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Level 3 Media Studies 2021

91490 Demonstrate understanding of an aspect of a media industry

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media industry.	Demonstrate in-depth understanding of an aspect of a media industry.	Demonstrate perceptive understanding of an aspect of a media industry.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

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INSTRUCTIONS

Choose ONE **media industry**.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **operation, impact, and wider significance** of an aspect of your chosen media industry.

STATEMENTS (Choose ONE)

1. Media industries should be more socially responsible.

2. Disruption is challenging media industries.

3. Media industries need more diversity.

4. Consumers are a powerful force in media industries.

Media industry: _____

Aspect of the media industry: _____

Statement number: ☐

PLANNING

You should aim to write a concise essay of no more than 5–6 pages. The quality of your writing is more important than the length of your essay.

Make sure you **respond only to your chosen statement** *throughout* your essay, and include **relevant, specific supporting detail** from media text(s), and / or evidence from other sources.

Begin your essay here:

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

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QUESTION NUMBER

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