

## Achievement Standard

**Subject Reference** Media Studies 2.5

**Title** Demonstrate understanding of narrative conventions in media texts

**Level** 2      **Credits** 3      **Assessment** Internal

**Subfield** Social Science Studies

**Domain** Media Studies

**Status** Expiring      **Status date** 17 November 2011

**This achievement standard is expiring. Assessment against the standard must take place before the expiry date set out below.**

**Expiry date** 31 December 2012      **Date version published** 17 November 2011

This achievement standard requires explaining the use of narrative conventions in texts within a medium.

### Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> <li>Describe the use of narrative conventions in media texts.</li> </ul>	<ul style="list-style-type: none"> <li>Explain the use of narrative conventions in media texts.</li> </ul>	<ul style="list-style-type: none"> <li>Analyse the use of narrative conventions in media texts.</li> </ul>

### Explanatory Notes

- Narrative conventions* are the standard ways of story telling within a medium, eg characterisation, setting, structure (exposition, episodic structure, cliff-hangers, flashbacks...) etc.
- Definitions
  - Describe* means to give a detailed account.
  - Explain* means to support with reasons and/or justify.
  - Analyse* goes beyond identifying and explaining by carrying the study to wider implications, issues and/or ramifications.
- Students are expected to use examples to support their responses.

**Replacement Information**

This achievement standard, unit standard 7464, and AS90277 have been replaced by AS91249.

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**Quality Assurance**

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0226