

**Qualification Title:** New Zealand Certificate in Makeup Artistry (Level 4) with an optional strand in Face Casting

**Qualification number:** 3456

**Date of review:** 15 April 2021

This report refers to graduates awarded this qualification prior to: 31 December 2020

**Final decision on consistency of the qualification: National consistency is confirmed**

### Threshold:

The threshold to determine sufficiency with the graduate profile was determined as:

Working under broad guidance and in accordance with industry standards including all relevant health, safety and hygiene obligations, graduates will be able to:

- Consult with clients and perform an in-depth analysis for makeup applications and product selection.
- Apply a broad range of makeup artistry applications, complementary services and related skills, to meet client's needs.
- Research a brief, produce relevant reference material and complete the brief within the designated timeframe.
- In a makeup artistry context, apply knowledge of human anatomy, the skin and skin-related diseases and disorders to carry out a broad range of services safely.
- Implement communication and networking, and small business practice relevant to makeup services.

### Education Organisations with sufficient evidence

The following education organisations have been found to have sufficient evidence.

MOE Number	Education Organisation	Final rating
8640	NZ School of Tourism Ltd	Sufficient
8974	Servilles Academy Limited (T/A Servilles Academy of Hairdressing)	Sufficient
6015	Southern Institute of Technology Ltd	Sufficient
6008	Wellington Institute of Technology Ltd	Sufficient
6017	Western Institute of Technology at Taranaki Ltd	Sufficient
9324	Yoobee Colleges Ltd	Sufficient

### Introduction

This 120 (135 with the optional strand) credit level 4 qualification is designed to provide the beauty sector with makeup artists who have the skills and knowledge to design and apply

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makeup safely and effectively. Graduates will be capable of working under broad guidance with a degree of self-management in a makeup artistry context.

This qualification builds on the New Zealand Certificate in Makeup and Skin Care (Level 3) [Ref: 3442] and leads to employment as a makeup artist in a number of contexts.

Six education organisations offer this qualification and over the period of the review there were a total of 386 graduates.

### **Evidence**

The education organisations provided a range of evidence to demonstrate that their graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:

- The nature, quality and integrity of the evidence presented by the education organisation
- How well the organisation has analysed, interpreted and validated the evidence, and used the understanding gained to achieve actual or improved consistency
- The extent to which the education organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes, including in relation to other providers of programmes leading to the qualification.

Evidence to provide confidence that graduates met the graduate profile needed to include, but not limited to, programme alignment with the qualification, moderation of assessments, employer and graduate feedback, destination data and evidence of the application of skills, knowledge and capabilities.

### **How well does the self-assessment and supporting evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?**

The majority of education organisations presented a variety of evidence encompassing programme alignment and rigour, graduate and employer feedback and destination data.

Overall, the self-assessment and supporting evidence supplied by those organisations found sufficient, demonstrates that their graduates meet the graduate outcomes at the determined threshold.

### **Special Focus**

While the qualification offers a strand in Face Casting, this was not delivered by any of the institutes.

### **Examples of good practice**

The practical nature of the programme was emphasised with photographic evidence included. Some organisations included examples of capstone assessments.

### **Issues and concerns**

There was a range of capability in self-assessment demonstrated. Some education organisations are still relying on the reviewer to generate conclusions and seek evidence to support this. It needs to be reiterated that all evidence needs to be included in the self-assessment report, making it clear why it was included and what it means to the education organisation.

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### **Recommendations to Qualification Developer**

Robust discussions about the efficacy of the qualification occurred. These included issues relating to the breadth of knowledge and skills to be taught and applied within the specified timeframe. The extent of coverage within the qualification is reflected in the need to achieve nine GPOs.

It was suggested that this single qualification become two qualifications with one focusing on fashion and beauty and the other on special effects. There was also a sense that knowledge and skills taught at Level 3 were being repeated at Level 4.