

Achievement Standard

Subject Reference	Design and Visual Communication 1.36		
Title	Promote an organised body of design work to an audience using visual communication techniques		
Level	1	Credits	4
		Assessment	Internal
Subfield	Technology		
Domain	Design and Visual Communication		
Status	Registered	Status date	17 November 2011
Planned review date	31 December 2014	Date version published	17 November 2011

This achievement standard involves promoting an organised body of design work to an audience using visual communication techniques.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Promote an organised body of design work to an audience using visual communication techniques. 	<ul style="list-style-type: none"> Clearly promote an organised body of design work to an audience using visual communication techniques. 	<ul style="list-style-type: none"> Effectively promote an organised body of design work to an audience using visual communication techniques.

Explanatory Notes

- This achievement standard is derived from *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz>.

Further information can be found at <http://www.techlink.org.nz>.

- Promote an organised body of design work to an audience using visual communication techniques* involves:
 - selecting and presenting the features of an organised body of work to an audience.

Clearly promote an organised body of design work to an audience using visual communication techniques involves:

- purposefully selecting and applying techniques to ensure layout, composition and visual impact are appropriate to the context of the brief and audience.

Effectively promote an organised body of design work to an audience using visual communication techniques involves:

- communicating a high quality presentation that is convincing, shows accuracy of layout, visual impact, and precise execution of techniques.

- 3 *Visual communication techniques* used to promote a body of work include those aligned with traditional media and/or computer applications.
- 4 The organised body of work being promoted must be student-generated in response to a design brief and may also include design work sourced through research.
- 5 Conditions of Assessment related to this achievement standard can be found at <http://www.tki.org.nz/e/community/ncea/conditions-assessment.php>.

Replacement Information

This achievement standard replaced AS90042.

Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233