























Pavilion

Achievement	Achievement with Merit	Achievement with Excellence	Overall
Use visual communication techniques to generate design ideas.	Use visual communication techniques skilfully to generate design ideas.	Use visual communication techniques effectively to generate design ideas.	level of attainment for 91337
• Visual communication techniques are used to generate ideas to show design qualities.	• Visual communication techniques are used skilfully to generate ideas to show design qualities with clarity through well-articulated visual means.	• Visual communication techniques are used effectively to generate ideas to show design qualities with clarity and refined detailing.	Μ
 Design ideas are produced that explore simple alternatives. 	• Divergent design ideas are produced that explore challenging, creative or unusual alternatives.	• Divergent design ideas are produced that are explored and extended.	

AS 91337 (2.30): Use visual communication techniques to generate design ideas (3 credits).

Commentary:

Vis Com – M Des Ideas – M

Divergent ideas are produced, that explore unusual forms in an architectural context.

Visual communication is skilful and clearly shows the aesthetics of the design idea and functional thinking through the diagrammatic use of details. For the visual communication to move into Excellence the work would need to communicate more detail about the arrangement and use of the space.