

## Achievement Standard

**Subject Reference** English 1.7

**Title** Create a visual text

**Level** 1      **Credits** 3      **Assessment** Internal

**Subfield** English

**Domain** English Visual Language

**Status** Registered      **Status date** 17 December 2010

**Planned review date** 31 December 2014      **Date version published** 17 December 2010

This achievement standard involves developing and structuring ideas in a visual text.

### Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> <li>• Develop and structure ideas in a visual text.</li> <li>• Use language features appropriate to purpose and audience.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop and structure ideas convincingly in a visual text.</li> <li>• Use language features appropriate to purpose and audience with control.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop and structure ideas effectively in a visual text.</li> <li>• Use language features appropriate to purpose and audience with control to command attention.</li> </ul>

### Explanatory Notes

- 1 This achievement standard is derived from the Level 6 Creating Meaning strand [presenting] and related achievement objectives in the English learning area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to the material in the *Teaching and Learning Guide for English*, Ministry of Education, 2011.
- 2 The text must include visual and verbal components. The text must be an original construction by the student. The components may either be original, adapted or taken from other texts or sources.
- 3 Visual text types at this level may include posters, graphic or illustrated texts, visual displays, web pages, live or recorded dramatic presentations, videos and other appropriate visual text types. Texts are expected to be stand alone in nature rather than being a component within an oral presentation.

- 4 *Ideas* may include information, opinions, recounted experiences or events, observations, arguments, interpretations, narrative, thoughts or feelings.
- 5 *Develop and structure ideas* means building on ideas by adding details or examples, and working towards a planned whole.
- 6 *Develop and structure ideas convincingly* means that the development of the ideas and structure is generally credible and connected.
- 7 *Develop and structure ideas effectively* means that the development of the ideas and structure is compelling and well-organised.
- 8 *Language features* include:
- visual (eg images, sequence, costumes, movement)
  - verbal (eg dialogue, quotations).
- 9 *Use language features* means to select visual and verbal features that are appropriate to purpose and audience.
- 10 *Use language features with control* means that language features and presentation techniques are selected and linked to the intended purpose and audience.
- 11 *Use language features to command attention* is demonstrated through the delivery of a confident and sustained text.
- 12 Conditions of Assessment related to this achievement standard can be found at [www.tki.org.nz/e/community/ncea/conditions-assessment.php](http://www.tki.org.nz/e/community/ncea/conditions-assessment.php).
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### Replacement Information

This achievement standard replaced AS90059 and unit standard 12417.

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### Quality Assurance

- 1 Providers and Industry Training Organisations must be accredited by NZQA before they can register credits from assessment against achievement standards.
- 2 Accredited providers and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Accreditation and Moderation Action Plan (AMAP) reference

0233