

Achievement Standard**Subject Reference**

Media Studies 3.4

Title

Demonstrate understanding of a relationship between a media genre and society

Level

3

Credits

4

Assessment

External

Subfield

Social Science Studies

Domain

Media Studies

Status

Registered

Status date

4 December 2012

Planned review date

31 December 2016

Date version published

4 December 2012

This achievement standard involves demonstrating understanding of a relationship between a media genre and society.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Demonstrate understanding of a relationship between a media genre and society. 	<ul style="list-style-type: none"> Demonstrate in-depth understanding of a relationship between a media genre and society. 	<ul style="list-style-type: none"> Demonstrate perceptive understanding of a relationship between a media genre and society.

Explanatory Notes

1 This achievement standard is derived from the Level 8 strands and related achievement objectives in the Social Sciences Learning Area of *The New Zealand Curriculum*, Ministry of Education, 2007; and is related to the material in the *Teaching and Learning Guide for Media Studies*, Ministry of Education, 2010 at <http://seniorsecondary.tki.org.nz>.

2 *Demonstrate understanding* involves explaining a relationship between a media genre and society.

Demonstrate in-depth understanding involves analysing a relationship between a media genre and society by explaining its impact on the genre and/or society. An impact may be social, cultural, political, historical, economic, technological, or ideological.

Demonstrate perceptive understanding involves evaluating the impact of a relationship between a media genre and society on the genre and/or society.

- 3 *A relationship* may include any economic, cultural, historical, or societal connection between a media genre and society, eg a discussion of how dystopian genres reflect American concerns post-‘9/11’ or a discussion about the relationship between the fantasy genre and its fans.
 - 4 *Society* refers to a community in a specific time and place (eg 1950s America), or the audience for a genre (eg sci-fi fans).
 - 5 Assessment Specifications for this achievement standard can be accessed through the Media Studies Resources page found at <http://www.nzqa.govt.nz/qualifications-standards/qualifications/ncea/subjects/>.
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Replacement Information

This achievement standard replaced AS90602.

Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233