

Creative Arts Qualifications Mandatory Review

Consultation Document

**Consultation Document on the draft Qualifications for Creative
Arts**

10 December 2013 – 23 January 2014

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1. Introduction

The New Zealand Qualifications Authority (NZQA) is currently overseeing the *Mandatory Review of Qualifications*, a review of all level 1 to 6 qualifications on the New Zealand Qualifications Framework (NZQF). The review aims to reduce the duplication and proliferation of qualifications; to ensure the qualifications meet the overall needs of the particular sector and are useful, relevant and fit for purpose; and meet the new requirements for listing qualifications on the NZQF.

The review of *Creative Arts*, is being managed by NZQA's National Qualifications Service (NQS).

Following consultation on the draft landscape of Creative Arts qualifications, which closed 30 August 2013, the Governance Group considered the feedback and provided a brief for working groups to guide the development of a modified proposed suite of qualifications. The modification of the suite was required because having strands and/or endorsements in the qualifications became problematic given the variety of media used in creative arts, and funding requirements.

The Fashion and Jewellery Working groups were convened in late November and early December 2013 to start the qualification development process, preparing the purpose statement and outcome statements for the proposed qualifications.

These draft qualifications are now available for consultation. The Creative Arts qualifications review invites feedback on the proposed Fashion and Jewellery qualifications to replace current qualifications.

IMPORTANT NOTE

All new qualifications are New Zealand qualifications and the graduate outcomes have been written in a way that allows for achievement in different contexts using a variety of media. This has been done to give education providers maximum flexibility in adapting existing programmes of study or developing new programmes of study leading to the qualification.

An education provider's point of difference and specialisation will now exist at the programme level (not the qualification level).

Please read these draft outcomes with this in mind and address the qualification outcomes in your feedback.

Full details of the draft qualifications are available in [Appendix A](#).

If endorsed by this consultation, these draft qualifications, or a revised set depending on the nature of feedback received, will be submitted to NZQA Quality Assurance for '*approval to develop a qualification*' with the intention that they will eventually replace all Creative Arts related qualifications levels 1 - 6 on the NZ Qualifications Framework.

Further qualification development work will be undertaken in stage two of the review process, with a particular focus on refining the draft qualifications and including specifications and conditions relating to the qualifications and graduate profile outcomes.

Further information about the Mandatory Review of Creative Arts Qualifications, including the working group brief, the draft needs analysis report, a list of all qualifications included in the review, membership of the Governance Group, the Review Plan, and previous consultation documents, can be found on the [Creative Arts Review webpage](#).

2. Proposed Qualifications Landscape

The Review proposes a suite of 26 new Creative Arts qualifications – eight certificates and eighteen diplomas.

The new qualifications are designed to recognise generalist Creative Arts skills and knowledge and also specialist areas, be achievable in different contexts and to enable graduates to pursue the intended educational and employment outcomes.

Please Note: Three Fashion and two Jewellery qualifications are being consulted on at present. [Consultation on the other 21 qualifications](#) closes at midday 19 December 2013.

Further development and consistency work will occur following the application for ‘approval to develop’, to refine the graduate profile outcomes, clarify conditions and other requirements applicable for each qualification, and ensure consistency across the suite of Creative Arts qualifications.

The proposed landscape is contained on the following page.

The proposed Fashion and Jewellery Qualifications are available in
[Appendix A](#)

Consultation closes midday 23 January 2014

Proposed Creative Arts Qualifications Landscape

Level 2 (60 credits)	Level 3 (60 credits)	Level 4 (60/120 credits)	Level 5 (120 credits)	Level 6 (120 credits)
NZ Cert in Arts & Design	NZ Cert in Arts & Design	NZ Cert in Arts & Design	NZ Dip in Arts & Design	NZ Dip in Arts & Design
	NZ Cert in Art and Creativity	NZ Cert in Art and Creativity	NZ Dip in Art and Creativity	NZ Dip in Art and Creativity
		NZ Cert in Jewellery	NZ Dip in Jewellery	NZ Dip in Jewellery
		NZ Cert in Fashion	NZ Dip in Fashion	NZ Dip in Fashion Design
	NZ Cert in Digital Media & Design	NZ Cert in Digital Media & Design	NZ Dip in Digital Media & Design	NZ Dip in Digital Media & Design
			NZ Dip in Animation	NZ Dip in Animation
			NZ Dip in Graphic Design	NZ Dip in Graphic Design
			NZ Dip in Web Design	NZ Dip in Web Development
			NZ Dip in Photography	NZ Dip in Photography

3. Further considerations and stakeholder feedback

The scope of this review precludes consideration of qualifications above level 6, however the proposed qualifications indicate education pathways onto further study.

3.1 Consultation seeking Stakeholder feedback

We are now seeking feedback from industry, providers and other interested parties on the proposed draft Fashion and Jewellery qualifications. All feedback will contribute to the refinement of the suite of Creative Arts qualifications proposed for further development and for submission for 'Application for approval to develop'.

Please consider the draft qualifications available in [Appendix A](#) and provide feedback at <http://www-rdca-cms.nzqa.govt.nz/about-us/consultations-and-reviews/fashion-and-jewellery/>.

Capturing the intended purpose, graduate profile and pathway outcomes for each qualification, and confirming the need, is important at this first stage. Further work focusing on the detail of each outcome and the credits associated will be completed later.

4. Consultation Questions

The purpose of this consultation is to gather information and stakeholder feedback about the draft Creative Arts qualifications to ensure they best meet learner, industry and community needs before moving to the next stage of the development process.

IMPORTANT NOTE

All new qualifications are New Zealand qualifications and the graduate outcomes have been written in a way that allows for achievement in different contexts using a variety of media. This has been done to give education providers maximum flexibility in adapting existing programmes of study or developing new programmes of study leading to the qualification.

An education provider's point of difference and specialisation will now exist at the programme level (not the qualification level).

Please read these draft outcomes with this in mind and address the qualification outcomes in your feedback.

Please visit <http://www-rdca-cms.nzqa.govt.nz/about-us/consultations-and-reviews/fashion-and-jewellery/> to provide your response.

Consultation closes at midday on 23 January 2014.

General

1. Please provide your contact details.

Name:

Employer:

Position:

Email:

2. Please indicate the stakeholder group you most closely relate to:
 - a) Industry (including creative roles in non-creative companies and management roles in creative companies)
 - b) Polytechnic or Institute of Technology (ITP)
 - c) Private Training Establishment (PTE)
 - d) Wānanga
 - e) A secondary school or other educational organisation
 - f) Community group
 - g) Student/individual
 - h) Other (please specify)

The following questions are about specific qualifications, followed by your overall impressions. You may choose to provide feedback by responding to all or some of the questions.

3. Referring to the draft qualifications document, how strongly do you agree or disagree that the proposed NZ Certificate in Fashion adequately addresses the needs of Creative Arts learners, industries, and communities?

Strongly agree

Agree

Neutral / unsure

Disagree

Strongly disagree

4. Referring to the draft qualifications document, how strongly do you agree or disagree that the proposed NZ Diplomas in Fashion adequately addresses the needs of Creative Arts learners, industries, and communities?

Strongly agree

Agree

Neutral/unsure

Disagree

Strongly disagree

5. Referring to the draft qualifications document, how strongly do you agree or disagree that the proposed NZ Certificate in Jewellery adequately addresses the needs of Creative Arts learners, industries, and communities?
- Strongly agree
- Agree
- Neutral/unsure
- Disagree
- Strongly disagree
6. Referring to the draft qualifications document, how strongly do you agree or disagree that the proposed NZ Diplomas in Jewellery adequately addresses the needs of Creative Arts learners, industries, and communities?
- Strongly agree
- Agree
- Neutral/unsure
- Disagree
- Strongly disagree
7. If you have any comments about specific qualifications please provide them here - **BE SURE TO SPECIFY WHICH QUALIFICATION** you are referring to.

Overall impressions

8. How strongly do you agree or disagree that the proposed suite of Creative Arts qualifications adequately addresses the needs of learners preparing for a career or further study in the Creative Arts?
- Strongly agree
- Agree
- Neutral/unsure
- Disagree
- Strongly disagree
9. Do you support these qualifications being developed and made available in New Zealand?
- Yes
- No
10. Please provide any overall comments you have about the proposed suite of qualifications?
11. Please provide any further comments you would like to make about the Creative Arts Qualifications Review?

Thank you for taking the time to consider the draft Creative Arts qualifications consultation documents, and provide feedback on the proposed suite of Creative Arts qualifications to inform the review.

Please visit <http://www-rdca-cms.nzqa.govt.nz/about-us/consultations-and-reviews/fashion-and-jewellery/> to provide your response

Appendix A

22 Qualification details Fashion Level 4

Title	NZ Certificate in Fashion		
Version	1	Qualification type	Certificate
Level	4	Credits	60
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualifications Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with fundamental skills and knowledge of the fashion and textile industries.</p> <p>Graduates may also be able to contribute to creative communities in Aotearoa New Zealand and internationally.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Identify and describe potential pathways within fashion 2. Apply knowledge of a range of fashion designs 3. Identify health and safety requirements 4. Apply technical skills in Fashion 5. Communicate design concepts 6. Apply knowledge of Fashion marketing. 	
	Education pathway	<p>The qualification provides a pathway from: NCEA (Level 2-3) NZ Certificate in Arts and Design (Level 3) NZ Certificate in Art and Creativity (Level 3)</p> <p>The qualification provides a pathway to: NZ Certificate in Arts and Design (Level 5) NZ Certificate in Art and Creativity (Level 5) NZ Certificate in Digital Media (Level 5) NZ Diploma in Fashion (Level 5) NZ Diploma in Off-shore Production (Level 5) (in DRAFT – Competenz qual)</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for employment at an entry level within the fashion industry, including fashion retail.</p>	

23 Qualification details Fashion Level 5

Title	NZ Diploma in Fashion		
Version	1	Qualification type	Certificate
Level	5	Credits	120
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualification Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with the ability to apply core skills and knowledge of fashion design and construction within an industry context.</p> <p>Graduates will have transferrable skills and may contribute to creative communities in Aotearoa New Zealand and internationally.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Apply knowledge of health and safety requirements (as specified by the environment) 2. Demonstrate knowledge of structures and roles within the fashion industry. 3. Generate design concepts. 4. Apply technical skills and processes to produce required fashion outcomes 5. Manage a design project from concept to completion 6. Analyse their own work and the work of others 7. Communicate design concepts. 	
	Education pathway	<p>The qualification provides a pathway from:</p> <p>NCEA (Level 3) NZ Certificate in Fashion (Level 4) NZ Certificate in Arts and Design (Level 4) NZ Certificate in Art and Creativity (Level 4) NZ Certificate in Digital Media (Level 4) NZ Certificate in Pattern Making (Level 4) NZ Certificate in Fabric Technology (level 4)</p> <p>The qualification provides a pathway to: NZ Diploma in Fashion Design (Level 6)</p> <p>The qualification may provide a pathway to: Degrees in Arts/ Design/Media/Fashion qualifications in education</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for employment within the fashion industry at an assistant level:</p> <ul style="list-style-type: none"> - wholesale and retail - design 	

		<ul style="list-style-type: none">- manufacturing- production- self-employment- community educator
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24 Qualification details Fashion Design Level 6

Title	NZ Diploma in Fashion Design		
Version	1	Qualification type	Certificate
Level	6	Credits	120
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualification Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with specialized skills and knowledge in design with technical expertise, relevant to the fashion industry.</p> <p>Graduates will have transferrable skills and may contribute to creative communities in Aotearoa New Zealand and internationally.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Apply knowledge of health and safety requirements (as specified by the environment) 2. Generate design concepts 3. Communicate design concepts of a design outcome 4. Apply technical solutions to resolve design outcomes 5. Manage a complex design project from concept to completion 6. Apply business processes within a fashion industry context 7. Evaluate and critique their own work, and work of others 	
	Education pathway	<p>The qualification provides a pathway from: NZ Diploma in Fashion (Level 5)</p> <p>The qualification provides a pathway to the: Degrees in Arts/ Design/Media/Fashion Qualifications in education</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for employment within the fashion industry, at an intermediate level:</p> <ul style="list-style-type: none"> - wholesale and retail - design - manufacturing - production - self-employment - community educator 	

25 Qualification details Jewellery Level 4

Title	NZ Certificate in Jewellery		
Version	1	Qualification type	Certificate
Level	4	Credits	60
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualification Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with the ability to demonstrate control of the fundamental skills of jewellery making.</p> <p>Graduates may also be able to contribute to the creative culture in Aotearoa New Zealand and internationally.</p> <p>Graduates will be well prepared for study at a higher level.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Apply and practice basic technical skills for the construction of jewellery 2. Understand how to develop ideas for the production of jewellery 3. Explore and compare a range of jewellery designs 4. Reflect on the qualities of their practice to refine and improve their work 5. Comply with health and safety requirements (as specified by the environment) 6. Demonstrate professional practices 7. Apply problem solving techniques 8. Identify and describe potential pathways within jewellery 	
	Education pathway	<p>The qualification provides a pathway from the:</p> <p>NZ Cert in Digital Media and Design L 3 NZ Cert Arts and Design L 3 NZ Cert Art & Creativity L 3 NCEA L 3</p> <p>The qualification provides a pathway to the:</p> <p>NZ Diploma in Jewellery L 5 NZ Diploma Arts and Design L 5 NZ Diploma Art & Creativity L 5</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for:</p> <p>Industry bench hand</p>	

26 Qualification details Jewellery Level 5

Title	NZ Diploma in Jewellery		
Version	1	Qualification type	Certificate
Level	5	Credits	120
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualification Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with the ability to apply core skills and knowledge in the designing and making of jewellery.</p> <p>Graduates will have transferrable skills and may contribute to the creative culture in Aotearoa New Zealand and internationally.</p> <p>Graduates will be well prepared for study at a higher level.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Apply broad technical knowledge to make jewellery 2. Investigate methods to develop concepts in a jewellery context 3. Critique their own work and the work of others 4. Reflect on the qualities of their practice to refine and improve their work 5. Comply with health and safety requirements (as specified by the environment) 6. Demonstrate professional practices 7. Select and apply problem solving techniques from concept to completion 8. Understand the range of career options in jewellery and related industries 9. Present selected work in context. 	
	Education pathway	<p>The qualification provides a pathway from the:</p> <p>NZ Cert Jewellery L 4 (Proposed) NZ Cert in Digital Media and Design L 4 NZ Cert Arts and Design L 4 NZ Cert Art & Creativity L 4 NZ Cert Fashion L 4 NCEA L 3</p> <p>The qualification provides a pathway to the:</p> <p>NZ Diploma in Jewellery L 6 NZ Diploma Arts and Design L 6 NZ Diploma Art & Creativity L 6 Degrees in Arts/Design/Media</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for entry level positions (including self-employment) in the broad jewellery and associated creative industries.</p>	

27 Qualification details Jewellery Level 6

Title	NZ Diploma in Jewellery		
Version	1	Qualification type	Certificate
Level	6	Credits	120
NZSCED			
DAS classification			
Qualification developer	NZQA National Qualification Services (on behalf of the Creative Arts sector)		
Next review	Mmmm YYYY		
Approval date	Dd Mmmm YYYY		
Strategic purpose statement	<p>The purpose of this qualification is to provide graduates with specialised skills and knowledge relevant to the broader jewellery industry.</p> <p>Graduates will have transferrable skills and may contribute to the creative culture in Aotearoa New Zealand and internationally.</p> <p>Graduates will be well prepared for study at a higher level.</p>		
Outcome Statement	Graduate profile	<p>Graduates of this qualification will be able to:</p> <ol style="list-style-type: none"> 1. Competent and confident use of a range of skills practiced in the construction of jewellery items to produce required outcomes 2. Research, identify and analyse a broad range of information to generate design solutions 3. Apply critical thinking skills within their working process and evaluate their own work and the work of others 4. Apply critical thinking to develop and refine design concepts 5. Comply with health and safety requirements (as specified by the environment) 6. Demonstrate professional practices 7. Independently select and apply problem solving techniques to manage a project 8. Identify a personal position within the jewellery industry 9. Present selected work in context 	
	Education pathway	<p>The qualification provides a pathway from the:</p> <p>NZ Diploma in Jewellery L 5 NZ Diploma Arts and Design L 5 NZ Diploma Art & Creativity L 5</p> <p>The qualification provides a pathway to:</p> <p>Degrees in Arts/Design/Media Higher level diplomas</p>	
	Employment pathway	<p>Graduates of this qualification will have the skills and knowledge for positions in the broad jewellery and associated creative industries.</p> <p>Self-employed/Freelance practitioner</p>	

Appendix B – Brief description of the Fashion and Jewellery qualifications

Fashion

22 New Zealand Certificate in Fashion (Level 4) (60 credits)

This qualification is for individuals seeking to explore fashion from the context of Aotearoa and to confirm fashion as a career path. This certificate will cover an introduction to the technical and creative aspects of fashion design from concept development through to practical outcomes.

The certificate will provide the option to continue to the level 5 New Zealand Diploma in Fashion Design, to the more technically oriented Apparel Manufacturing and Fashion Production qualifications, or to make application for degree programmes.

23 New Zealand Diploma in Fashion (Level 5) (120 credits)

This qualification is for individuals seeking to develop knowledge and skills in fashion design creative processes from concept development through to apparel production with an understanding of relevant industry technologies and standards.

24 New Zealand Diploma in Fashion Design (Level 6) (120 credits)

This qualification is for individuals seeking to extend their knowledge of garment types, fashion design innovation, range development, design media, production and computer technology, with an understanding of the related business context.

The level 6 New Zealand Diploma in Fashion Design is proposed as an exit qualification for students continuing on from the level 5 New Zealand Diploma in Fashion Design.

The diploma will prepare graduates for entry-level positions in the fashion or wider apparel industries.

Jewellery

25 New Zealand Certificate in Jewellery (Level 4) (120 credits)

This qualification is for individuals seeking to explore skills and develop knowledge of jewellery making and design from concept development through to production using different technologies.

26 New Zealand Diploma in Jewellery (Level 5) (120 credits)

This qualification is for individuals seeking to explore skills and develop knowledge of jewellery making and design from concept development through to production, exploring the relevant industry technologies and standards.

27 New Zealand Diploma in Jewellery (Level 6) (120 credits)

This qualification is for individuals seeking to develop specialised skills and theoretical knowledge in jewellery making and design (investigation and analysis, conceptual development, expression, technologies, and related business practices).