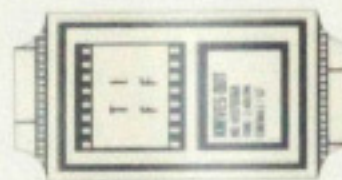
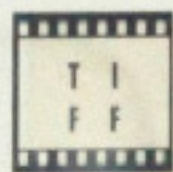
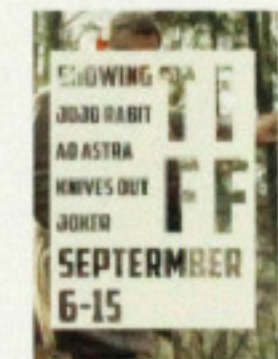


Toronto International Film Festival is an event held every year in Toronto, Canada. It's one of the largest publicly attended film festivals ever. Its purpose is to showcase different styles of film from indie studios, up and coming directors and well established studios. TIFF aims to connect back to the roots of cinema in its early days with the use of film, neon lights and the black and white colours early movies were shown in. This new design will require Magazine covers, spreads, logos, T-shirts and posters. The branding will incorporate the variety of film with genres like Horror, Action Adventure, Romance and Drama. It will have a strong use of lines, shapes and bright colours. It will try to combine modern and old cinema with its design.









[illegible]