
Prescription: 636 Applied Management

Elective prescription

Level	6
Credit	20
Version	2
Aim	Students will identify a managerial problem, and research and apply management concepts and tools to find and recommend possible solutions to the problem.
Prerequisites	530 Organisations and Management or equivalent knowledge and skills.
Recommended Prior Knowledge	560 <i>Business Communication</i> or equivalent knowledge and skills

Assessment weightings

Learning outcomes	Assessment weighting %
1. Students will identify a managerial problem in an existing organisation and write a project proposal for the research of possible solutions.	15
2. Students will report (oral presentation and written report) on the team's research findings and the application of management concepts and tools in recommending solutions to an identified managerial problem.	60
3. Students individually will critically review the completed project process and outcomes.	25
Total	100

All learning outcomes must be evidenced; a 10% aggregate variance is allowed.

Assessment notes

1. Assessment materials must reflect relevant and current legislation, standards, regulations and acknowledged industry/business practices.
2. *Organisation* refers to a specific entity which may be – in private, public, or community and volunteer sectors; a business unit, Maori, or other special-purpose body.
3. Students must work as part of a team of up to six students. In exceptional circumstances where students are unable to meet this requirement, they may work as part of an organisational team.
4. Individual contribution to the overall team effort must be verified and reflected in the individual's final grade (this may be achieved through learning outcome 3).
5. This prescription is not intended to allow for sociological issues to be researched and used as the managerial problem.
6. The managerial problem chosen must:
 - a be of a suitable size and scope to be effectively addressed within the timeframe of the course and within the parameters of the prescription
 - b not have a simple or obvious solution and require research and analysis to devise an appropriate solution(s)
 - c require a solution which will improve efficiency or effectiveness
 - d be capable of being the subject of primary research on a specific organisation.

Learning outcome one

Students will identify a managerial problem in an existing organisation and write a project proposal for the research of possible solutions.

Key elements:

- a) A problem in an existing organisation that will enable students to demonstrate key elements of learning outcome two.
- b) The project proposal will include:
 - problem identification with rationale
 - project plan including scope, resources and time frame
 - suitable problem solving model(s) and other management concepts and/or tools to be used
 - research methodology to be used.

Learning outcome two

Students will report (oral presentation and written report) on the team's research findings and the application of management concepts and tools in recommending solutions to an identified managerial problem.

Key elements:

- a) The report will include:
 - the problem
 - secondary and primary research data
 - analysis of data
 - findings
 - possible solutions
 - evaluation including consequences of possible solutions
 - final recommendation/s with rationale
 - the final project proposal (included in appendices).
- b) The report content will evidence the application of a range of management concepts and tools.
- c) The oral presentation and the written report will be suitable for presentation to senior management of the organisation under study.

Learning outcome three

Students individually will critically review the completed project process and outcomes.

Key elements:

- a) Team evaluation:
 - effectiveness of self and other team members in the project
 - recommended improvements.
- b) Project evaluation:
 - effectiveness of the processes used and solution(s) proposed
 - recommended improvements.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Introduced	1	2006	31 December 2013
Review	2	December 2011	N/A