

Achievement Standard

Subject Reference	Design and Visual Communication 1.34		
Title	Use the work of an influential designer to inform design ideas		
Level	1	Credits	3
		Assessment	Internal
Subfield	Technology		
Domain	Design and Visual Communication		
Status	Registered	Status date	17 November 2011
Planned review date	31 December 2014	Date version published	17 November 2011

This achievement standard involves using the work of an influential designer to inform design ideas.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Use the work of an influential designer to inform design ideas. 	<ul style="list-style-type: none"> Use the work of an influential designer to clearly inform design ideas. 	<ul style="list-style-type: none"> Use the work of an influential designer to effectively inform design ideas.

Explanatory Notes

- 1 This achievement standard is derived from *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz>.

Further information can be found at <http://www.techlink.org.nz>.

- 2 *Use the work of an influential designer to inform design ideas* involves:
- recognising the aesthetic and/or functional characteristics that are typical of an influential designer's work
 - using aesthetic and/or functional characteristics of an influential designer's work in design ideas.

Use the work of an influential designer to clearly inform design ideas involves:

- integrating aesthetic and functional characteristics of an influential designer's work in design ideas.

Use the work of an influential designer to effectively inform design ideas involves:

- integrating aesthetic and functional characteristics of an influential designer's work in design ideas in ways that are meaningful to the design context.

3 *Influential designers* are those recognised in the context of their work as leading practitioners.

4 *The work* of a designer could be an individual product or spatial design, or a body of work. A designer could include a group design practice.

5 Evidence may be presented using traditional media approaches or computer applications.

6 *Design ideas* are student-generated responses to a design brief.

7 Conditions of Assessment related to this achievement standard can be found at <http://www.tki.org.nz/e/community/ncea/conditions-assessment.php>.

Quality Assurance

1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.

2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233