

Qualification Title: New Zealand Diploma in Creative Writing (Level 6)

Qualification number: 3409

Date of review: 25 May 2021

This report refers to graduates awarded this qualification prior to: **31 December 2020**

Final decision on consistency of the qualification: National consistency is confirmed

Threshold:

The threshold to determine sufficiency with the graduate profile was determined as evidence of:

- Graduates are confident writers, who apply and transfer skills in a range of contexts including further education.
- Graduates produce original writing outputs to meet the specific requirements of businesses, organisations, and creative industries, across different platforms.
- Graduates can work independently and in teams to lead and develop writing projects.
- Graduates build networks to maintain currency of industry knowledge.

Education Organisations with sufficient evidence

The final decision on the sufficiency of an education organisation evidence, will be updated as other organisations show sufficient evidence.

MOE Number	Education Organisation	Final rating
6012	Northland Polytechnic	Sufficient
6014	Whitireia Community Polytechnic	Sufficient

Introduction

This qualification is a 120-credit qualification developed by the Waiariki Bay of Plenty Polytechnic, now Toi Ohomai Institute of Technology. The qualification intends to provide Aotearoa New Zealand with graduates who have a range of specialist writing skills and strategies that enable them to apply professional principles and practices to produce original writing outputs that meet the specific requirements of creative industries (i.e. the writing sector, publishing, broadcasting, and digital games and content), businesses and organisations.

This consistency review was conducted over one half day with two providers. The two providers attended the online consistency review with the qualification developer representative from Toi Ohomai.

In total, there were 20 graduates in the 1 January 2016 – 31 December 2020 period, for this qualification.

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Evidence

The education organisations provided a range of evidence to demonstrate that their graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:

- The nature, quality and integrity of the evidence presented by the education organisation
- How well the organisation has analysed, interpreted and validated the evidence, and used the understanding gained to achieve actual or improved consistency
- The extent to which the education organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes, including in relation to other providers of programmes leading to the qualification.

Examples of evidence include:

- Mapping of New Zealand qualification to the programme learning outcomes and assessment
- Employer surveys, feedback and samples
- Graduate surveys, feedback and samples
- End-user surveys, feedback and samples
- Client feedback and stakeholder engagement logs
- Internal and external moderation reports
- Moderation plans
- Graduate destination surveys and data.

How well does the self-assessment and supporting evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?

Providers submitted a range of evidence in support of their submissions for this qualification. Although there are relatively low graduate numbers there has been overall good collection and uptake of feedback from graduates, employers, stakeholders, and next-level tutors.

The providers demonstrate a good understanding of their cohort, and have used feedback appropriately to further develop the programme. The majority of providers presented data that showed clear alignment with the programme structure, learning outcomes, assessment activities, and graduate profile outcomes.

Overall, the self-assessment and supporting evidence supplied by those organisations found sufficient, demonstrates that their graduates meet the graduate outcomes at the determined threshold.

Special Focus (includes special focus on a strand or outcome)

None

Issues and concerns

None

Recommendations to Qualification Developer

None

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