

## Level 3 91627 (3.30)

### NCEA Design and Visual Communication (DVC) 2017

#### Authenticity Declaration

##### CANDIDATE

This work presented for assessment is my own. I have included references to all external sources.

*Tick this box if you do NOT give permission for NZQA to use this work as an exemplar.*

Signature:

Date:

#### AS 91627 (3.30): Initiate design ideas through exploration (4 credits)

Achievement	Achievement with Merit	Achievement with Excellence	Overall level of attainment for 91627
Initiate design ideas through exploration.	Initiate design ideas through insightful exploration.	Initiate design ideas through extensive exploration.	
<ul style="list-style-type: none"> <li>Use starting experiences and visual communication strategies to <b>explore alternatives</b> and <b>variations</b> to <b>expand design thinking</b>.</li> <li>Ideas are <b>re-generated</b> from alternatives and variations which <b>lead towards</b> design ideas.</li> </ul>	<ul style="list-style-type: none"> <li>Use visual communication strategies to show <b>considered</b> alternatives and variations for the purpose of <b>analysing and re-interpreting</b> ideas.</li> <li>Ideas identify an <b>emerging train of thought</b> that <b>informs</b> design ideas.</li> </ul>	<ul style="list-style-type: none"> <li>Use visual communication strategies to show <b>divergent and perceptive</b> alternatives and variations.</li> <li>Train of thought ideas <b>extend and transform</b> design ideas.</li> </ul>	

**Underlined aspects were used in making judgements.**

**A diagonal line indicates that a specific aspect was either not in evidence or was not shown in enough evidence to reach the appropriate level.**