Achievement Standard

Subject Reference	Design and Visual Communication 2.36
Title	Use visual communication techniques to compose a presentation of a design

Level   2   **Credits**   4   **Assessment**   Internal

Subfield   Technology

Domain   Design and Visual Communication

Status   Registered   **Status date**   17 November 2011

Planned review date   31 December 2014   **Date version published**   17 November 2011

This achievement standard involves using visual communication techniques to compose a presentation of a design.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
• Use visual communication techniques to compose a presentation of a design.	• Use visual communication techniques to compose a skilful presentation of a design.	• Use visual communication techniques to compose an effective presentation of a design.

Explanatory Notes

1   This achievement standard is derived from the Level 7 achievement objectives from the Technology learning area in *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education, 2010 at http://seniorsecondary.tki.org.nz.

Appropriate reference information is available in *Safety and Technology Education: A Guidance Manual for New Zealand Schools,* Learning Media, Ministry of Education, 1998; and the Health and Safety in Employment Act 1992.

Further information can be found at http://www.techlink.org.nz.

2   *Use visual communication techniques to compose a presentation of a design* involves:
   • using presentation techniques and the application of compositional principles, modes and media to promote the design.

Use visual communication techniques to compose a skilful presentation of a design involves:

- integrating presentation techniques and the application of compositional principles, modes and media in the composition of a cohesive presentation.

Use visual communication techniques to compose an effective presentation of a design involves:

- composing a presentation that captures and promotes the essence of the design in a convincing manner.

3 *Visual communication techniques* require the understanding and use of compositional principles, graphic modes and media, for the purpose of the presentation.

4 Compositional principles may include but are not limited to: proximity, alignment, hierarchy and the use of positive/negative space.

5 Modes may include but are not limited to: digital applications, photography, image manipulation, animation, models and the range of conventional drawing and sketching methods.

6 Media may include but are not limited to: pastels, airbrush, colour pencils, collage, marker pens, paint, gouache, card, and digital media.

7 Conditions of Assessment related to this achievement standard can be found at www.tki.org.nz/e/community/ncea/conditions-assessment.php.

Replacement Information
This achievement standard and AS91342 replaced AS90324, AS90325, unit standard 7491, unit standard 7492, unit standard 7508, unit standard 7509, and unit standard 7512.

Quality Assurance

1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.

2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference   0233