

Achievement Standard

Subject Reference	Digital Technologies 3.43		
Title	Implement complex procedures to produce a specified digital media outcome		
Level	3	Credits	4
		Assessment	Internal
Subfield	Technology		
Domain	Digital Technologies		
Status	Registered	Status date	4 December 2012
Planned review date	31 December 2016	Date version published	4 December 2012

This achievement standard involves implementing complex procedures to produce a specified digital media outcome.

Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> Implement complex procedures to produce a specified digital media outcome. 	<ul style="list-style-type: none"> Skilfully implement complex procedures to produce a specified digital media outcome. 	<ul style="list-style-type: none"> Efficiently implement complex procedures to produce a specified digital media outcome.

Explanatory Notes

- This achievement standard is derived from the Level 8 achievement objectives from the Technology learning area in *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007; and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education, 2012, at <http://seniorsecondary.tki.org.nz>.

Appropriate reference information is available in *Safety and Technology Education: A Guidance Manual for New Zealand Schools*, Ministry of Education, and the Health and Safety in Employment Act 1992.

Further information can be found at <http://www.technology.tki.org.nz/>.

- 2 *Implement complex procedures to produce a specified digital media outcome* involves:
- selecting software based on the features of the program(s) that enables the student to effectively demonstrate skills in creating, editing and integrating media types
 - applying a set of complex tools and techniques to present content in a media type
 - applying data integrity and testing procedures to ensure the outcome meets the specifications
 - following legal, ethical and/or moral requirements appropriate to the outcome.
- Skilfully implement complex procedures to produce a specified digital media outcome* involves:
- showing accuracy in the application of complex tools, techniques and procedures
 - showing independence with regard to decision making in the selection of software and application of complex tools, techniques and testing procedures.
- Efficiently implement complex procedures to produce a specified digital media outcome* involves:
- applying complex tools and techniques, and producing the outcome in a manner that economises the use of resources (eg optimised tool selection, batch processing images, use of master pages, use of libraries, timely production).
- 3 *Specified digital media outcome* refers to a digital media outcome and its relevant specifications. The specifications must be of sufficient rigour to allow the student to meet the standard. The specifications need to be agreed prior to the outcome being made. They may be teacher-given or developed in negotiation with the student.
- 4 Complex tools and techniques may include:
- Web page design: HyperText Markup Language / Cascading Style Sheets (HTML/CSS), scripting (manipulating content), dynamic data handling, interaction between user and content, multiple device outputs
 - Print design: interactivity, form elements, chapters and sections, clipping paths, Extensible Markup Language (XML) content, pre-press, resolutions
 - Audio: multiple tracks, manipulating multiple tracks, overlays, equalising
 - Motion graphics: complex transitions, multiple tracks, post processing, compression and exporting, onion skinning, rendering
 - Image manipulation: colour histograms and adjustments, non destructive editing, pen tools and paths, filter effects, graphic optimisations, colour management and printing, automation scripts.
- 5 Media types include: text, web languages, audio, video, graphics, animation or still images.
- 6 Data integrity procedures include checking for the relevance, accuracy, and reliability to ensure the outcome functions as intended.
- 7 For guidelines relating to legal, ethical and moral requirements, refer to Technology online at <http://www.technology.tki.org.nz/L3AS/IP-links>.
- 8 For guidelines relating to skills and procedures within a specific digital media application, refer to Technology online at <http://technology.tki.org.nz/Curriculum->

[Support/Indicators-of-Progression/Learning-Objectives/Digital-Technologies/Create-a-Digital-Media-Outcome.](#)

- 9 Conditions of Assessment related to this achievement standard can be found at <http://ncea.tki.org.nz/>.
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Replacement Information

This achievement standard, AS91633, AS91637, and AS91642 replaced unit standard 13402 and AS90685.

Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233