See back cover for an English translation of this cover

3

91493M

914935

MĀ TE KAIWHAKAHAERE ANAKE

NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

Mātauranga Pāpāho, Kaupae 3, 2014

91493M Whakaatuhia te māramatanga ki te hononga i waenga i tētahi tūmomo pāpāho me te hapori whānui

9.30 i te ata o te Rāmere, te 28 o Whiringa-ā-rangi, 2014
Whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Whakaatuhia te māramatanga ki te hononga i waenga i tētahi tūmomo pāpāho me te hapori whānui.	Whakaatuhia te māramatanga hōhonu ki te hononga i waenga i tētahi tūmomo pāpāho me te hapori whānui.	Whakaatuhia te matatau ki te hononga i waenga i tētahi tūmomo pāpāho me te hapori whānui.

Tirohia mena e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau o runga ake o tēnei whārangi.

Me tuhi koe i tētahi tuhingaroa e hāngai ana ki TĒTAHI o ngā whakapuakanga e iwa kei roto i tēnei puka.

Mena ka hiahia whārangi atu anō hei tuhituhi i ō whakautu, whakamahia ngā whārangi wātea kei muri o tēnei puka.

Tirohia mena e tika ana te raupapatanga o ngā whārangi 2–23 kei roto i tēnei puka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

ME HOATU KOE I TĒNEI PUKA KI TE KAIWHAKAHAERE Ā TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

MĀ TE KAIMĀKA ANAKE

© Mana Tohu Mātauranga o Aotearoa, 2014. Pūmau ana te mana.
Kāore e whakaaetia kia tāruahia tētahi paku wāhanga o tēnei puka ki te kore te Mana Tohu Mātauranga e mātua whakaae.

NGĀ TOHUTOHU

Kōwhiria TĒTAHI **tūmomo pāpāho** kua mātaihia e koe.

Matapakihia te **hononga** i waenga i te tūmomo pāpāho kua kōwhiria e koe me te hapori whānui mā te urupare ki TĒTAHI o ngā whakapuakanga kei raro iho nei.

Kia hiwa: E hāngai ana te 'hapori whānui' ki tētahi hapori i tētahi wā, i tētahi wāhi anō hoki, ki ngā apataki rānei o tētahi tūmomo pāpāho.

E whakaaetia ana kia whakaae atu, kia whakahē rānei koe i te kaupapa i kōwhiria e koe, kia aro atu rānei ki ngā taha e rua.

Me mātua urupare koe ki te kaupapa i kōwhiria e koe.

WHAKAPUAKANGA (Kōwhiria TĒTAHI)

E hāngai ana ngā kōrero kei raro iho nei ki ngā āhuatanga o tētahi tūmomo pāpāho.

1. Ehara i te mea kua toka te tūmomo pāpāho.

2. He tino hononga kei waenga i te tūmomo pāpāho me te tuakiri.

3. Ko te tino kaupapa o te tūmomo pāpāho ko te pūtea.

4. Ka panoni te tūmomo pāpāho i te hapori whānui.

5. Mā ētahi āhuatanga whāiti e panonitia ai te tūmomo pāpāho.

6. Kāore te tūmomo pāpāho e whakaata i te / ngā ahurea taketake.

7. He tino hononga kei waenga i te tūmomo pāpāho me te hangarau.

8. He hiranga nō mai anō tō te tūmomo pāpāho.

9. Ko tā te tūmomo pāpāho he whakaatu ki te hapori whānui i tāna e hiahia nei ki te kite.

I tō tuhinga, me aro koe ki te hononga i waenga i te tūmomo pāpāho kua kōwhiria e koe me te hapori whānui mā te:

- whakamārama i te **hononga** i waenga i te tūmomo pāpāho me te hapori whānui
- whakamārama i te **pānga** o tēnei hononga ki te tūmomo pāpāho kua kōwhiria e koe, ki te hapori whānui hoki / rānei
- whakatau i te **hiranga whānui** o tēnei hononga mā te whakauru atu i **ngā taipitopito taunaki whai take, whāiti anō hoki** nō ngā tuhinga pāpāho E TORU, neke atu rānei me ētahi taunakitanga nō rauemi kē atu.

Tuhia te tūmomo pāpāho, te hapori whānui, me te tau o te whakapuakanga kua kōwhiria e koe ki te whārangi 3.

Whakamaheretia tō tuhingaroa i te whārangi 3.

Me tīmata tō tuhingaroa ki te whārangi 6.

MĀ TE KAIMĀKA ANAKE

Tūmomo pāpāho: _____

Hapori whānui: _____

Te tau o te whakapuakanga: ☐

Kia hiwa: Ākene ka whakamahia ō kōrero i tēnei wāhanga hei taunakitanga mō te aromatawai.

TE WHAKAMAHERE

Te whakamāramatanga o te **hononga** i waenga i te tūmomo pāpāho kua kōwhiria me te hapori whānui:

Te **pānga** o tēnei hononga ki te tūmomo pāpāho kua kōwhiria, ki te hapori whānui hoki / rānei:

Te **hiranga whānui** o tēnei hononga:

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Discuss the **relationship** between your chosen media genre and society by responding to ONE of the statements below.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

You may agree and / or disagree with your chosen statement.

You must respond to your chosen statement.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

1. Genre is not set in stone.

2. Genre and identity are closely linked.

3. Genre is really about money.

4. Genre changes society.

5. Specific events lead to changes in genre.

6. Genre does not reflect indigenous culture(s).

7. Genre and technology are closely linked.

8. Genre has historical significance.

9. Genre shows society what it wants to see.

In your essay, you should focus on the relationship between your media genre and society by:

- explaining the **relationship** between your chosen media genre and society
- explaining the **impact** of this relationship on your chosen media genre and / or society
- drawing conclusions about the **wider significance** of this relationship by including **relevant, specific supporting detail** from at least THREE media texts, and any evidence from other sources.

Write your chosen media genre, society, and statement number on page 5.

Plan your essay on page 5.

Begin your essay on page 7.

ASSESSOR'S USE ONLY

Media genre: _____

Society: _____

Statement number: ☐

Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Explanation of the **relationship** between your chosen media genre and society:

The **impact** of this relationship on your chosen media genre and / or society:

The **wider significance** of this relationship:

MĀ TE KAIMĀKA ANAKE

Me mātua urupare koe ki te whakapuakanga i kōwhiria e koe.

Ko te whakaaro ia, kia kaua tō tuhinga e hipa i te 800 kupu (e 6–7 whārangi). He whakahirahira ake te kounga o āu kōrero tēnā i te roa o tō tuhingaroa.

Taunakitia āu kōrero mā te **whakatakoto i ngā whakatau** e whakaata ana i ngā **taipitopito taunaki whai take, whāiti anō hoki** nō ngā tuhinga pāpāho e TORU, neke atu rānei, me ngā taunakitanga nō rauemi kē atu.

Tīmatahia tō tuhingaroa ki konei:

ASSESSOR'S USE ONLY

You must respond to your chosen statement.

The suggested maximum for your essay is 800 words (6–7 pages). The quality of your writing is more important than the length of your essay.

Support your discussion by **drawing conclusions** with **relevant, specific supporting detail** from at least THREE media texts, and any evidence from other sources.

Begin your essay here:

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

MĀ TE KAIMĀKA ANAKE

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

ASSESSOR'S USE ONLY

He whārangi anō ki te hiahiatia.
Tuhia te nama o te pātai, mena e hāngai ana.

TAU PĀTAI

MĀ TE KAIMĀKA ANAKE

Extra space if required.
Write the question number(s) if applicable.

QUESTION NUMBER

ASSESSOR'S USE ONLY

English translation of the wording on the front cover

Level 3 Media Studies, 2014

91493 Demonstrate understanding of a relationship between a media genre and society

9.30 am Friday 28 November 2014
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

91493M

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the nine statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–23 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

© New Zealand Qualifications Authority, 2014. All rights reserved.
No part of this publication may be reproduced by any means without the prior permission of the New Zealand Qualifications Authority.