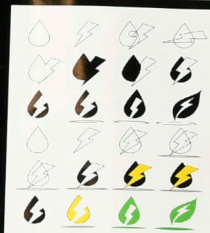
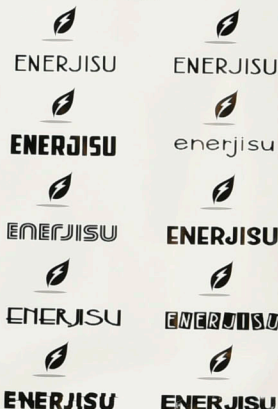


I am designing a logo on energy which will be directed to energy-related products such as energy drinks and energy bars. This concept would be very approachable to customers who have an interest in sporty activity and/or health and diet. This logo, in particular, is designed for an energy beverage that is both energy-sufficient and healthy at the same time. Most energy beverages have high sugar level as they act as the immediate energy booster that provides the sudden recovery or boost of energy. On account of this, large consumption of energy beverage may lead to unhealthy diet and possibly diabetes hence, many juveniles have restricted access to the energy drinks. Take, for example, the 'Red Bull' energy drink. To overcome this, I want to design an energy drink that contains many useful minerals and vitamins that could replace the high sugar level and can act as an alternative energy booster. I strongly desire that this product will trigger many people regardless of age and gender to take care of their body as well as enjoy the energy drink and not be worried about the high sugar intake, whilst designing this logo, I felt that energy-related merchandises should be more vitalized into use.



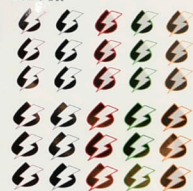
> EXT -DEVELOPMENT



> SYMBOL -DEVELOPMENT



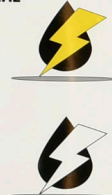
COLOUR



LOGO



> FINAL



PACKAGING

> DEVELOP



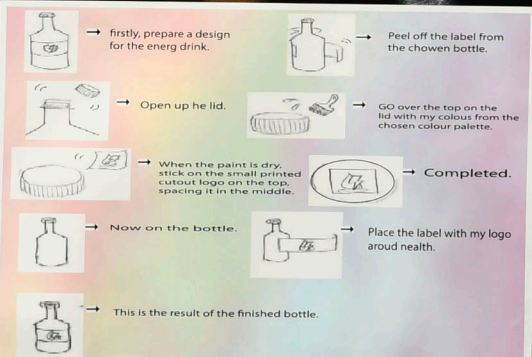
> LABEL



> DEVELOP



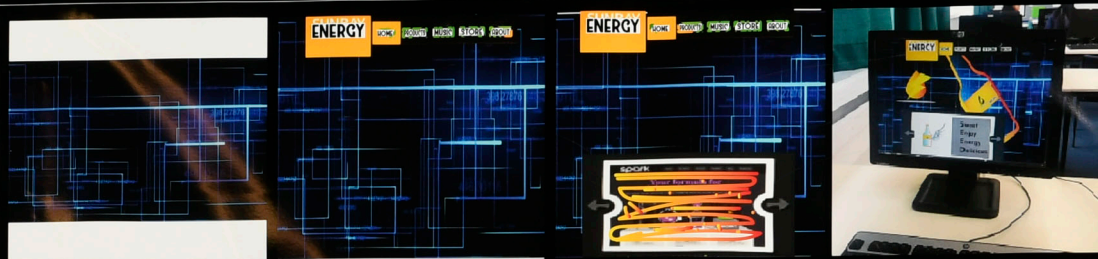
PROCESS



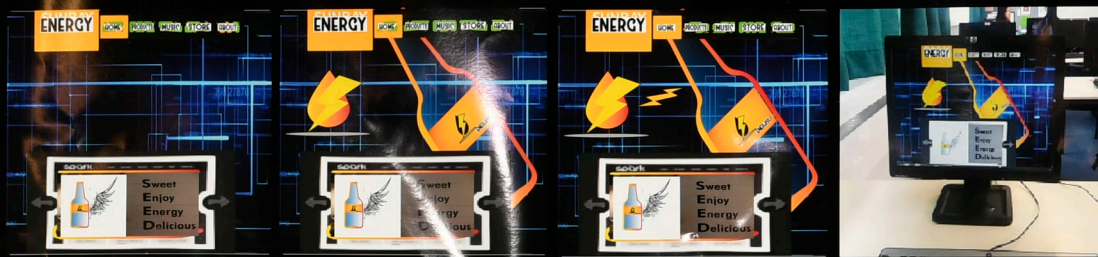
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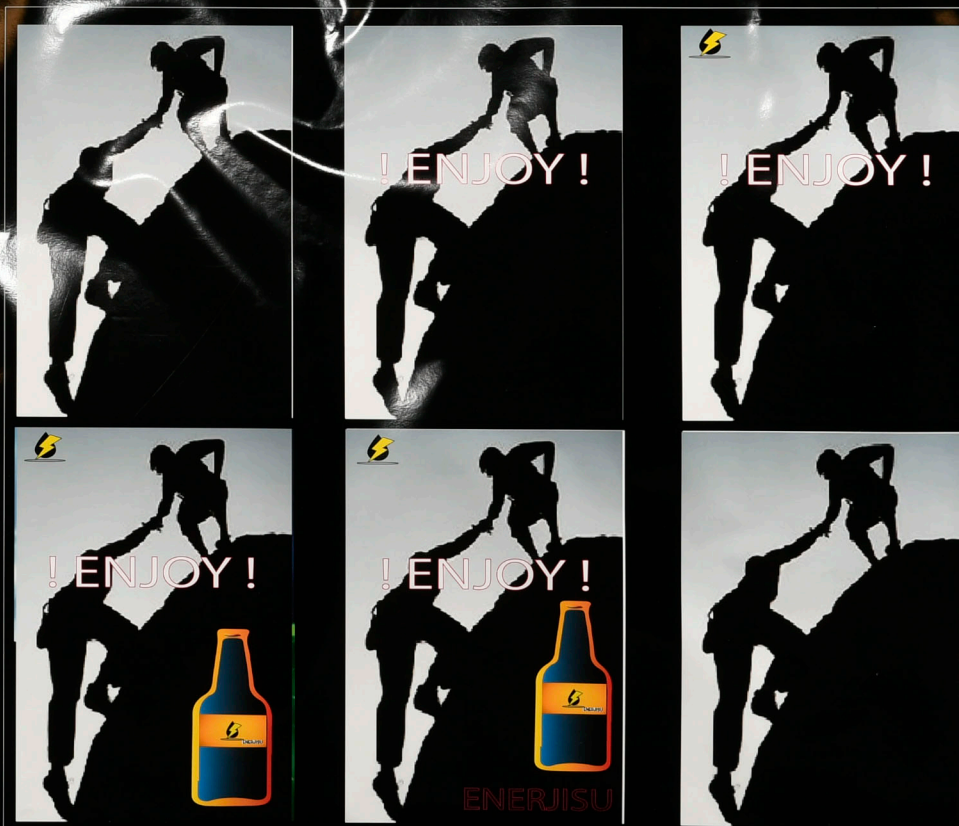
> WEB PAGE DESIGN



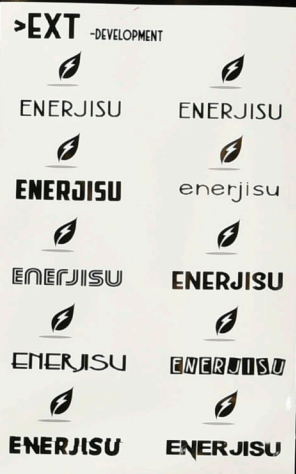
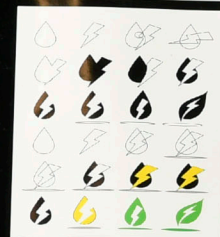
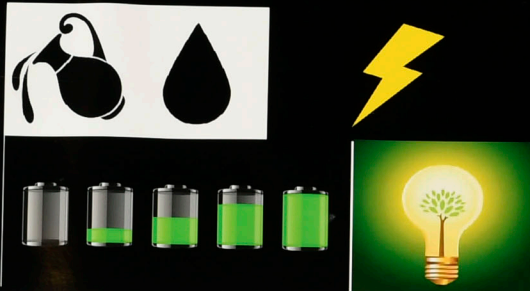
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V POSTDESIGN

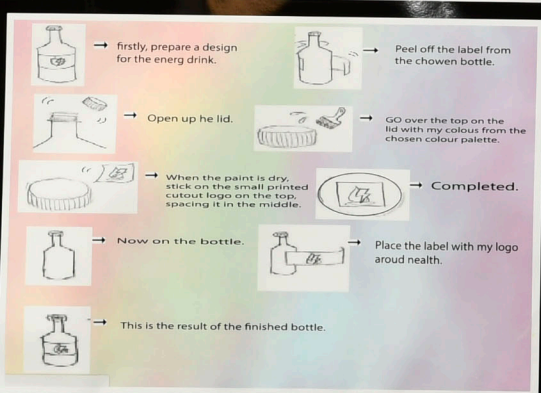
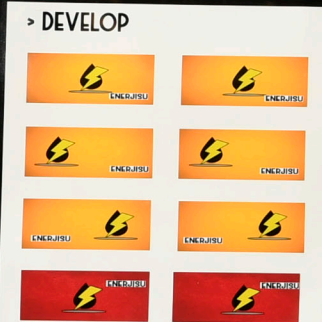


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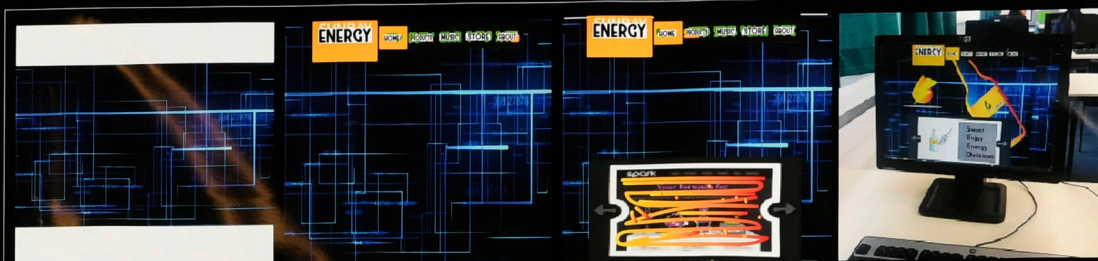


LOGO

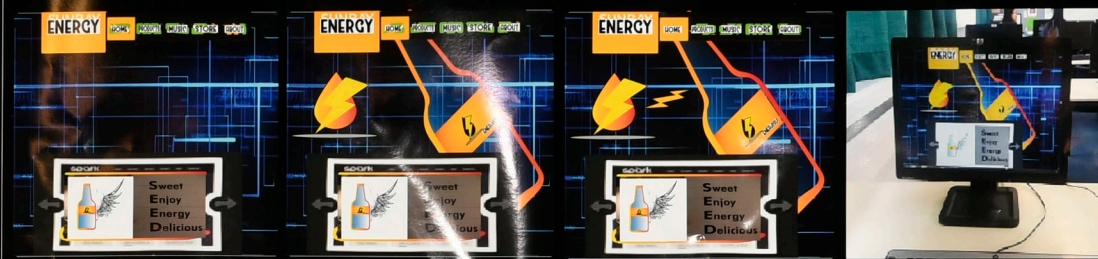
PACKAGING PROCESS



> WEB PAGE DESIGN



If you press the arrow on a window with an arrow on both sides, the other pictures continue to repeat repeatedly.



POSTER DESIGN

