

Title	Describe and analyse the economic impact of tourism		
Level	3	Credits	4

Purpose	People credited with this unit standard are able to describe and analyse the economic impact of tourism.
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Classification	Tourism > Visitor Services
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Available grade	Achieved
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Guidance Information

- 1 Definition
Tourism Satellite Account (TSA) refers to the official measure of the economic contribution of the tourism industry.
- 2 The following website can be used to support this unit standard:
 World Travel and Tourism Council website at www.wttc.org.

Outcomes and performance criteria

Outcome 1

Describe and analyse the economic impact of tourism.

Performance criteria

- 1.1 The economic impact of tourism on the world economy is analysed in terms of the world Tourism Satellite Account.
- 1.2 The economic impact of tourism on New Zealand is analysed in terms of the New Zealand Tourism Satellite Account.
- 1.3 The economic impact of domestic tourism and international tourism are compared in terms of the New Zealand Tourism Satellite Account.
- 1.4 The economic impact of tourism on New Zealand is compared to the economic value of tourism to the world economy in terms of the respective Tourism Satellite Accounts.

Replacement information	<p>This unit standard, unit standard 24726, and unit standard 24727 replaced unit standard 9719.</p> <p>This unit standard was replaced by unit standard 33212.</p>
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This unit standard is expiring. Assessment against the standard must take place by the last date for assessment set out below.

Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 May 2008	31 December 2018
Review	2	16 March 2017	31 December 2024
Review	3	27 April 2023	31 December 2024

Consent and Moderation Requirements (CMR) reference	0078
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.