Apply relevant media production business practice to production processes
- Research and analyse the social, political, economic, cultural and historical conditions relevant in the radio broadcasting and related media environments, to inform radio broadcasting and media practice
- Work reliably, independently and collaboratively in order to operate effectively in a professional media environment.

The agreed threshold statement replicates the profile statement for the qualification.

Education Organisations with sufficient evidence

The following education organisations have been found to have sufficient evidence.

MOE Number	Education Organisation	Final rating
6014	Whitireia Community Polytechnic Ltd	Sufficient

Introduction

This 120 credit, Level 5 diploma qualification is designed to provide an entry-level qualification for graduates new to the broadcasting industry (or related media careers), enabling them to work under supervision as useful contributors in the industry. Graduates will have the attributes necessary to contribute to a bi- and multi-cultural environment in Aotearoa New Zealand.

Graduates may work in iwi or other community radio stations or in commercial broadcasting.

To date, there have been 65 graduates from one provider delivering across two campuses. The provider has now discontinued delivery at one campus and will cease delivery completely at the end of 2020.

Final Consistency Review Report

Evidence

The education organisation provided a range of evidence to demonstrate that its graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:

- The nature, quality and integrity of the evidence presented by the education organisation
- How well the organisation has analysed, interpreted, and validated the evidence, and used the understanding gained to achieve actual or improved consistency
- The extent to which the education organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes.

Evidence included: programme mapping, examples of moderation practice, graduate destinations and employer and graduate surveys.

How well does the self-assessment and supporting evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?

The supporting evidence from graduate surveys was representative and highly supportive of the consistency of graduate outcomes. Post review further evidence relating to employer and industry feedback, confirmed the programme has prepared graduates for employment and further study.

Examples of good practice

The following evidence of good practice were noted in the evidence portfolio of the provider:

- comprehensive mapping of the programme against the graduate profile outcomes
- extensive efforts to follow up graduates after graduation.

Recommendations to Qualification Developer

The qualification was originally due for review in 2020, this has now been deferred to the end of 2021.

There is an open question about whether a single programme of this nature is sufficient to meet the diverse needs of graduates and the different sectors of the broadcasting industry. The programme has clearly prepared some graduates well to begin careers in iwi or other forms of community broadcasting. There is also some evidence that the skills obtained are transferable to other areas of employment and further study. While technical skills of graduates appear to be good, some employers are looking for better preparation in journalism.

There may be an opportunity in future, for a qualification that is more suited to on-job as well as on-campus delivery (possibly offering more flexibility to cover different aspects of the industry). Also, the opportunity for micro-credentials may well be worth exploring.