

Achievement Standard

Subject Reference	Design and Visual Communication 2.33		
Title	Use the characteristics of a design movement or era to inform own design ideas		
Level	2	Credits	3
		Assessment	Internal
Subfield	Technology		
Domain	Design and Visual Communication		
Status	Registered	Status date	17 November 2011
Planned review date	31 December 2014	Date version published	17 November 2011

This achievement standard involves using the characteristics of a design movement or era to inform own design ideas.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Use the characteristics of a design movement or era to inform own design ideas. 	<ul style="list-style-type: none"> Use the characteristics of a design movement or era to clearly inform own design ideas. 	<ul style="list-style-type: none"> Use the characteristics of a design movement or era to effectively inform own design ideas.

Explanatory Notes

- This achievement standard is derived from the Level 7 achievement objectives from the Technology learning area in *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz>.

Appropriate reference information is available in *Safety and Technology Education: A Guidance Manual for New Zealand Schools*, Learning Media, Ministry of Education, 1998; and the Health and Safety in Employment Act 1992.

Further information can be found at <http://www.techlink.org.nz>.

- 2 *Use the characteristics of a design movement or era to inform own design ideas* involves:
- describing the way elements of design are used within the design movement or era
 - describing social factors that influenced the design movement or era
 - generating design ideas that incorporate the identified characteristics of a design movement or era.

Use the characteristics of a design movement or era to clearly inform own design ideas involves:

- explaining the elements of design that characterise the design movement or era
- generating design ideas where it is evident that the identified characteristics of the design movement or era have been linked to the design ideas in a considered manner.

Use the characteristics of a design movement or era to effectively inform own design ideas involves:

- generating design ideas where it is evident that the identified characteristics of the design movement or era have been interpreted and embedded into the design ideas.

- 3 *Design movements* may include but are not limited to: Modernism, De Stijl, Bauhaus, Deconstructivism, and New Look.
- 4 *Design eras* may include but are not limited to: Aztec, pre-European Maori, Shogun, Renaissance, Victorian, 1920's, 1960's.
- 5 Elements of design are derived from the key design principles of aesthetics and function. These may include but are not limited to: shape, form, rhythm, balance, proportion, colour and contrast, durability, stability, and flexibility/rigidity.
- 6 Social factors may include but are not limited to: cultural, historical, societal and technological.
- 7 Conditions of Assessment related to this achievement standard can be found at www.tki.org.nz/e/community/ncea/conditions-assessment.php.

Replacement Information

This achievement standard replaced AS90321.

Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233