

Assessment Schedule – 2017**Scholarship Media Studies (93303)****Evidence**

	Subject Knowledge / Critical Thinking / Structured Argument	Marks
Outstanding Scholarship	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> • extensive and detailed knowledge of the topic addressed, current and historical • knowledge and /or understanding of identified or probable future trends and their ramifications/implications • independence, flexibility, and originality of thought • an ability to integrate and synthesise an overarching view of the topic /aspect of the topic(s) addressed. 	7–8
Scholarship	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> • consistent accuracy in matters of fact (all questions) • an awareness of media history (all questions) • information that is current /up-to-date (all questions) • (Q1) convincing knowledge of media texts and the inferences drawn from close reading of media texts • (Q2) convincing knowledge of significant aspects of media influence /dependence on society and of wider society's influence /dependence on media – economic, social, educational/informative, entertainment, or the significant developments in a medium and /or the factors that shape a media industry. • (Q3) convincing knowledge of a candidate's media production experience / critical understanding of their chosen medium and its production context, illustrated by specific reference to their own production(s), and other relevant evidence • a coherent, well-structured argument that addresses the question, including consideration of various perspectives • well-developed and consistent links between their response and the statement provided at the head of the question • an ability to use diverse media texts or other evidence to explain or illustrate the argument in a convincing way • some insightful or perceptive analysis that includes detailed examination of significant aspects of the topic • an ability to draw well-supported and thoughtful conclusions. 	5–6

<p>Below Scholarship</p>	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> • accuracy in matters of fact (all questions) • some awareness of media history (all questions) • information that is mostly current/up-to-date (all questions) • (Q1) knowledge of media texts and the inferences drawn from close reading of media texts • (Q2) knowledge of the relationship between media and wider society, or the developments in a medium and /or the factors that shape a media industry • (Q3) knowledge of a candidate's media production experience • an argument that addresses the question, including consideration of various perspectives • developed links between their response and the statement provided at the head of the question • an ability to use media texts or other evidence to explain or illustrate the argument in a convincing way • analysis including examination of significant aspects of the topic • an ability to draw supported conclusions. 	<p>3–4</p>
	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> • reasonable accuracy in matters of fact (all questions) • some awareness of media history (all questions) • some information that is current/up-to-date (all questions) • (Q1) some knowledge of media texts and of some inferences drawn from close reading of media texts • (Q2) some knowledge of the relationship between media and wider society, or the knowledge of developments in a medium and /or the factors that shape a media industry • (Q3) some knowledge of a candidate's media production experience • consideration of the question • some links between their response and the statement provided at the head of the question • some ability to formulate a structured argument • an ability to use media texts or other evidence to illustrate the argument • some analysis including examination of aspects of the topic • an ability to draw some conclusions. 	<p>1–2</p>