

Assessment Schedule – 2023

Media Studies: Demonstrate understanding of a relationship between a media genre and society (91493)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<i>Demonstrate understanding</i> involves explaining a relationship between a media genre and society.	<i>Demonstrate in-depth understanding</i> involves analysing a relationship between a media genre and society by explaining its impact on the genre and / or society. An impact may be social, cultural, political, historical, economic, technological, or ideological.	<i>Demonstrate perceptive understanding</i> involves evaluating the impact of a relationship between a media genre and society on the genre and / or society.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

Evidence

Note: The candidate has either identified the statement they intend to respond to: 1, 2, 3, or 4; or made their selection evident in the answer. Points cited below as evidence are indicative and not exclusive.

N1	N2	A3	A4	M5	M6	E7	E8
<p>Attempts to demonstrate an understanding of the relationship between a genre and society.</p> <p>Includes little direct evidence relevant to the discussion.</p>	<p>Shows some limited understanding of the relationship between a genre and society.</p> <p>Includes some evidence relevant to the discussion.</p>	<p>Shows some understanding of the relationship between a genre and society.</p> <p>Uses some detailed evidence from a range of media texts to support the discussion.</p> <p>Addresses the chosen statement some of the time (may be only in the introduction and the conclusion).</p>	<p>Shows a solid understanding of the relationship between a genre and society.</p> <p>Uses detailed evidence from a range of media texts to support the discussion.</p> <p>Addresses the chosen statement generally throughout the response.</p>	<p>Shows a reasoned understanding of the relationship between a genre and society.</p> <p>Explains the impact on the chosen genre and / or society.</p> <p>Focuses on the genre, using detailed evidence from a range of media texts to support the discussion.</p> <p>Addresses the chosen statement throughout the response.</p>	<p>Shows an in-depth understanding of the relationship between a genre and society.</p> <p>Explains in detail the impact on the chosen genre and / or society and attempts some evaluation.</p> <p>Focuses on the genre, using detailed evidence from a range of media texts to support the discussion.</p> <p>Addresses the chosen statement throughout most of the response, with some nuance.</p>	<p>Shows a perceptive understanding of the genre and society by drawing conclusions about the wider significance of the relationship.</p> <p>Evaluates the impact on the chosen genre and / or society (may include discussion of the extent of the impact of the relationship).</p> <p>Focuses on the genre, using relevant, insightful detail from a range of primary and secondary sources, such as articles, media criticism, and / or theory, to clearly support the discussion.</p> <p>Interrogates the chosen statement generally throughout the response, with nuance.</p>	<p>Shows a perceptive and engaging understanding of the genre and society by drawing convincing conclusions about the wider significance of the relationship.</p> <p>Evaluates convincingly the impact on the chosen genre and / or society (may include discussion of the wider significance and / or complexities of the relationship).</p> <p>Focuses on the genre, using relevant, insightful detail from a range of primary and secondary sources, such as articles, media criticism, and / or theory, to clearly support the discussion.</p> <p>Interrogates the chosen statement throughout the response, with nuance.</p>

N0 = No response; no relevant evidence.