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Achievement Standard

Subject Reference Design and Visual Communication 1.34

Title Use the work of an influential designer to inform design ideas

Level 1 Credits 3 Assessment Internal

Subfield Technology

Domain Design and Visual Communication

Status Registered Status date 17 November 2011

Planned review date 31 December 2020 Date version published 17 November 2016

This achievement standard involves using the work of an influential designer to inform design ideas.

Achievement Criteria

| Achievement | Achievement with Merit | Achievement with Excellence |
|---|---|---|
| Use the work of an influential designer to inform design ideas. | Use the work of an influential designer to clearly inform design ideas. | Use the work of an influential designer to effectively inform design ideas. |

Explanatory Notes

This achievement standard is derived from Level 6 of the Technology learning area in *The New Zealand Curriculum*, Learning Media, Ministry of Education, 2007; and is related to the material in the *Teaching and Learning Guide for Technology*, Ministry of Education at http://seniorsecondary.tki.org.nz.

Further information can be found at http://www.technology.tki.org.nz/.

Appropriate reference information is available in *Safety and Technology Education: A Guidance Manual for New Zealand Schools*, Ministry of Education at http://technology.tki.org.nz/Curriculum-support/Safety-and-Technology-Education, and the Health and Safety at Work Act 2015.

This standard is also derived from *Te Marautanga o Aotearoa*. For details of *Te Marautanga o Aotearoa* achievement objectives to which this standard relates, see the Papa Whakaako for the relevant learning area.

- 2 Use the work of an influential designer to inform design ideas involves:
 - recognising the aesthetic and/or functional characteristics that are typical of an influential designer's work
 - using aesthetic and/or functional characteristics of an influential designer's work in design ideas.

Use the work of an influential designer to clearly inform design ideas involves:

 integrating aesthetic and functional characteristics of an influential designer's work in design ideas.

Use the work of an influential designer to effectively inform design ideas involves:

- integrating aesthetic and functional characteristics of an influential designer's work in design ideas in ways that are meaningful to the design context.
- 3 *Influential designers* are those recognised in the context of their work as leading practitioners.
- 4 The work of a designer could be an individual product or spatial design, or a body of work. A designer could include a group design practice.
- 5 Evidence may be presented using traditional media approaches or computer applications.
- 6 Design ideas are student-generated responses to a design brief.
- 7 Conditions of Assessment related to this achievement standard can be found at http://ncea.tki.org.nz/Resources-for-Internally-Assessed-Achievement-Standards.

Quality Assurance

- 1 Providers and Industry Training Organisations must have been granted consent to assess by NZQA before they can register credits from assessment against achievement standards.
- Organisations with consent to assess and Industry Training Organisations assessing against achievement standards must engage with the moderation system that applies to those achievement standards.

Consent and Moderation Requirements (CMR) reference

0233