



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

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## Level 2 Digital Technologies and Hangarau Matihiko

### Common Assessment Task, 2019

#### 91899 Present a summary of developing a digital outcome

Credits: Three

#### INSTRUCTIONS

Follow the instructions and answer the questions below to produce a report that presents a summary of developing a digital outcome.

You should aim to write between 800 and 1500 words.

The digital outcome to which you refer must be an outcome produced by you, within the past 12 months.

Except as stated below, only work directly keyed by you into your computer or device may be used to complete your assessment response.

You may access your digital outcome. You may copy from the digital outcome and paste into the assessment response.

You may not use hard-copy or online course resources, or notes of any type, to complete this assessment.

You may not access internet resources, except the CAT and the outcome, if the outcome is web-based or saved on the Internet.

Schools may be required to provide a link to your digital outcome.

By saving an assessment response at the end of the assessment session, you verify the work is your own. NZQA may digitally sample your work to test authenticity.

Save your work using the filename format:

**four digit schoolcode-yourNSN-91899.pdf**. For example, 0001-123456789-91899.pdf

Your supervisor will tell you your school code and where to save your file.

Please use a nine-digit NSN with no leading zero.

The filename must be written in the document header.

Please check the filename is correct before saving.

## QUESTION ONE

(a) Describe the digital outcome that you developed.

The digital outcome is a photo gallery for a website I designed for a local artist who wanted to expand sales. Photos (RAW) and text (Word) were supplied by the artist. The purpose of the website is to promote his art.

To develop the gallery, I used HTML and CSS. I have used these before and although not an expert, I can use the basic software for the development of the website and photo gallery. To edit the images, I used Photoshop, as I could add all the effects I needed for the images in Photoshop and I am familiar with Photoshop and can use it well.

**Achievement**  
The candidate describes the digital outcome that was developed.

(b) Explain some of the decisions you made during the development process.

I decided HTML coding, along with CSS, would be the best option for the photo gallery. HTML is much more compact and easier to read and maintain when used with CSS. CSS also allows for a consistent design look and layout.

With CSS, it was possible to create effects such as rollovers of images, which reduces the need for JavaScript, which can sometimes be turned off on browsers. It also allows for text to pop up every time a customer hovers over a photo with the cursor - giving the name of the art piece, description, size and price.

To edit the images, I used Photoshop. I prepared the images before adding them to the website, rather than using HTML to resize the images. All the images were saved in the jpg format, as this meant a good balance between file size and the quality of the image. I cropped the photos to remove unwanted parts and changed the white balance to make the colours more vibrant. I used the lasso tool, as this allowed me to select by drawing freehand around an object, and the magic wand tool to select area based on pixels similar to each other, by clicking on areas of the image.

For the photo gallery, I had to consider the design principles, such as colour and contrast, style of font, balance, etc. It was also important to ensure the photo gallery would display correctly when used on different browsers, as well as different platforms.

I decided to model the development on the, 'Brave' website group that I have been following. The group has regular blogs, forums and a good FAQ. Brave's mission statement is "To make the Net a better place".

The Photoshop standard tools were good enough for editing. There was a conflict between the delivery timeline and my need to learn new skills. I decided to rely on some learning while doing, but to stick to what I knew I could do.

**Achievement**  
The candidate explains some of the decisions they made during the development process.