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91427



914270



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Level 3 Geography 2022

91427 Demonstrate understanding of how a cultural process shapes geographic environment(s)

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how a cultural process shapes geographic environment(s).	Demonstrate in-depth understanding of how a cultural process shapes geographic environment(s).	Demonstrate comprehensive understanding of how a cultural process shapes geographic environment(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (✂). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Achievement

TOTAL

04

ASSESSOR'S USE ONLY

INSTRUCTIONS

Identify a **cultural process** that shapes one or more **geographic environments**, in the space below.

Cultural process: Tourism Development

Geographic environment(s) that are shaped by this cultural process: Rotorua

You may use the space below to plan your response. Begin your answer on page 3.

PLANNING

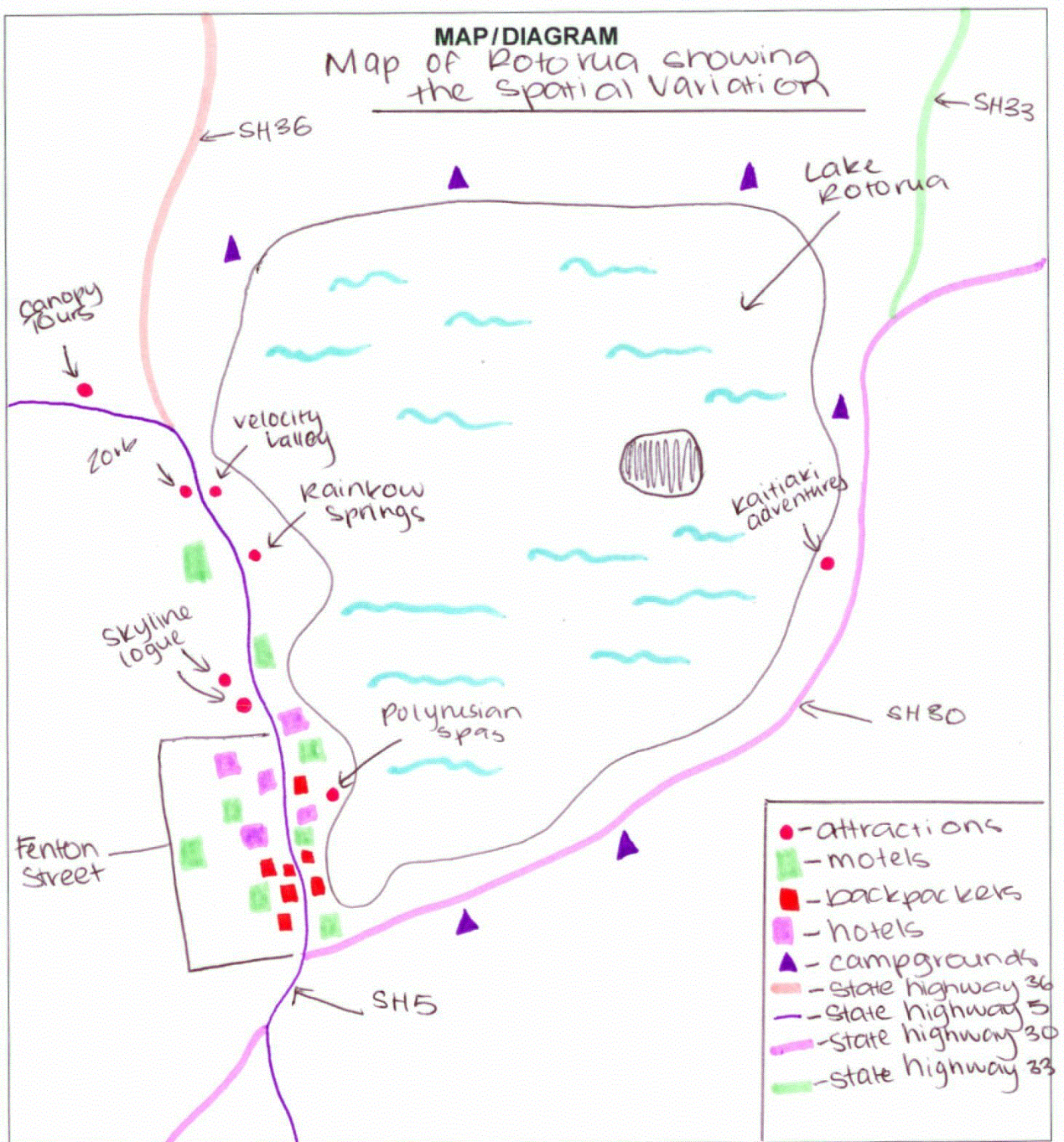
QUESTION

Analyse how the operation of your cultural process creates either spatial OR temporal variations.

Your analysis should include:

- what the spatial or temporal variations are in your geographic environment
- how the operation of the process has created variations in the environment
- links between the elements of the process to draw conclusions
- integrated comprehensive supporting case study evidence.

Use the space below to construct a map or diagram to support your written response. You may also include additional diagrams and maps in your response.



Tourism Development is a cultural process. The operation of tourism development in Rotorua creates ~~a~~ spatial variations. Rotorua is located in the Bay of Plenty region in New Zealand. It is the biggest destination for tourism in the district. Prior to Covid-19, it is estimated that on average 3.4 million people visited Rotorua each year due to its large tourism industry. Out of the 3.4 million, 42% were domestic tourists. Rotorua relies heavily on Tourism. Once Covid-19 struck, ~~many~~ ~~locats~~ there was a massive decline in sales in Rotorua due to less tourists visiting, which left a significant amount of locats struggling to earn money. Due to Rotorua's tourism industry being ~~immensely~~ enormous, Rotorua has shaped their city to adjust for tourism development. For example, ~~all of~~ majority of the attractions in Rotorua are located on State Highway 5. This is because State Highway 5 leads to Hamilton and Auckland, therefore many domestic tourists and international tourists take State Highway to get to their desinated location. By placing most attractions on State Highway 5 this allows for more people ~~to~~ passing by, to come and use the attractions, ultimately benefiting the tourism industry in Rotorua. ~~Some of the key attractions located on State Highway 5 are~~

The attractions are in a linear pattern. This is because most attractions, such as Zorbing, canopy tours, velocity valley, skyline logue and rainbow springs are found on State Highway 5. Some attractions such as the Polynesian Spas and Kaitiaki Adventures are ^{not} located on State Highway 5 due to the natural resources that they need. When tourists come to visit Rotorua, there are four main types of accommodations available: campsites, backpackers, hotels, and motels. All of these accommodation types show a different pattern. For example, the Campgrounds in Rotorua show a dispersed pattern, therefore the campgrounds tend to be spread out randomly around the lake. This is due to the availability of ~~cheaper~~ ~~land~~ promixy to cheaper land, ~~which is~~. Another reason why we see Rotorua's campsites in a dispersed pattern is because they tend to be near water. By having a campground located near water, this increases attractions and more tourists tend to come and visit. Backpackers are in a clustered pattern located on Fenton Street. This pattern is due to its promixy to nearby bars such as Pig and Whistle and Hennessy's Irish pub. It is also important that backpackers are ~~at~~ located on main streets as it is necessary for them to be near a bus station.

backpackers indolge in bus stations as it is more flexiable and convient for them. Hotels and motels are seen in a linear pattern located on Fenton Street, similar to backpackers. Fenton Street is the main street in Rotorua and the reason why most hotels, motels and backpackers are located here is due to their proximity to nearby bars, eaterys, etc.

Achievement Exemplar 2022

Subject	Level 3 Geography		Standard	91427	Total score	04
Q	Grade score	Annotation				
1	A4	<p>The map provided on page 3 specifies the focus of the candidate's response within the title. However, this map is purely locational with spatial patterns only inferred by boxes drawn around certain features. Without annotations, the relevance of this map is fairly limited.</p> <p>Within the written response, spatial variations are described and some simplistic reasoning is given that links the operation of tourism development to the changes created over time in their environment.</p> <p>The reasoning for each variation or spatial pattern created in the environment shows a lack of analysis with only one simple link being made to the operation of the cultural process as the cause for each. The candidate lacks development in their reasoning and links to the operation of the process needed for a higher grade.</p> <p>Some case study evidence is provided within this response, which links the operation of the process to the Rotorua geographic environment.</p> <p>Overall, this candidate gained Achievement as the focus of their response was on describing and giving simplistic reasoning for the spatial variations created by tourism development. Some links were made to the operation of the process as the cause of these spatial patterns but reasoning for changes lacked depth of explanation, detail (both case study evidence and technical), and clear links to variations over the environment needed for a higher grade.</p>				