

Achievement Standard

Subject Reference	Media Studies 1.7		
Title	Demonstrate understanding of rules that govern the media in New Zealand		
Level	1	Credits	3
		Assessment	Internal
Subfield	Social Science Studies		
Domain	Media Studies		
Status	Registered	Status date	30 November 2010
Planned review date	31 December 2014	Date version published	30 November 2010

This achievement standard involves demonstrating understanding of rules that govern the media in New Zealand.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Demonstrate understanding of rules that govern the media in New Zealand. 	<ul style="list-style-type: none"> Demonstrate in-depth understanding of rules that govern the media in New Zealand. 	<ul style="list-style-type: none"> Demonstrate comprehensive understanding of rules that govern the media in New Zealand.

Explanatory Notes

- This achievement standard is derived from the Social Sciences learning area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and the Level 6 Media in Society strand of the *Teaching and Learning Guide for Media Studies*, Ministry of Education, 2010 available at <http://seniorsecondary.tki.org.nz/>.
- Demonstrate understanding* involves:
 - describing rules that govern the media in New Zealand and how they operate
 - describing the effects of these rules on specific media practice, products and/or media users in New Zealand.

Demonstrate in-depth understanding involves:

 - explaining why these rules exist
 - explaining the effects of these rules on specific media practice, products and/or media users in New Zealand.

Demonstrate comprehensive understanding involves:

- examining at least two implications of these rules for specific media practice, products and/or media users in New Zealand.

Rules that govern the media in New Zealand may include but are not limited to laws, codes of practice, and regulations concerning copyright, libel/defamation/denigration, censorship, privacy; and/or industry self-regulation such as broadcasting and advertising standards.

An implication is a likely consequence and/or conclusion that can be drawn from evidence and could include effects or impacts.

In describing how rules operate considerations include but are not limited to:

- approval for publication, broadcast, distribution or purchase
- complaints procedures
- review processes
- penalties.

- 3 Conditions of Assessment related to this achievement standard can be found at www.tki.org.nz/e/community/ncea/conditions-assessment.php.
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Quality Assurance

- 1 Providers and Industry Training Organisations must be accredited by NZQA before they can register credits from assessment against achievement standards.
- 2 Accredited providers and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Accreditation and Moderation Action Plan (AMAP) reference

0233