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91251M



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NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tohua tēnei pouaka mēnā  
KĀORE koe i tuhi kōrero ki  
tēnei pukapuka

## Mātai Pāpāho, Kaupae 2, 2022

### 91251M Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho

Ngā whiwhinga: E whā

| Paetae  | Kaiaka   | Kairangi   |
|---|--|--|
| Te whakaatu māramatanga ki tētahi āhuatanga o tētahi momo pāpāho. | Te whakaatu i te hōhonu o te māramatanga ki tētahi āhuatanga o tētahi momo pāpāho. | Te whakaatu i te māramatanga arohaehae ki tētahi āhuatanga o tētahi momo pāpāho. |

Tirohia kia kitea ai e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

**Me tuhi koe i tētahi tuhinga ā-kura e hāngai ana ki TĒTAHI o ngā whakapuakanga e whā kei roto i tēnei pukapuka.**

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia kia kitea ai e tika ana te raupapatanga o ngā whārangi 2–19 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

Kaua e tuhi i ngā wāhanga e kitea ai te kauruku whakahāngai (✂). Ka poroa pea taua wāhanga ka mākahia ana te pukapuka.

**HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.**

## NGĀ TOHUTOHU

Tuhia tētahi tuhinga ā-kura e matapaki ana i te whānuitanga o tō whakaae rānei, o tō kore rānei e whakaae ki TĒTAHI o ngā whakapuakanga kei raro iho nei e hāngai ana ki tētahi āhuatanga o te momo pāpāho kua kōwhiria e koe.

### NGĀ WHAKAPUAKANGA (Kōwhiria TĒTAHI)

1. Me ū te momo pāpāho ki āna mahi kounga katoa.
2. Ka rite tonu tā te momo pāpāho whakaoho i tōna minenga.
3. Whirinaki ai ngā kaiwhakaputa pāpāho ki ngā momo pāpāho e ū ai te huamoni.
4. Ka puta mai he momo-āpiti e noho whai take tonu ai tētahi momo pāpāho.

\* whai take    te kaha ki te whakanonoi i te angitu

**INSTRUCTIONS**

Write an essay discussing the extent to which you agree or disagree with ONE of the statements below, in relation to an aspect of your chosen media genre.

**STATEMENTS** (Choose ONE)

1. A media genre should stick to what it does best.
2. A successful media genre will continue to surprise its audience.
3. Media producers rely on media genre to guarantee profit.
4. A sub-genre emerges to keep a media genre viable\*.

\* viable      capable of maintaining success

Te momo pāpāho: \_\_\_\_\_

Te tau o te whakapuakanga:

## TE WHAKAMAHERE

**Media genre:** \_\_\_\_\_

**Statement number:**

## PLANNING

Tīmataria tō tuhinga ā-kura ki konei:

Make sure you **respond only to your chosen statement** *throughout* your essay, and support your discussion with **evidence** from at least TWO media texts and/or other sources, which may include your own production experience.

Blank lined area for writing.

















**He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahi mēnā e hāngai ana.**

TE TAU  
TŪMAHI



**Extra space if required.**  
**Write the question number(s) if applicable.**

QUESTION  
NUMBER

**He whārangi anō ki te hiahiatia.  
Tuhia te tau tūmahi mēnā e hāngai ana.**

TE TAU  
TŪMAHI

**Extra space if required.**  
**Write the question number(s) if applicable.**

QUESTION  
NUMBER

*English translation of the wording on the front cover*

## Level 2 Media Studies 2022

### 91251M Demonstrate understanding of an aspect of a media genre

Credits: Four

| Achievement  | Achievement with Merit  | Achievement with Excellence                                       |
|--|---|---|
| Demonstrate understanding of an aspect of a media genre. | Demonstrate in-depth understanding of an aspect of a media genre. | Demonstrate critical understanding of an aspect of a media genre. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the four statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–19 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (XXXX). This area may be cut off when the booklet is marked.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

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