

**Assessment Schedule – 2018****Scholarship Media Studies (93303)****Evidence**

	<b>Subject Knowledge / Critical Thinking / Structured Argument</b>	<b>Score</b>
<b>Outstanding Scholarship</b>	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> <li>• extensive and detailed knowledge of the topic addressed, both current and historical</li> <li>• knowledge and/or understanding of identified or probable future trends and their ramifications/implications</li> <li>• independence, flexibility, and originality of thought</li> <li>• an ability to integrate and synthesise an overarching view of the topic / aspect of the topic(s) addressed.</li> </ul>	7–8
<b>Scholarship</b>	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> <li>• consistent accuracy in matters of fact (all questions)</li> <li>• an awareness of media history (all questions)</li> <li>• information that is current / up-to-date (all questions)</li> <li>• <b>(Q1)</b> convincing knowledge of media texts and the inferences drawn from close reading of media texts</li> <li>• <b>(Q2)</b> convincing knowledge of significant aspects of media influence / dependence on society and of wider society's influence / dependence on media – economic, social, educational / informative, entertainment, or the significant developments in a medium and / or the factors that shape a media industry</li> <li>• <b>(Q3)</b> convincing knowledge gained from their own media production experience / critical understanding of their chosen medium and its production context, illustrated by specific reference to their own production(s), and other relevant evidence</li> <li>• a coherent, well-structured argument that addresses the question, including consideration of various perspectives</li> <li>• well-developed and consistent links between their response and the statement provided at the head of the question</li> <li>• an ability to use diverse media texts or other evidence to explain or illustrate the argument in a convincing way</li> <li>• some insightful or perceptive analysis that includes detailed examination of significant aspects of the topic</li> <li>• an ability to draw well-supported and thoughtful conclusions.</li> </ul>	5–6

<p><b>Below Scholarship</b></p>	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> <li>• accuracy in matters of fact (all questions)</li> <li>• some awareness of media history (all questions)</li> <li>• information that is mostly current/up-to-date (all questions)</li> <li>• <b>(Q1)</b> knowledge of media texts and the inferences drawn from close reading of media texts</li> <li>• <b>(Q2)</b> knowledge of the relationship between media and wider society, or the developments in a medium and /or the factors that shape a media industry</li> <li>• <b>(Q3)</b> knowledge gained from their own media production experience</li> <li>• an argument that addresses the question, including consideration of various perspectives</li> <li>• developed links between their response and the statement provided at the head of the question</li> <li>• an ability to use media texts or other evidence to explain or illustrate the argument in a convincing way</li> <li>• analysis including examination of significant aspects of the topic</li> <li>• an ability to draw supported conclusions.</li> </ul>	<p>3–4</p>
	<p>The candidate demonstrates:</p> <ul style="list-style-type: none"> <li>• reasonable accuracy in matters of fact (all questions)</li> <li>• some awareness of media history (all questions)</li> <li>• some information that is current/up-to-date (all questions)</li> <li>• <b>(Q1)</b> some knowledge of media texts and of some inferences drawn from close reading of media texts</li> <li>• <b>(Q2)</b> some knowledge of the relationship between media and wider society, or the knowledge of developments in a medium and /or the factors that shape a media industry</li> <li>• <b>(Q3)</b> some knowledge from their own media production experience</li> <li>• consideration of the question</li> <li>• some links between their response and the statement provided at the head of the question</li> <li>• some ability to formulate a structured argument</li> <li>• an ability to use media texts or other evidence to illustrate the argument</li> <li>• some analysis including examination of aspects of the topic</li> <li>• an ability to draw some conclusions.</li> </ul>	<p>1–2</p>

**Cut Scores**

Scholarship	Outstanding Scholarship
14 – 18	19 – 24