

## Achievement Standard

<b>Subject Reference</b>	Media Studies 1.7		
<b>Title</b>	Demonstrate understanding of rules that govern the media in New Zealand		
<b>Level</b>	1	<b>Credits</b>	3
		<b>Assessment</b>	Internal
<b>Subfield</b>	Social Science Studies		
<b>Domain</b>	Media Studies		
<b>Status</b>	Registered	<b>Status date</b>	30 November 2010
<b>Planned review date</b>	31 December 2018	<b>Date version published</b>	20 November 2014

This achievement standard involves demonstrating understanding of rules that govern the media in New Zealand.

### Achievement Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<ul style="list-style-type: none"> <li>Demonstrate understanding of rules that govern the media in New Zealand.</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrate in-depth understanding of rules that govern the media in New Zealand.</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrate comprehensive understanding of rules that govern the media in New Zealand.</li> </ul>

### Explanatory Notes

- This achievement standard is derived from the Social Sciences learning area of *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007, and the Level 6 Media in Society strand of the *Teaching and Learning Guide for Media Studies*, Ministry of Education, 2010 available at <http://seniorsecondary.tki.org.nz/>.
- Demonstrate understanding* involves:
  - describing rules that govern the media in New Zealand and how they operate
  - describing the effects of these rules on specific media practice, products and/or media users in New Zealand.

*Demonstrate in-depth understanding* involves:

  - explaining why these rules exist
  - explaining the effects of these rules on specific media practice, products and/or media users in New Zealand.

*Demonstrate comprehensive understanding* involves:

- examining at least two implications of these rules for specific media practice, products and/or media users in New Zealand.

*Rules that govern the media in New Zealand* may include but are not limited to laws, codes of practice, and regulations concerning copyright, libel/defamation/denigration, censorship, privacy; and/or industry self-regulation such as broadcasting and advertising standards.

An implication is a likely consequence and/or conclusion that can be drawn from evidence and could include effects or impacts.

In describing how rules operate considerations include but are not limited to:

- approval for publication, broadcast, distribution or purchase
- complaints procedures
- review processes
- penalties.

- 3 Conditions of Assessment related to this achievement standard can be found at <http://ncea.tki.org.nz/Resources-for-Internally-Assessed-Achievement-Standards>.
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### Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- 2 Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233