

Title	Demonstrate and apply knowledge of make-up design for an entertainment and event context		
Level	2	Credits	4

Purpose	People credited with this unit standard are able to: demonstrate knowledge of make-up design for an entertainment and event context; and select and apply make-up to meet the design requirements of an entertainment and event context.
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Classification	Performing Arts General > Entertainment and Event Technology and Operations
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Available grade	Achieved, Merit, and Excellence
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Criteria for Merit	<p>In demonstrating and applying knowledge of make-up design, the candidate must:</p> <ul style="list-style-type: none"> – describe relationships between the technical requirements and purpose of make-up, and make up design for the entertainment and event context; – explain their selection of products and application techniques in terms of meeting the design requirements, and; – demonstrate skilful technique in applying the make-up.
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Criteria for Excellence	<p>In demonstrating and applying knowledge of make-up design, the candidate must:</p> <ul style="list-style-type: none"> – explain relationships between the technical requirements and purpose of make-up, and make up design for the entertainment and event context; – justify their selection of products and application techniques in terms of meeting the design requirements, and; – demonstrate command of technique in applying the make-up.
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Guidance Information

- 1 This unit standard can be awarded with an *Achieved*, *Merit* or *Excellence*. For the *Achieved* grade to be awarded, all outcomes must be achieved as specified in the outcome statements. For *Merit* or *Excellence* grades to be awarded, the candidate must meet the *Merit* or *Excellence* criteria specified above.

- 2 All learning and assessment leading to this unit standard must be carried out in accordance with:
- legislation including Health and Safety at Work Act 2015, Copyright Act 1994, and subsequent amendments;
 - safe working practices. These may include but are not limited to – safe hygiene practices; replacing, cleaning and storing products and equipment; safe use of tools, following manufacturer's instructions. Evidence of this may be provided by a teacher/tutor attestation or candidate's reflective statement. A useful reference for safe working practice is the Entertainment Technology New Zealand publication *A Guide for Safe Working Practices in the New Zealand Theatre and Entertainment Industry*, version 14 or subsequent amendments, which can be accessed at <http://www.etnz.org>.
- 3 Definitions
- Audience proximity* refers to the distance between the performer and their audience.
- Command of technique* refers to working efficiently and demonstrating sustained control over all techniques used when applying make-up to meet the design requirements.
- Communicate image* refers to using make-up to visually enhance the features of the performer.
- Design requirements* are included in a design concept, which has been developed in response to such aspects as: the script; the setting, culture, style or period of the production or event; the purpose of the production or event; technical requirements; the performers. Design requirements outline the design brief and parameters for make-up but do not detail exact specifications.
- Entertainment and event context* refers to a performance or event such as dance, kapa haka, scripted drama, music performance (live or recorded in-studio), moving image production, physical theatre, devised work, performance art, and cultural event, circus that can take place in a range of venues, for example, stadia, theatres, event and convention centres, studios, parks and sports grounds, outdoor spaces, museums and galleries, places of worship, cultural places (e.g. marae), specialist classrooms.
- Skilful technique* refers to demonstrating well-practised control of techniques when applying make-up to meet the design requirements.
- 4 Range
- The entertainment and event context the candidate is being assessed in must be specified or agreed by the teacher/tutor.
- The design requirements to be met must be supplied to the candidate.
- 5 Recommended for entry: Unit 26688, *Demonstrate and apply knowledge of make-up for an entertainment and event context*.

Outcomes and performance criteria

Outcome 1

Demonstrate knowledge of make-up design for an entertainment and event context.

Performance criteria

- 1.1 Describe make-up design in terms of the technical requirements and purpose of make-up for the entertainment and event context.

Range technical requirements include but are not limited to – audience proximity, lighting, colour correction, reducing shine, covering skin blemishes, special effects; historical or cultural setting, budget; purpose may include but is not limited to – character and/or role creation or enhancement; communicate themes, communicate time, communicate image, create mood, create texture.

Outcome 2

Select and apply make-up to meet the design requirements of an entertainment and event context.

Range evidence of three characters or roles each requiring make-up is required.

Performance criteria

- 2.1 Visually present plans for the make-up to demonstrate how the design requirements will be met.

Range visually present may include but is not limited to the use of – face chart, schematic.

- 2.2 Select and apply make-up products and application techniques according to the requirements of the design and safe working practices.

Range techniques may include but are not limited to – the application of foundation, highlighting, shading, colour mixing, stippling, aging, thinning, altering features, brush technique.

Planned review date	31 December 2025
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	19 April 2012	31 December 2017
Revision	2	17 July 2014	31 December 2017
Review	3	21 April 2016	31 December 2022
Rollover and Revision	4	26 October 2017	31 December 2022
Review	5	29 April 2021	N/A

Consent and Moderation Requirements (CMR) reference	0099
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This CMR can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Skills Active Aotearoa Limited info@skillsactive.org.nz if you wish to suggest changes to the content of this unit standard.