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3

91493



914930



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Level 3 Media Studies, 2016

91493 Demonstrate understanding of a relationship between a media genre and society

2.00 p.m. Tuesday 29 November 2016
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the eight statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

**Low
Achievement**

TOTAL

3

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing a **relationship** between your chosen media genre and society, by responding to ONE of the statements below. You should aim to evaluate how the relationship affects the genre and/or society, and you may agree and/or disagree with your chosen statement.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

1. Genre is a reflection of society.
2. Genre warns us about the dangers of society.
3. Genre is dominated by male concerns.
4. Genre is driven by technology.
5. A genre has to make money.
6. Genre ignores minorities.
7. Conflict is central to genre.
8. Genre is political.

Media genre: Documentary

Society:

Statement number:

4

PLANNING

Explanation of the **relationship** between your chosen media genre and society:

With the change in technology and the changing society the documentary genre has undergone many changes which have been influenced by the society at the time.

The **impact** of this relationship on your chosen media genre and/or society:

With the documentary genre evolving going from a highly mediated documentary style expository mode to a less mediated observational mode/direct cinema it impacted the society as we were no longer being told what to think by but were left left to decide for ourselves.

The **wider significance** of this relationship for your chosen media genre and/or society:

~~Remember to~~
~~Remember to~~

The suggested maximum length for your essay is 1000 words (7–8 pages). The quality of your writing is more important than the length of your essay.

Draw conclusions about the **wider significance** of the relationship between your chosen media genre and society by including **relevant, specific supporting detail** from media text(s) and/or evidence from other sources.

Begin your essay here:

The documentary genre is the oldest genre to date starting with men like the Lumiere Brothers and Thomas Edison in the late 1800's. ~~Some of the first documentary~~ who documented events that were happening in the everyday life. Some of the first films were, Workers leaving a factory and Tram coming into the station. Through out the documentary history it has gone through many changes thanks to the development of technology. The genre was driven to go from the highly mediated expository style to the less mediated observational mode also known as direct cinema.

Expository mode is a very highly mediated way of documentary. It was used pre and Post WWII. Many governments ~~deserved~~ used the media to try control the public opinion. One example of this is Leni Riefenstahl's film Triumph of the Will ^{which} ~~will~~ followed Hitler's rally ~~at the Nuremberg~~ in Nuremberg. Hitler was seen as a powerful and good man allowing this to stand as a symbol for Germany as a military power. One ~~is~~ significant thing about the expository genre is the voice

of God' narration. Through this film Hitler was able to influence the public into believing that he was good which began to work in his power. Because of the technology at the time the cameramen were unable to go behind the scenes and reveal the truth, However, this didn't last for long.

Expository mode documentary began to change and form into the less mediated direct cinema ~~that~~ thanks to the development of the transistor chip and the portable synced sound the equipment was now smaller and lighter which allowed the cameramen to go behind the scenes to film more of the truth. After this development Al Mayes stated "Screw the tripod now that's freedom". The first film to be recognised as a direct cinema film was Robert Drews 1975 film Primary. This was about the primary that took place between John F. Kennedy and Hubert Humphrey. Because of the smaller and lighter equipment Drew was able to go behind the scenes and capture the less mediated more truthful side of both ~~campaigns~~ ^{campaigning} Kennedy and Humphrey. Even though the direct cinema mode is more the truth is isn't the whole truth as the directors are making decisions about what to shoot, what angle to shoot from etc. Also because the subjects are aware of the camera

this may cause them to act differently. For example the Maysles Brothers film Grey Gardens. This was about a mother and daughter who had a lot of money yet lived in a run down home. The Brothers captured the true side of the women, however, because they were aware of the camera they would dance to them and therefore, even though it is the truth they subjects still act differently.

Because of the development in technology the genre was driven to experiment with new ways they could film. Gimme Shelter is a great example of this. This film follows The Rolling Stones and the tragic US tour which involved a killing at the Altamont Speedway. Because the technology was easily accessible the cameramen were able to reveal the truth about the band and the events that took place. There were less edits, minimal voice overs, long hand held takes which helped not only to reveal the truth but allow us as the audience/society to come to our own conclusion about what happened.

Not only did the technical developments shape and change the documentary genre but also the 'realist' movement in Europe which helped form the new ^{realistic} ~~realism~~ neo-realism style. With the society changing the attitude

and acceptance to things like drugs, sex, gender etc began to change. This not only changed documentary, but also the televisual and media as well. Like all genres the documentary genre began to adapt to the evolving society and new technology and was driven to experiment new way to capture the society of ~~the time~~ ^{the time}. ~~Documentary genre is about history~~ ~~it is history~~ James Marsh's film Man on Wire is an example of the documentary genre adapting to the ^{different modes} ~~changing society~~ because it combined the ~~different modes~~ of documentary ~~together~~ together. The documentary genre is not only about the ^{events that took place} historic but is history because of the many developments it went through and in the way it helped shape the many genres ~~that followed~~ ^{that followed}.

~~It is unknown~~

Extra space if required.
Write the statement number if applicable.

ASSESSOR'S
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ASSESSOR'S
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NUMBER

91493

Low Achievement exemplar for Media Studies 91493 2016			Total score	3
Q	Grade score	Annotation		
4	A3	<p>The candidate provides a clear, straightforward explanation of how the documentary genre has been driven by technology, by explaining how the different forms of documentary film-making have developed, alongside technological advancements. The candidate provides relevant, supporting examples from three film texts, and refers to one other documentary.</p> <p>To achieve a higher grade, the candidate needed to provide a more detailed explanation of the development of film technologies over time, and how this has shaped the style of documentary films.</p>		

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**High
Achievement**

TOTAL

4

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing a **relationship** between your chosen media genre and society, by responding to ONE of the statements below. You should aim to evaluate how the relationship affects the genre and/or society, and you may agree and/or disagree with your chosen statement.

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Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

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6. Genre ignores minorities.
7. Conflict is central to genre.
8. Genre is political.

Media genre: German Expressionism

Society: Post World War I Germany

Statement number: 1

PLANNING

Explanation of the **relationship** between your chosen media genre and society:

- Relationship = reflection of society
- Shows underlying concerns/realities
- Techniques = abstractionism, chiaroscuro, anthropomorphism
- ~~Shellshock has long term~~
- Caligari - prison scene
- Nosferatu - Ellen and Hutter (shellshocked soldier story parallel)
- Metropolis - heart machine = war metaphor

The **impact** of this relationship on your chosen media genre and/or society:

- "Shellshock has long term repercussions, not just on the soldiers" - Weimar and culture: Wounds of War
- "I wake up at night sometimes drenched in sweat for my fallen adversary" - soldier in infantry division German Army
- Impact = knowledge/relevance
- Never been done before
- Shellshocked soldiers and reintegration back into a changed society

The **wider significance** of this relationship for your chosen media genre and/or society:

- Important historical information for modern day audience/society
- Techniques/genre help us understand inner workings of war and its repercussions

The suggested maximum length for your essay is 1 000 words (7–8 pages). The quality of your writing is more important than the length of your essay.

Draw conclusions about the **wider significance** of the relationship between your chosen media genre and society by including **relevant, specific supporting detail** from media text(s) and/or evidence from other sources.

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Begin your essay here:

Through the lens of ~~shock~~ shellshock cinema, we are able to see how the genre of German expressionism in films reflects the society of post World War I ^{German} society. Through techniques specific to the genre such as chiaroscuro, abstractionism and anthropomorphism, we are able to understand the relationship between German expressionism and ~~the~~ society. The manifestation of trauma ^{became} ~~was~~ prevalent within ^{shell shocked} soldiers returning back from war and attempting to reintegrate back into a society that has been damaged by the horrors of war. We see this manifestation in all of its ~~the~~ severe nature through German expressionist films such as 'The Cabinet of Dr Caligari' directed by Robert Wiener, 'Nosferatu' directed by F.W. Murnagh and 'Metropolis' directed by Fritz Lang.

Abstractionism is a German expressionist technique in which combines the psyche's complexity with the optical complexity

of what we are viewing on screen to bring forward an object's 'internal life'. By doing so, we are able to see the reflection of a shell shocked post WWI society within German expressionist film.

In 'The Cabinet of Dr Caligari', there is a scene in which we see a prisoner being held in a cell. The prison bars extend upwards, narrowing as they grow in height, ^{thus blocking off the 'heaven' or higher place} ~~this can be seen as a~~ ~~through a German expressionist intention,~~ ~~version of~~ Freedom. This is then accentuated by the bars enclosing ~~the~~ the prisoner in on the floor around him. A rhomboid window serves as a mockery of his Freedom. This use of abstractionism helps us to see the link ^{and there is} between ^{a post WWI} ~~and there~~ German society and the genre. ~~This~~ This reflection and therefore relationship shows how the prisoner can be viewed as like a soldier. Prisoners have no Freedom, they are trapped ^{and this} ~~unless granted~~ is comparable to a soldier. A soldier is a prisoner of war, although they hope for an escape, it is not guaranteed. Soldiers experience immense amounts of ~~intense~~ torture whilst fighting but if they were to return into society, these things would remain silent tortures and shell shock.

They will not return the same after being inside the war, much like a prisoner will not return the same after release. This example of abstractionism appeals to the idea of German expressionist films being a reflection of a post World War I German society riddled with released soldiers who were prisoners, (and are now victims) of war.

Looking closer at the German expressionist film ~~Der Golem~~ 'Nosferatu' and its characters, it becomes clear to see the reflection it has on society. We are able to understand that the main character of Hutter can be compared to a shell shocked soldier and he is a parallel of a shell shocked soldier's story of war trauma and reintegration back into society. Within the bedroom scene, we see Ellen and Hutter, a married couple, not sleeping together. The German expressionist technique of chiaroscuro highlights the unusual nature of this which therefore leads us to make the connection between Hutter and a shell shocked soldier. Chiaroscuro is the use of lights and darks to accentuate the nature of what is playing out on screen. In the bedroom scene, Hutter is ~~sa~~ sleeping

Fully clothed in day wear on an arm chair. The shadows are cast on him, indicating negative ^{and wrong} connotations of this. Ellen is in the bed and light is more on her, indicating the normality of her behaviour. This technique/aspect of the genre reflects how upon return back into society, soldiers were unable to reintegrate back into the regularities of life. Due to shell shock, something as simple as sleeping in the same bed as their wife became near to impossible. This idea of the difficulties faced by shell shocked soldiers returning home ^{we are seeing in this scene} ~~and everything being different~~ is a ~~real~~ reflection of the sad realities faced by a post World War I German society. A German army ^{infantry} soldier ~~is~~ ^{if} ~~was~~ said, "I woke up ~~at~~ at night sometimes drenched in sweat at my fallen adversary." This tells us of how after World War I, soldiers were changed people trying to fit back into routine within a society ^{that was} also changed because of war. Normal things that should be easy such as sleeping became a task due to the trauma of war taking a toll. ~~The bedroom scene~~ ^{the bedroom scene} Hutter as a character as well as technique/occurrences within the 'Nosferatu' ~~are~~ are direct reflections of the post World War I society and its soldiers who were haunted by

the event of war. The impact of the relationship between German expressionism and the society helps us as a modern day audience gain knowledge of the tragic nature of war in its severe entirety.

'Metropolis' is a German expressionist film which holds many important techniques in which aid our understanding of the relationship between its genre and society. The most obvious and interesting technique used is anthropomorphism of the heart machine.

Anthropomorphism is when an object is given human-like qualities and characteristics which we see within the heart machine. This use of anthropomorphism brings forward the idea of that Metropolis as a whole, can be seen as a metaphor for war.

The workers who live below Metropolis are sick and tired of how they are being treated and what the world is coming to, so they decide the best option would be to kill the heart machine that keeps the city running. However, if the workers kill the machine, Metropolis will keep on running but the workers' world will be flooded. Viewing this as a metaphor, the workers/workers world are shell shocked soldiers, the heart machine is

war, and Metropolis is the world as a whole. If war (heart machine) was to be stopped, the world ^(metropolis) would keep running but there would be severe repercussions for the soldiers and society (workers/workers world). This metaphor of war concept of 'Metropolis' indicates and reflects the lasting impact war has on society (WWI German society) and shell shocked soldiers.

"Shell shock has long term repercussions, not just on the soldiers" - Weimar Culture: Wounds of War. Anthropomorphism within ~~the~~ this particular German expressionist film can help us to see the relationship between genre and society and the harsh realities of this particular relationship. What we are viewing on screen directly reflects ~~that~~ the reality of war aftermath for a post WWI German society and the shell shocked soldiers who, despite not having to fight anymore, are still traumatised by war. It has left a lasting horrific impression on them which ~~that~~ made adjustment back into a normal societal life extremely difficult.

Genre is definitely a reflection of society and this reigns true for the genre of German expressionism and the society of

post World War I Germany. Through techniques we are able to see that the relationship between genre and society causes a lasting impact due to relevance and realities to do with the harsh nature of war. Soldiers reintegration into society became almost impossible in real life post World War I society and this is reflected within popular German expressionist films. Germany's social and economic downfall caused society to change and upon arrival back home from war, these shell shocked soldiers were unable to adjust with ease as they were changed as well. The trauma of war had changed them. ~~The wider significance of~~ The wider significance of this relationship between German expressionism and post World War I society allows us as a modern day audience to gain an important historical knowledge of the nature of war and its harmful and awful impact on the shell shocked soldiers as well as all involved.

Extra space if required.
Write the statement number if applicable.

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High Achievement exemplar for Media Studies 91493 2016			Total score	4
Q	Grade score	Annotation		
1	A4	<p>The candidate provides a detailed explanation of the relationship between the media genre of German Expressionist films and German society, by explaining how and why the film texts reflected Post-World War I German society. The candidate has provided specific, relevant examples from three film texts.</p> <p>To achieve a higher grade, the candidate needed to analyse the impact of this relationship on German society, and / or the future of German Expressionism as a film genre.</p>		